

# PERFORMANCE

# ILLUMINATED

A PILOT  
PROGRAM  
SUPPORTING  
LOCAL  
PERFORMING  
ARTISTS.

centralcoast  
NEW SOUTH WALES



# PILOT PROGRAM

Central Coast Council's theatres team is supporting artists to present and develop new performance work in the Council owned and operated theatre venues.

Performance Illuminated aims to increase access to theatre spaces, reduce the financial risks of developing new work and provide artists with an opportunity to earn income through their creative practice.

Throughout April to October 2023, the theatres team is piloting three new programs for artists:

**GREENLIGHT  
SEASON**

**FLASHLIGHT  
ACCESS**

**THE PEN  
RESIDENCY**



# GREENLIGHT SEASON

Greenlight Season is an opportunity for Central Coast artists, collectives and organisations who would like to present a NEW performance work or artistic event in the Don Craig Room or The Peninsula Theatre. Through application, new performance works are selected to be presented through a door-split agreement with Central Coast Council's theatre team.

## KEY DATES

### APPLICATIONS CLOSE:

5pm Sunday  
31 March 2024

### SEASON PILOT PERIOD:

April - October  
2024

## HOW WILL APPLICATIONS BE ASSESSED?

A panel including Central Coast Council Arts & Culture team staff and one peer assessor, will review expressions of interest based on the following:

- Artistic Merit
- Artists' or Organisation's Need for Support
- Feasibility
- Community Need or Relevance

The full assessment matrix for Greenlight Season can be found on the following page.

## HOW TO APPLY

Fill out the [Greenlight Season Application Form](#) online.

For questions, or alternative ways to apply, email by application deadline to: [performance.illuminated@centralcoast.nsw.gov.au](mailto:performance.illuminated@centralcoast.nsw.gov.au)

### YOUR EOI SHOULD INCLUDE:

- Description of your artistic practice or organisation
- Who is the target audience for this work and why is it relevant to their needs or interests? Technical and logistical requirements, including proposed number of performances.
- Artistic statement on the proposed performance work
- Why do you need the support of the Greenlight Season program to present this performance on the Central Coast? How is the opportunity relevant to you or your organisation's development goals?

# GREENLIGHT SEASON – ASSESSMENT MATRIX

	<b>DOES NOT MEET CRITERIA (1/5)</b>	<b>PARTIALLY MEETS CRITERIA (2/5)</b>	<b>MEETS CRITERIA (3/5)</b>	<b>STRONG DEMONSTRATION OF CRITERIA (4/5)</b>	<b>EXCEPTIONAL DEMONSTRATION OF CRITERIA (5/5)</b>
<b>ARTISTIC MERIT</b>	Proposal lacks depth, originality, or creativity. Little to no artistic value or commitment to quality demonstrated.	Proposal shows some originality and creativity but lacks depth. Limited artistic value or commitment to quality demonstrated.	Proposal displays originality, creativity and depth. Artistic value and commitment to quality demonstrated.	Proposal demonstrates clear and strong originality, creativity, and depth. The proposal displays a high level of artistic value, and a commitment to high quality.	Proposal shows exceptional depth, originality, and creativity, pushing boundaries and provoking thought. The proposal demonstrates an exceptional level of artistic value and commitment to exceptional quality.
<b>ARTIST NEED</b>	Fails to demonstrate why the opportunity is necessary for the artist or organisation to undertake the proposed project effectively. No rationale for why this opportunity is crucial for the artist or organisation's development or goals.	Limited demonstration of why the opportunity is necessary for artist or organisation to undertake the proposed project effectively. Insufficiently compelling rationale for why this opportunity is crucial for the artist or organisation's development or goals.	Demonstrates why the opportunity is necessary for the artist or organisation to undertake the proposed project effectively. Sufficiently compelling rationale for why this opportunity is crucial for the artist or organisation's development or goals.	Demonstrates a strong and clear reason why this opportunity is necessary for the artist or organisation to undertake the proposed project effectively. Specific and compelling rationale for why this opportunity is crucial for the artist or organisation's development or goals.	Demonstrates exceptional reasons why this opportunity is necessary for the artist or organisation to undertake the proposed project effectively. Exceptionally specific and compelling rationale for why this opportunity is crucial for the artist or organisation's development or goals.
<b>COMMUNITY NEED</b>	Fails to demonstrate understanding of identified target audience's needs or interests. Does not demonstrate how this project addresses these needs or interests.	Partially demonstrates an understanding of identified target audience's needs or interests. Limited demonstration of how the project addresses these needs or interests.	Demonstrates an understanding of the identified target audience's needs or interests. Demonstrates how the project addresses these needs on interests.	Demonstrates a strong and clear understanding of identified target audience's needs or interests. Demonstrates a tailored approach to addressing these needs and interests and connecting with this audience.	Demonstrates an exceptional understanding of identified target audience's needs or interests. Demonstrates exceptional and comprehensive approach in addressing these needs and interests, with strong connections to this audience.
<b>FEASIBILITY</b>	Proposed project lacks a feasible plan and is not viable within the opportunity limitations.	Proposed project provides a limited plan, but is unlikely to be viable within the opportunity limitations.	Proposed project has a clear plan, and is viable within the limitations of the opportunity.	Proposed project has a strong and clear plan, with realistic goals and understanding of available resources, and is viable within the limitations of the opportunity.	Proposed project has an exceptionally comprehensive and realistic plan that addresses potential challenges and is highly viable within the limitations of the opportunity.



# FLASHLIGHT ACCESS

Flashlight Access is an opportunity for Central Coast artists, collectives, organisations, and community groups to book the Don Craig Room for no-cost during the theatre's staffed business hours for non-commercial creative activities.

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## KEY DATES

REQUESTS OPEN:

**From March 2024**

PILOT PERIOD:

**April - October  
2024**

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## WHAT ARE THE ELIGIBILITY CRITERIA?

- Theatre is staffed on the requested dates and times (usually Monday to Friday, 10am to 4pm).
- Don Craig Room is available on the requested date and time.
- The proposed activity is suited to the space.
- The proposed activity is not an event and users will not be directly generating income from its use.
- Requests do not prevent a reasonable distribution of opportunity for other artists and organisations.
- Requesting user's activities are covered by a Public Liability Insurance policy.
- Requesting users agree to all terms and conditions.
- Purpose of use relates to the Central Coast

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## HOW DO I BOOK THROUGH FLASHLIGHT ACCESS?

Fill out the *Flashlight Access Request Form* online. Theatre staff will check your eligibility, and call or email the contact person to confirm the booking or arrange an alternative booking. Please book one-month in advance of requested booking date. Upon first booking, all users must complete a site induction.



# THE PEN RESIDENCY

The Pen Residency is a flexibly structured artistic development residency for performers and theatre-makers. The residency aims to support the development of new performance work. The program offers in-kind use of The Peninsula Theatre in Woy Woy, and an honorarium per residency.

## KEY DATES

APPLICATIONS CLOSE:

**5pm Sunday  
31 March 2024**

SEASON PILOT PERIOD:

**April - October  
2024**

## RESIDENCY STRUCTURE

- Artists can choose a 5-day or 10-day residency.
- Residency dates can be structured via arrangement with the theatres team.
- Artists receive an honorarium: \$1255 for a 5-day residency, or \$2510 for a 10-day residency.

*Note: The honorarium is paid per residency, not per artist involved in the residency.*

## HOW WILL APPLICATIONS BE ASSESSED?

A panel including Central Coast Council Arts & Culture team staff and one peer assessor, will review expressions of interest based on the following:

- Artistic Merit
- Feasibility
- Artist's or Collective's Need for Support
- Community Engagement if not a Central Coast resident. Central Coast residents will receive this merit automatically.

The full assessment matrix for The Pen Residency can be found on the following page.

## HOW TO APPLY:

Fill out [The Pen Residency Application Form](#) online.

For questions, or alternative ways to apply, email by application deadline to: [performance.illuminated@centralcoast.nsw.gov.au](mailto:performance.illuminated@centralcoast.nsw.gov.au)

## YOUR EOI SHOULD INCLUDE:

- Description of your artistic bio and/or the collective's bio (including supporting links).
- Artistic concept or creative idea you would like to explore in the residency.
- Outline of how the residency will support you to develop this artistic concept or creative idea.
- Explanation of how undertaking the residency will support your professional development goals.
- If not a resident of the Central Coast, outline the proposed ways you will engage with the Central Coast community throughout your residency.
- Suitable structures of residency (including length and distribution of dates)

# THE PEN RESIDENCY – ASSESSMENT MATRIX

	<b>DOES NOT MEET CRITERIA (1/5)</b>	<b>PARTIALLY MEETS CRITERIA (2/5)</b>	<b>MEETS CRITERIA (3/5)</b>	<b>STRONG DEMONSTRATION OF CRITERIA (4/5)</b>	<b>EXCEPTIONAL DEMONSTRATION OF CRITERIA (5/5)</b>
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<b>COMMUNITY NEED</b>			Applicant does NOT live in Central Coast LGA, and residency will not engage the local community.	Applicant does NOT live on the Central Coast and plans to engage with the local community.	Applicant lives on Central Coast, OR applicant does NOT live on Central Coast and proposal demonstrates exceptional engagement with local community.
<b>FEASIBILITY</b>	Physical requirements of application are not practical or suitable to opportunity.	Partially practical, requires major revision or coordination with theatres team to ensure viability, some moderate risk or concern from theatres team.	Appropriately practical, needs are suited to project with moderate revision and coordination from theatres team, manageable risk and concern from theatres team.	Strongly suited physical needs, minimal to no revisions for the project to be viable. Low risk requirements, with minimal management from theatres team.	Exceptionally suited to project resources available, requirements fit within existing risk management in venues.

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## ABOUT THE DON CRAIG ROOM

The Don Craig Room is an intimate black-box studio space, located in Gosford's Laycock Street Community Theatre. With a maximum capacity of 100 seats, the room is flexible to different audience arrangements. Technical specifications can be found [here](#).

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## ABOUT THE PENINSULA THEATRE

The Peninsula Theatre is an intimate theatre venue, located in Woy Woy. The theatre features a small stage, situated diagonally in a corner, and rake seating with a maximum capacity of 120. Technical specifications can be found [here](#).

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## CENTRAL COAST COUNCIL THEATRES

Laycock Street Community Theatre  
5 Laycock Street, Wyoming,  
New South Wales, 2250

The Peninsula Theatre  
John Hoare Ct, off Ocean Beach Road and  
McMasters Road, Woy Woy, NSW 2256

Ph: 02 4323 3233

[LaycockStreetTheatre@centralcoast.nsw.gov.au](mailto:LaycockStreetTheatre@centralcoast.nsw.gov.au)

[theatres.centralcoast.nsw.gov.au](http://theatres.centralcoast.nsw.gov.au)





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