

# CREATIVE **ART** CENTRAL

**This is an easy English version of Creative Art Central's Arts in Community commissioning program**

How to use this booklet

This booklet has some hard words.

The first time we write a hard word:

- The hard word is **blue**
- We write what the hard word means.

**Bold**

Names are written in **bold**

not bold

**Bold** means the words are bigger and darker than the words not written in bold



There are images in this booklet. The images help you understand the words

# Contents

About <b>Creative Art Central</b>	3
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Getting the community interested	5
----------------------------------	---

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How to apply	6
--------------	---

---

About the pitch process	8
-------------------------	---

---

Important dates	9
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---

Who to contact	10
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## About Community Art Central



**Q.** What is a Creative Art Central?

**A.** The program invites local artists to apply for money to **create** new art that the community can be part of.

**Create** is to make something new from an idea.



**Q.** What type of art can you make?

**A.** The art could be a picture, a sculpture, or a movie. Or it could be a piece of music, a performance, or some writing. The Creative Art Central program will give a **commission** to artists who have the best idea.



A **commission** is money paid to someone to create a piece of art.



**Q.** Who can apply for a commission?

**A.** If you live on the Central Coast, including being an **emerging** or **established** artist you can apply.

Central Coast Council wants to make the commissions available for all the different creative people in our community.

Council wants people with different ages, abilities, genders and sexualities to apply for the commissions.

Council also wants people from different countries and cultures to apply for the commissions.

**An **established** artist is someone whose paid job is creating art, and who has been creating art for 5 years or more.**

**An **emerging** artist is someone who has been creating art for less than 5 years and does not do it for their only paid job yet.**



**Q.** How much money can I apply for?

**A.** Up to \$40,000

## Getting the **community** interested



**Q.** How do I get the community interested?

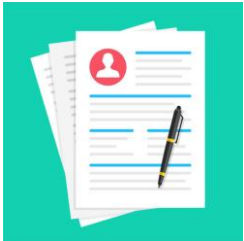
**A.** This program is a way for the community to join in creating art. This year we are looking for artists who can work with the community.

Working with the community could include:

- the artist talking to the community to help create the new work.
- the artist letting people join in a **workshop**.
- the artist inviting the community to talk about their ideas for the new artwork.

**Community** is a group of people who come together to help each other.

A **workshop** is a group lesson where you teach about your art and skills.



## How to apply

**Q.** What are the steps to apply?

**A.** There are 2 steps to apply for the commission. The first step is to **register** by completing the online form. The second step, if you are successful, you will be invited to **pitch**.

This year one of the commissions will be given to a First Nations artist.

Click [HERE](#) to find out more about this.

**Registering** means you tell Council you want to apply for a commission.

**Pitch** means you talk about your idea and experience with a panel.

Your registration will be looked at by 2 council workers and your pitch by a **panel**.

The **panel** is the group of people who will look and listen to your pitch and decide who is given the commissions.

## Step 1: Tell Council you are interested



Complete the online registration form.

Click [HERE](#) for the form.

You will write your contact information.

Then you will write about your idea.

This information will help Council understand who you are and what you want to do.

You can register any time between **13-27 October 2025**.

Your idea will be scored by 2 council workers

If you are 1 of the 10 people who have a high score, Council will contact you as you will be given \$1,000 to help you develop your idea more.

You will have from **5 December 2025**, to develop your idea more. You will be given more information at this time to help you develop your idea more.

You will also be invited to share your idea between **9 and 13 March 2026**.



## Step 2: Pitch your idea in a meeting

The pitch is 20-minutes in total, with sometime afterwards for questions.

You will be invited to Pitch online or face to face in a meeting with a panel

The panel is 1 council worker and 2 artists from different types of art.

You can talk for 20 minutes, with about 10 minutes being used for questions and answers, including the panel sharing who they are.

Pitches will be from **9 and 13 March 2026**.

A council worker will book you in for one of the dates by sending you an email.

### **Q.** What ways can I pitch my idea?

**A.** There are a few different ways to pitch your idea, and these could include:

- use of MP3 music or sound clips for the panel to listen
- use of MP4 videos for the panel to watch
- use of Vimeo or YouTube videos for the panel to watch
- make a PowerPoint slideshow of some of your work.





- read a poem or script.
- Do a mini performance



**Q. How does the panel score my pitch?**

**A.** There are a few things the panel will look at, including:

- experience to complete a new work on time
- able to show that your art will be something that the community will take part in
- able to create a new work of art that is good quality.

**Q. When will I know the outcome of the commission?**

**A.** All artists will be told if they have been successful or not by **15 May 2026**



**Q. What are the dates I need to know?**

- Registration: **13-27 October 2025**
- Seed Fund Recipients Notified by: **5 December 2025**
- Invitation to Pitch: **9-13 March 2026**
- Commissions Announced by: **15 May 2026**

- Commissions to be delivered between: **1 July 2026 – 30 June 2027**

**Q.** Who can I contact for help?

**A.** If you want help to apply for the Creative Art Central program:



[Madalyn.Trypas@centralcoast.nsw.gov.au](mailto:Madalyn.Trypas@centralcoast.nsw.gov.au) or



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