

Tourism Advisory Committee Meeting Record 21 August 2019



Location:	The Entrance Community Centre Training Room 1 (Building E) Cnr Battley Avenue and Oakland Avenue, The Entrance	
Date:	21 August 2019	
Time	Started at: 3.05pm	Closed at: 4.48pm
Chair	Councillor Chris Holstein	
File Ref	F2018/01648	

Present:

Mayor Jane Smith, Councillor Chris Holstein, Councillor Jeff Sundstrom, Robert Diaz, Tim Faulkner, Nadia O'Connell, Catharine Retter, David Jewell – Central Coast Tourism Inc., Russell Mills – Tourism Central Coast (left 4.07pm)

External Representatives:

Jonathon Canavan – HUNTA Property (arrived 4.10pm for Item 4), Simon McArthur – SMA Tourism (arrived 4.10pm for Item 4), Steven Sun – World Culture Tourism Village (WCTV) (arrived 4.10pm for Item 4)

Council Staff present:

Julie Vaughan – Director Connected Communities (arrived 3.15pm, left 4.41pm), Sue Ledingham – Unit Manager Community Engagement, Carlyne Wildman – Section Manager Marketing and Tourism, Zoie Magann – Advisory Group Support Officer, Tina Nay – Advisory Group Support Officer

Item 1 Welcome, Acknowledgement of Country and Apologies

Apologies received: Bill Jackson, Emma Perham, Glenn Caldwell – Destination Sydney Surrounds North,

Councillor Holstein welcomed the Committee and completed an Acknowledgement of Country.

Item 2 Disclosures of Interest

Mayor Jane Smith declared a less than significant non-pecuniary interest as she had done so previously, as a member of the Marine Discovery Centre Trust Committee.

Russell Mills declared a less than significant non-pecuniary interest as he delivers marketing and tourism services to the Central Coast on behalf of Council.

Item 3 Discussion and Agreement on Submission to Tourism Opportunity Plan Exhibition

Sue Ledingham (Unit Manager Community Engagement) described the process and reminded the Committee of the three main components (Destination Brand Strategy, Investment Opportunities, Improving 1,000 Little Things) of the Tourism Opportunity Plan (TOP) in preparation for discussion and feedback.

The Committee then engaged in a feedback session where ideas were collected on the three components, as well as the strategic direction of the TOP. A station was set up for each component and Committee members moved between them to provide feedback. Each station was facilitated by a Council staff member, who captured the ideas provided by Committee members. At the end of the session, each station facilitator provided an overview of the ideas noted.

Action: Staff to collate the ideas noted and distribute to all Committee members prior to close of the public exhibition period. Committee members to provide any further comments back to staff. Comments will then be registered as a submission.

Item 4 Briefing on Old Sydney Town

Jonathon Canavan (HUNTA Property) provided a presentation on the draft concept plans for the Old Sydney Town Precinct. Jonathon advised the plans are available on the [WCTV website](#) and that a community information session is scheduled for Saturday 31 August 2019 at Erina.

Jonathon noted there was a significant Aboriginal site discovered adjacent to Old Sydney Town Precinct, for which further due diligence is occurring in consultation with relevant parties.

Jonathon presented to the details around the concept and invited feedback and questions from the Committee. Some of the main points raised were as follows:

- Zoning: Land is zoned as E2 and E4 (environmentally significant)
- Feedback from The Reptile Park is positive – tourism precinct welcomed over industrial lots
- Concerns raised that draft plans don't have enough tourism appeal (eg. seems very 'suburb' like as opposed to being a key attraction)
- Discussion around staging of the project, attraction of business similar to DFO in Sydney and concerns of resort style development competition.

Action: Advisory Group Support Officer to circulate info on public consultation for Old Sydney Town Precinct to Committee members.

Item 5 General Business and Close

Action: Advisory Group Support Officer to circulate link to Business Paper once Council report on public exhibition results for Tourism Opportunity Plan is published.

The meeting closed at 4.48pm

Next Meeting: **Wednesday 23 October 2019**
 3pm – 5pm
 Central Coast Council Gosford Office
 Level 1 Committee Room