

Employment and Economic Development Committee Meeting Record 7 March 2019



Location:	Central Coast Council Gosford Office Level 1 Committee Room 49 Mann Street, Gosford	
Date:	7 March 2019	
Time	Started at: 5.01pm	Closed at: 6.58pm
Chair	Mayor Jane Smith	
File Ref	F2018/00100	

Present:

Mayor Jane Smith, Councillor Rebecca Gale Collins (phoned in), Councillor Chris Holstein, Councillor Kyle MacGregor (left 5.46pm), Councillor Bruce McLachlan (arrived 5.06pm), Councillor Jilly Pilon, John Asquith, Mike Goodman, Michael Pilon, Brad Wilson

Council Staff present:

Jamie Barclay – Unit Manager Economic Development and Project Delivery, Glenn Cannard – Unit Manager Community Partnerships, Carolyne Wildman – Section Manager Marketing and Tourism, Janine Crawford – Team Leader Marketing and Brand (arrived 5.15pm, left 6.01pm), Kelly Drover – Advisory Group Support Officer

Item 1 Apologies, Welcome and Acknowledgement of Country

Councillor Jeff Sundstrom, William Adames

The Chairperson, Mayor Jane Smith, declared the meeting open at 5.01pm and undertook an Acknowledgement of Country.

Item 2 Disclosure of Interest

During the meeting the Mayor called for any declarations of interest.

Councillor McLachlan previously declared a less than significant non-pecuniary interest as a business owner on the Central Coast.

Item 3 Confirmation of Previous Meeting Record

The Advisory Group confirmed the Meeting Record from 12 December 2018.

The Advisory Group reviewed the Action Log.

Item 4 Signage Project

Janine Crawford (Team Leader Marketing and Brand) gave a presentation on the Signage Project.

Resourcing was raised as an issue in relation to grant funding, marketing and Employment and Economic Development.

Action: The Committee requests an update to be provided at a future meeting on badging and identity for the Central Coast region.

Item 5 Destination Management Plan and Tourism Opportunity Plan

Carolyne Wildman (Section Manager Marketing and Tourism) gave a presentation on the Destination Management Plan and Tourism Opportunity Plan.

Brad Wilson tabled the *Central Coast Tourism Opportunity Plan April 2013* and the Committee discussed the top 5 projects.

Action: The Committee requests an update from staff on the status of the top 5 projects identified in the *Central Coast Tourism Opportunity Plan April 2013*, as to whether they are still viable options and any future plans for these projects.

Item 6 Regional Initiatives Presentation

Mike Goodman provided a presentation that was developed with Anton Kriz (Australian National University) on Australian Regional Innovation Success Stories.

Action: Advisory Group Support Officer to circulate Mike Goodman's presentation to Committee members.

Item 7 Town Centre Review

Item deferred to next meeting.

Item 8 Revitalisation of The Entrance – Letter and Response

Item deferred to next meeting.

Item 9 Clean Green Economic Development/Innovation Opportunities

Item deferred to next meeting.

Item 10 Aviation hub (WEZ)

Item deferred to next meeting.

Item 11 Update on Economic Development Strategy

Jamie Barclay (Unit Manager Economic Development and Project Delivery) gave a presentation on the Economic Development Strategy.

Item 12 General Business and Close

The meeting closed at 6.58pm

Next Meeting: **Thursday 13 June 2019**
 5pm – 7pm
 Central Coast Council Gosford Office
 Level 1 Committee Room
 49 Mann Street, Gosford