

Easy English information from Central Coast Council

Creative Art Central 2022–2023

Fact Sheet

About the program

Central Coast Council has made the Creative Art Central program for artists.

It is a program that matches the plan for Central Coast arts and artists for the years 2020–2025.

In the program, artists can apply for money to **create** new art that the community will like

Create is to make something new from an idea.

The art could be a picture, a sculpture, or a movie. Or it could be a piece of music, a performance, or some writing.

The Creative Art Central program will give a **commission** to up to 6 artists.

A **commission** is money paid to someone to create a piece of art.

There are 4 commissions for up to \$20,000 for **professional** artists.

A **professional** artist is someone whose paid job is creating art, and who has been creating art for 5 years or more.

There are 2 commissions for up to \$10,000 for **emerging** artists.

An **emerging** artist is someone who has been creating art for less than 5 years and does not do it for their only paid job yet.

Central Coast Council wants to make the commissions available for all the different creative people in our community.

Council wants people with different ages, abilities, genders and sexualities to apply for the commissions.

Council also wants people from different countries and cultures to apply for the commissions.

Getting the community interested

This program is a way for the community to join in creating art.

This year we are looking for artists who can work with the community.

Working with the community could include:

- the artist talking about their art to people
- the artist showing their work to people while they are creating it
- the artist letting people join in a **workshop**.

A **workshop is a group lesson where you teach about your art and skills.**

If it will cost the artist any money to do these things, they can talk about it with a Council representative.

If you want help to apply for the Creative Art Central program, please email Madalyn.Trypas@centralcoast.nsw.gov.au or call her on 0436 923 702

How to apply

You apply to the program by **registering**, giving a **pitch**, and then writing an application.

Registering means you tell Council you want to apply for a commission.

Pitch means you talk about your idea and experience with the panel.

Your registration will be looked at by council workers and your application by a **panel**.

The **panel** is the group of people who will look at the applications and decide who is given the commissions.

There are 3 steps to apply.

Step 1: Tell Council you are interested

Complete the online registration form.

Click [HERE](#) to go to the form.

You will write your contact information.

Then you will write about your project.

This information will help Council understand who you are and what you want to do for your project.

You can register any time between **19 September until 2 October**.

Council will contact you to make a time for you to give your pitch.

Step 2: Pitch your idea in a meeting

The pitch is a 10-minute online or face to face meeting with 2 people from Council.

Pitches will be from **13 October until 24 October**

A council worker will book you in for one the dates by sending you an email.

You can make your pitch how you like.

You could:

use MP3 music or sound clips for the panel to listen to

use MP4 videos for the panel to watch

use Vimeo or YouTube videos for the panel to watch

make a PowerPoint slideshow of some of your work.

read a poem or script.

During the pitch, Council will decide if you are:

a Central Coast resident

an emerging artist with less than 5 years working as an artist

a professional artist who trained as an artist and has worked more than 5 years as an artist.

able to create a new work of art that is good quality.

If you fit those rules, you will be asked to write a full application.

If you don't fit those rules, you won't be asked to apply any further.

Step 3: Online application

If you are asked to apply, you must send in your online application between **31 October and 14 November**.

The final applications will be judged on if you can:

- plan, manage and finish your project on time
- create a new, **contemporary** work of art

Contemporary means modern.

- show that your art will be something that the community can connect with.

When you have finished your application, Council staff and a different panel will look at it. This panel will be up to 3 professional artists from different types of art.

All artists will be told if they have won a commission or not by **16 December**

If you win a commission, the art must be finished by **30 June 2024**.

This Council staff can help you:

Madalyn Trypas on Madalyn.Trypas@centralcoast.nsw.gov.au or 0436 923 702