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10th January 2006
Members of the Wyong - Tuggerah
Chamber of Commerce

Surfing NSW was formed in 1963, is funded through the NSW Department of Sport & Recreation and recognized by the Australian Sports Commission and Australian Olympic Committee as the peak governing body for the sport of surfing in NSW.

Over the past 3 years we have experienced exponential growth. The 2005/06 Sweeney Report on Sport has 13% of the Australian population actively engaging in recreational surfing – 2.6 million Australians, making surfing the number one lifestyle sport in the country.

Throwing their hat in the ring with Surfing NSW are:-

Peter Garrett, former Midnight Oil front man and now Federal Politician is our Patron.

David Gyngell, former CEO of the Nine Network in Australia and now CEO of Granada Television in the USA is Chairman.

Mike Whitney former Australian Cricket Legend and TV presenter is on our board.

Tim Bailey, Channel 10 Weatherman and TV presenter is also a board member.

The Central Coast has been a hot bed of surfing talent since the early 60's and one of our strongest competitive regions.

Surfing NSW with financial assistance from Wyong Council staged a leg of the NSW Championship Circuit at Soldiers Beach in 2004, great waves, great weather and great support from the local community made this event a huge success. From this the Australian Surf Masters in 2005 led in to a 1 Star WQS in 2006.

In 2007 the Central Coast Pro will be a 4 Star WQS, with some of the best surfers in the world competing for a slice of the US \$75,000.00 prize money. A comprehensive sponsorship proposal is enclosed.





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We believe that promoted and managed correctly the Central Coast Pro has the potential to become the Premier sporting event on the Central Coast as well as integral part of the World Professional Surfing Tour.

A naming rights sponsor has been secured, Hot Tuna Surf Wear, who were an iconic Australian surf brand of the 70's & 80's have been resurrected and are backed by Elle Macpherson.

Currently we are dealing with the State Government for financial support that will see this event grow even bigger in 2008.

What we would like to see is local business from the Central Coast support and take partial ownership of this event and are seeking Presenting and Associate Sponsors.

This event has the potential to be to the Central Coast what the Quiksilver Pro is to the Gold Coast and The Rip Curl Pro is to Torquay, this is your opportunity to be a part of an event that epitomizes the Central Coast lifestyle.

I look forward to your reply and hopefully support.

Kind regards

Mark Windon
CEO
Surfing NSW





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