

Surf Life Saving Central Coast (SLSCC) is responsible for the overall management, promotion and growth of surf life saving on the Central Coast. With fifteen (15) clubs, seven thousand, two hundred and three (7,203) members and over seventy (70) years of tradition and achievements, SLSCC enjoys its position as one of Australia's most successful, dynamic and celebrated Branches.

To keep Central Coast beaches safe, surf lifesavers patrol beaches from September to April, spending seventy nine thousand, four hundred and seventy one (79,471) volunteer hours patrolling the fifteen (15) accessible beaches from The Lakes in the North to Umina in the South. This year, they performed one thousand, one hundred and fifty eight (1158) rescues with twenty five thousand, one hundred and thirty eight (25,138) preventative actions. Since recording began in 1938 SLSCC has rescued thirty thousand and sixty two (30,062) lives.

It is thanks to the timeless efforts and dedication of the voluntary army of red and yellow volunteers that Central Coast beaches are amongst the safest in the world.

Surf Life Saving Central Coast have a great deal of experience when it comes to conducting large scale surf sports events as can be conveyed through the management of the below:

- 1 SLSNSW State Championships – Umina Beach
- 2 SLSNSW Inter-branch Championships – Shelly Beach, Soldiers Beach and Umina Beach
- 3 Trans Tasman Series – Numerous Central Coast Beaches.

A new surf sports concept has presented itself to the Central Coast that would allow for a joint venture to be conducted with Sydney, Sydney Northern Beaches, Hunter and Central Coast.

NAME: Surf and Sand Series (SSS)

AIM: To increase participation and recognition of our athletes in NSW and to stem the flow of our competitors travelling North.

CONCEPT: All Competitors welcome. Four (4) Rounds of competition completed over 1 day. Four (4) Branches involvement in a co-branch arrangement between Sydney, Sydney Northern Beaches, Central Coast and Hunter. Age groups of U/15 – Open competition (Male and Female) as outlined by specific events below:

U/15 Taplin (3 person), Ironperson, Board, Swim, Sprint, Flags
 U/17 Taplin (3 person), Ironperson, Board, Swim, Ski, Sprints, Flags
 U19 Taplin (3 person), Ironperson, Board, Swim, Ski, Sprints, Flags
 Open Taplin (3 person), Ironperson, Board, Swim, Ski, Sprints, Flags

The first three (3) rounds will be qualifying for the final round to be held within one of the four branch locations. The top sixteen (16) competitors from each event will qualify for the final round. Each round is to be held on a location suitable for spectator viewing and television ie Bondi/Cronulla, Manly, Soldiers Beach, Newcastle/Bar Beach.

The concept is about atmosphere for the competitors and viewing public alike. A DJ spinning music and a professional production team will be employed to coordinate each event. Local personalities and media will be invited to attend.

Each round will have similar setup, production team and commentators. If possible, the same officials and work party would be established.

GOALS

- To have in excess of 1500 participants involved in the concept. Not 1500 event numbers, actual participants.
- Attract television coverage.
- Attract large corporate sponsorship.

OBJECTIVES OF STAGING THE EVENT

- Create an events precinct that would stage other regional water or land based sporting events.
- To provide an opportunity to assist local business by staging a large scale sporting event that would inject significant funding into the Central Coast economy of approximately \$350,000.
- To showcase Surf Life Saving that is recognised world wide as an Australian Icon and is associated with a healthy lifestyle.
- Showcase the natural and cultural assets of the Central Coast to the East Coast of Australia.
- To inject invaluable tourism dollars into the Central Coast Community.
- To recruit Surf Life Saving Members.
- To promote business opportunities and prosper from the economic benefit.

CENTRAL COAST ROUND

To be hosted in January 2010 at Soldiers Beach with television coverage on the east coast of Australia.

CONTRIBUTION REQUEST

SLSCC request a cash contribution for the Central Coast round of \$15,000 from Wyong Shire Council.