

Our Shire Our Future

Our Strategic Vision for Wyong Shire



WYONG SHIRE COUNCIL



Photograph by: David Gosling

Contents:

	Creating a better quality of life	3
	How the Shire Strategic Vision works	4
	The Community Vision Statement	8
	Vision Principles.... above all else	10
	Objectives and Strategies	12
	I love my community	14
	Diverse facilities at your doorstep	18
	Preserving our natural wonders	20
	Working hard from home.. thanks to IT advances	24
	A place where you are always learning	28
	Asset Management Plan	32
	Long Term Financial Strategy	33
	Beyond the Vision	34
	Appendix 1: The Remaining Objectives	36

Creating a better quality of life

This Vision for Wyong Shire addresses the question of: "Do we, as a community, want to continue to do the same things in the future for similar results?"

As a community, we can approach the future by waiting until opportunities and problems arise and then react or we can seek ways to best plot our course for the future. This requires setting our priorities to get what will really improve and really matter to our quality of life at the same time we need to be prepared to respond proactively to changes and challenges as they unfold.

We have grown in numbers over the last 20 years with an average of 2,300 additional people per year moving here. In 1989 there were 98,600 people, now there are 145,000. That strong and relatively consistent growth has seen both benefits and issues for the area. We assume that growth will continue for the next 20 years with a predicted population of 192,600 by 2029.

The Shire's Vision must build on what is important to us now, such as our lifestyle and natural setting, to ensure that, where we can, it is kept and improved for future generations.

The Shire Strategic Vision is realistic in that it does not achieve "utopia" over the next 20 years. The vision requires that we set priorities to concentrate on objectives that make the biggest improvements overall. Conversely we recognise some objectives are not priority and this report presents the outcomes of them not being actively pursued.

This is an exciting time to be part of the Wyong Shire community.

The Shire Strategic Vision provides a direction for the future of the community. Its focus is on long term benefits. Many of these will take time and considerable effort to achieve. On this basis the Vision objectives will be checked every 4 years, with checks and balances of strategies annually. As change is inevitable, the Vision will need to respond over time.

The 1st Inhabitants

Wyong Shire has a very long and rich history of occupation prior to European arrival. The coastline, creeks and Hawkesbury Sandstone hills especially retain numerous archaeological evidence of Aboriginal occupation over thousands of years.

A Vision for the future must be based firmly on the strengths of the past. Our Vision acknowledges with respect the original inhabitants and recognizes the living culture of local Aboriginal people as well as the unique contribution that they and their elders have made and continue to make to the life of Wyong Shire.





How the Shire Strategic Vision works

The purpose of this document is to report to the community on:

- What the Shire Strategic Vision is
- How the Vision was created through the community
- The importance of the community, Council, state and federal government working together to achieve the Shire's Vision.
- How the Shire Strategic Vision is integrated with Council's Asset Management Strategy and Long-Term Financial Strategy.

If the community, Council, state and federal government all want a better quality of life in Wyong...

- What is our community's ideal vision?
- What do we need to do over the next 20 years to head towards the ideal vision?
- What broad actions, programs or services should we be providing now to start?

Answering these questions is not an easy task since the 145,000 residents that make up our community, numerous organisations and thousands of business all appreciate the great lifestyle in Wyong Shire. Each has their own priorities and changes they would like to see to improve the quality of life.

Wyong's Vision addresses the issues and concerns of our community, as expressed in a number of in-depth community consultations during 2007 and 2008. More than 3500 individuals participated. A wide variety of consultation techniques were used including individual conversations, children's art projects, telephone surveys, feedback following public meetings and early morning survey of commuters. These took place across a range of ages and social groups.

Consultations were part of:

- Wyong Shire Council Community Plan 2008-2013

"I am living in a beautiful area in every sense -- good people, lots of flora and fauna and sporting facilities, medical and education of a high standard with Sydney and Newcastle close by."

- SSV survey respondent - 2008

- Central Coast Quality of Life Survey
- Sustainability Decision Making Framework
- Youth Advisory Council Survey
- Shire Strategic Vision Surveys

While many positive comments about life in Wyong Shire arose during the consultations, the responses also provided an in-depth look at the issues of concern to our community today.

Extensive information was also collected on past trends and future directions at the



local, state and global level that impact on Wyong. The Shire Strategic Vision program:

- Held a series of public speakers' forums focusing on the environment, the economy and our society;
- Conducted discussion groups and workshops with experts from both within the Shire and throughout Australia to understand the issues we will likely face in the future and some possible ways to address them;
- Compiled a report entitled Our Profile 2008 that provides basic information about our Shire today and
- Published State of the Shire 2007/2008 which is a comprehensive document providing past and future trends for Wyong across a variety of topics.

Three liaison groups were formed to help guide the Shire Strategic Vision process

- one each for the community, Council and state government. Participants in the liaison groups contributed generously of their energy to help formulate this Vision. The process followed to create the Vision is shown in a diagram on page 6.

The liaison groups identified more than 100 strategic issues. During a series of workshops these groups formulated a picture of the best future outcomes that reflected what life could be like if the main issues were actively addressed. These became the Visions and were compiled in the form of fictional stories about an average life in Wyong sometime in the future. These stories are realistic in that they show the impact of focusing future efforts on achieving the Shire's Vision while also describing the negative effects of not focusing elsewhere.

Further, the three liaison groups undertook a rigorous process to see how

the community's issues were inter-related. They analysed these relationships and explored ways to achieve better outcomes in these areas in the future. These were developed into 22 objectives for the future. Strategies were also developed that would start to achieve each of the objectives. This process is shown on the following page.

"I believe stop worrying about the future for now, we should be thinking about what we have now. One example is Canton Beach. There is glass everywhere, railings are falling off and the grass looks like it hasn't been cut for 6 months."

- SSV blog site comment -
2009

SSV PROCESS



Our community cannot achieve everything at once. We simply don't have the resources. Therefore we cannot give equal priority to all 22 matters. The three liaison groups and Councillors selected 8 priorities which provide the biggest improvements to our lives when we focus on them and work hard and consistently towards achieving them. Responsibility for doing them involves both community and government.

The remaining 14 objectives (Appendix 1) are not priority. Nevertheless some strategies in Appendix 1 are already underway despite being under a lower priority objective. These strategies are usually state government requirements and will continue regardless. These include:

- 1B - Developing and implementing a Natural Resources Sustainability Strategy for Wyong Shire.
- 8A – Developing and implementing the Wyong Shire-wide Settlement Plan.
- 8E – Implementing the Regional Strategy for the Central Coast
- 8F – Planning and delivering a new Town Centre at Warnervale

Council itself undertakes a large number of operational activities and program that will continue to evolve over time in keeping with best practice (e.g. garbage collection, road maintenance, sewage services, governance, water supply etc). These activities are not listed as separate strategies as they will continue in some form or other although those that are not part of a priority objective may see a reduced emphasis over time.

In conjunction with the Vision, Council is formulating a series of documents that clearly demonstrate the integration of the Vision with all of the other services it provides to the community. These documents include:

Council's Four-Year Delivery Program: This will identify Council's priorities, programs and budgets for the next four years with an emphasis on the first financial year. This document will replace the current 'Management Plan' and be updated annually. At that time the strategies will be checked to monitor their progress and identify whether they are still heading towards the objectives.

Within nine months of a new Council being elected a check will take place with the community to ensure the objectives are being achieved and leading to tangible improvements to the quality of life.



Resourcing Strategy: The Shire Strategic Vision and Four-Year Delivery Program will be underpinned by this Strategy. The Resourcing Strategy will include three components:

- **Asset Management Strategy** will identify the desired level of maintenance across the variety of assets managed by Council and the funding and resources required in the long run to ensure Council assets are maintained at a reasonable level. This includes, but is not limited to roads, community buildings, community facilities, water, sewer, parks and, in the long run, our natural assets. The Asset Management Strategy is described in more detail later in this document.
- **A Long-Term Financial Strategy** will include twenty-year financial projections to ensure that there are sufficient funds to meet both Council's ongoing commitments and undertake new projects, programs and initiatives from the Shire Strategic Vision and Asset Management Strategy. The Long-Term Financial Strategy is described in more detail later in the document.
- **Workforce Management Strategy** will identify the staff and skills required to implement both the Four-Year Delivery Program and the Shire Strategic Vision.

The diagram on page 6 shows how these all interact to direct Council's activities in achieving the community's Strategic Vision.

The Shire Strategic Vision process has been carried out to comply with the Department of Local Government's approach to "Integrated Planning".



"The future of local government depends largely on its capacity to anticipate, challenge and respond to forces that will shape our communities in the coming years."

- Department of Local Government
- Options Paper Planning a Sustainable Future -
2006

The Community Vision Statement

Creating Our Ideal Community caring... prosperous... sustainable





Vision Principles...

In reaching our Vision there are essential underlying principles the community expects Council to follow no matter what future objectives and strategies are pursued. These include;

Government is conducted with openness and transparency involving the community in decisions that affect it.

The roles of local government include:

- provision, directly or on behalf of other levels of government.
- timely, equitable and appropriate services and facilities for the community ensuring those services and facilities are managed and maintained efficiently.
- keeping the local community and State Government informed about its activities.
- ensuring that, in the exercise of its day to day functions, it acts consistently and without bias.

Throughout the Vision program, the desire of the community for greater involvement in decision-making that impacts them has been strongly expressed. It is recognised that there are many challenges in community engagement to ensure true community involvement. The program has highlighted many benefits that would arise from improved openness and transparency at all levels of government.

Our Vision is based on this underlying principle applying to all levels of government.

All three levels of government work closely together

..above all else

The three liaison groups identified the need for all three levels of government to work closely together to improve the decision making process and ultimately the outcomes that can be achieved. This includes collaboration of departments within each level of government. Changes in government, changes in representatives and changes in policy all impact on this over time.

While there are many good examples of cooperation and partnering within government agencies at all levels and between government agencies and the community, this has not always been the case on the Central Coast.

As the level of government closest to the community, Council has a significant role to play in ensuring good outcomes for our local community by acting as a conduit and advocate between the upper levels of government and the community.

There is environmental, social and economic sustainability

Around the world people are striving to better integrate how we manage the environment, lifestyle and economy. Here in Wyong Shire it is no different. Sustainability is the responsibility of the entire community and constitutes one of the essential principles of our Vision.

Genuine sustainability is about many things we value and need for everyday life; including, but not limited to food and shelter, natural environment, education and employment, health and welfare services, cultural and recreational activities, transport, as well as water and energy supplies. Sustainability seeks to take advantage of the many positive

elements of our modern lifestyle while reducing our "environmental footprint". It builds in resilience to withstand future upheavals such as the current economic downturn, climate change and population growth. For example, it is essential that climate change forecasts are monitored and appropriate steps taken to proactively adapt to change and ensure social, economic and environmental sustainability.

Council has a set of draft sustainability guiding principles that should be applied to all decisions and programs impacting the Shire. These help to clearly define this Vision's underlying principle of environmental social and economic sustainability. These state that Council, state government and the community need to:

- Successfully integrate ecological, social and economic sustainability;
- Support our long-term Vision, focusing locally in a global context;
- Protect the environment to maintain healthy ecological systems;
- Apply good governance, striving to improve our processes and outcomes;
- Build partnerships by engaging with, and listening to, the community;
- Lead by example and support actions for sustainability.

The Shire Strategic Vision will assist Council, state and federal government as well as the community as we work towards Wyong Shire growing as a caring community, a prosperous economy and a sustainable environment.

There is fiscal responsibility

Long-term financial planning, on the part of all those involved in achieving our

Shire's future direction, is essential to maintain our ongoing commitments and to undertake new projects and initiatives over the life of the Vision.

Whilst external funding will be sought for some projects and initiatives, for the most part it is our community that will ultimately bear the costs of significant changes in the direction or new strategies and their maintenance.

It is the intent of the Vision that additional resources and funding will be directed in the future to the priorities and strategies outlined in the Vision. These additional resources may come by reducing current levels of service in lower priority areas or through new revenue raising. The community's capacity to pay, now and in the future, must be balanced against our desires, ensuring the Vision is fiscally achievable and sustainable.

"Encourage community participation and reward those who do to ensure positive connotation."

- Youth Advisory Council
- Survey -
2008



Objectives and Strategies... where we are going

To move towards the 20 year Vision, participants in the SSV program developed objectives and strategies to show what and how the Vision could be achieved.

Objectives are described under the heading "In the future, Wyong Shire will be a place where...." Strategies are listed under the heading "We will achieve this by....."

These are written in two parts. The first part describes the objective or strategy; the second part provides an overview as to what it can achieve.



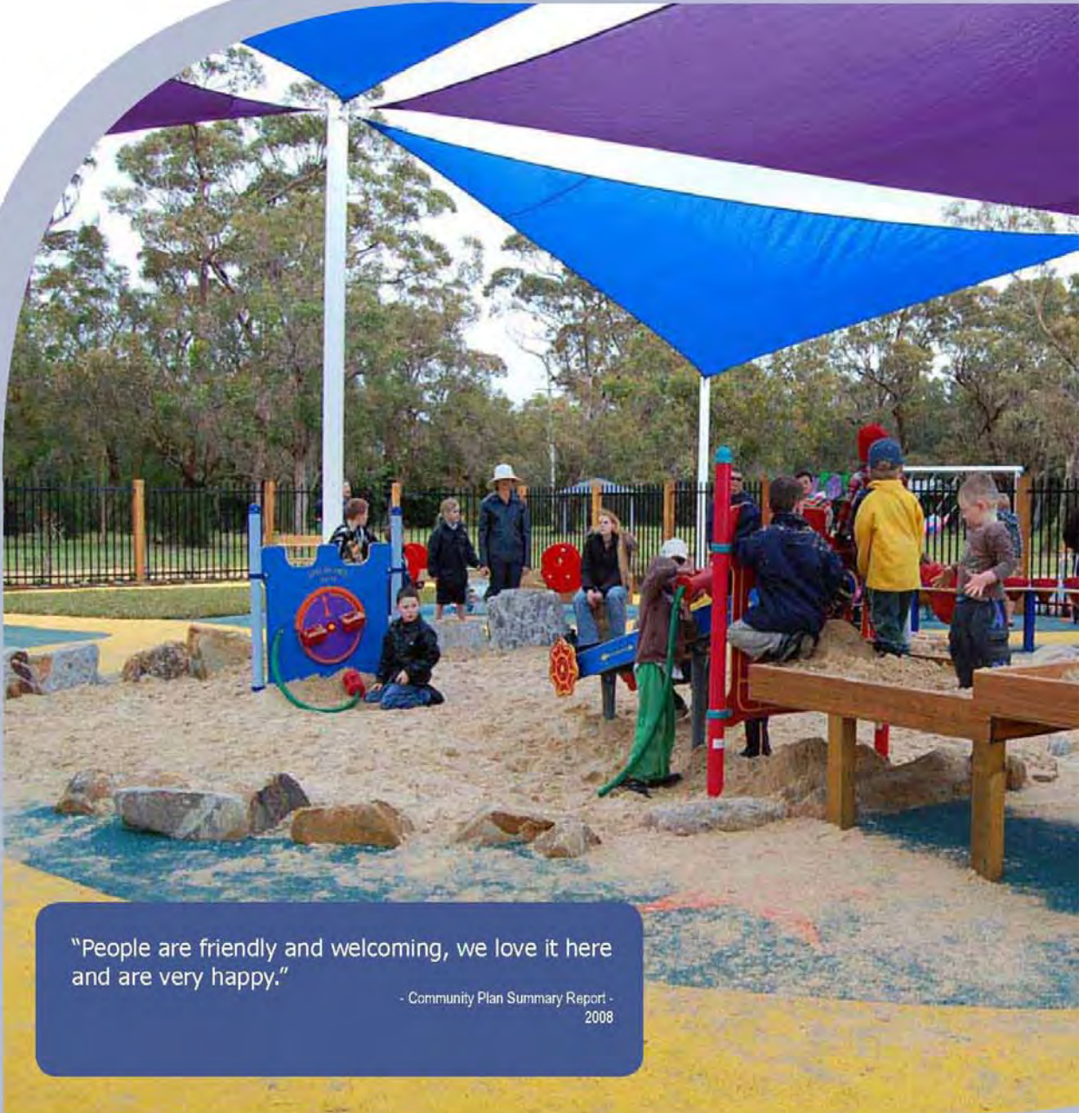
There are eight priority objectives. These are focus areas which will provide the biggest improvements to our lives when we focus on them over the next 20 years and work hard and consistently towards achieving them. In short, these say that in the future Wyong Shire will be a place where:

- Communities are vibrant, caring and connected;
- There will be ease of travel;
- Communities will have a range of facilities and services;
- Areas of natural value will be enhanced and maintained;
- There will be a sense of community ownership of the natural environment;
- There will be a strong sustainable business sector;
- Information and communication technology will be world's best;
- The community will be educated, innovative and creative.

Under each objective a number of strategies are identified indicating how our community can start to achieve significant outcomes. While strategies will often require the development of programs, identification of specific funding and co-ordination of actions; they identify how we will start.

Strategies include those that have already been set for the Central Coast in the State Plan (a new direction for NSW), Chapter 8 (Central Coast Region) 2006. Such state strategies are identified under the initials "SP".

The stories and priorities for our Shire follow.



“People are friendly and welcoming, we love it here and are very happy.”
 - Community Plan Summary Report - 2008

I love my community

Tom Bradley has a very busy day ahead. That’s why he’s up early, despite getting only a few hours sleep after the annual street party.

Tom is happy he lives in such a vibrant and well connected community. His street and local parks are clean because everyone has a real sense

of community pride and belonging. This pride and overall cleanliness may have reduced the level of graffiti although it is hard to say.

He has built up some very solid relationships in the community owing to the fact he volunteers his spare time as president of the local football club,

where one of his children plays. In his own small way, Tom feels this helps him make a difference, or a contribution, to the community.

He has helped, with other community members turn the local footy clubhouse into a second home for the area’s youth. He is proud that these same youth, including



his own 14-year-old son Fletcher, have even formed their own group where they raise ideas at regular fortnightly meetings trying to entice new members to the club, and talking about the good things they can do in the community to give the club an even better name. Tom, as club president, often sits in on these meetings with other committee members just to listen. The

children respect this and Tom knows it's a great example of interacting between different generations for the one common cause ... promoting a healthy lifestyle in the community and giving the local children a sense of direction, pride and a say in their own activities. This is happening right across the Shire.

Tom really likes his neighbours, who keep a watch on his dog Digger and his house when he goes away on holiday. He especially likes the way people look out for each other in his street, without any major programs to provide security in neighbourhoods like the removal of shrubs and flood-lighting in parks, major increase in police presence, roller doors on shop fronts or security cameras.

He also knows that people can obtain help within communities when they need advice and support as problems arise such as in-home help for his aging father Roy.

In Tom and Gabby's community, they know you don't have to look too far for people of all ages to put up their hands to volunteer in school reading programs, toddler learning programs and the local P&C Committee. They sometimes feel, however, that the Shire and state government operate at a different level. "I just wish they would give us a part of the money they spend and let us decide how to spend it. We would have a major footy complex and clubhouse." Tom declared at his last AGM. His dad Roy would also like a footpath outside his home in San Remo. After 40 years in the family home there is still a footpath on only one side of the road.

As Roy becomes older he is finding that maintaining the family home is a burden especially since his wife Helen passed away. He would like to find a smaller unit, but there are none available in San Remo or nearer to Tom and Gabby to buy or rent. Maybe he will shift into The Entrance.

The other thing Tom loves is the fact that his children can travel to major centres

in the Shire should he or wife Gabby be tied up at any stage. Council has worked hard with governments at all levels, but particularly the state government, to create safe and reliable local transport links. While it may require purchasing several tickets, bus services to all major centres including Tuggerah, Toukley, The Entrance and Wyong are regular and frequent. There are also links to all local train stations, schools, major business centres and workplaces.

Tom still wishes that more could be spent in improving roads. While roads in his relatively new residential area are good, overall the Shire's road surface remains fair. He realises that there is only so much money for roads, but he wishes that the quality of road surfaces in the Shire could be improved. How the road maintenance funding is allocated changed many years ago and has led to some improvements in roads, but it remains a worry in the community.

Commuting, while still a burden for some families is also a lot easier than the past, with trains at all hours including a very fast train during peak hours that has decreased travel time to Central by 30 percent. There are fewer cars on the freeway, owing to more people opting to car pool and larger commuter carparks at train stations. For everyday transport, the Shire's shared pathway system links up right around the Lakes' system giving locals the chance to ride to and from school, shops or work.

In the future Wyong Shire will be a place where:

Communities will be vibrant, caring and connected with a sense of belonging and pride in their local neighbourhood.

This will help residents to interact in a positive manner, build relationships and participate locally.

We will achieve this by:

- **Expanding and supporting programs that increase participation among all ages.** This could be in the community, business, sports and recreation, education and creative sectors. It could also encourage trading or leadership programs which foster lifelong community involvement.
- **Expanding and supporting programs and activities that encourage and enhance neighbourhood connections.** This could include street parties and a "Get to know your Neighbours" Program. It will help improve interaction between different generations and cultures and encourage more neighbourly support of each other
- **Encouraging and valuing genuine youth participation in the community.** This will help ensure involvement of young people, respect for their ideas and active involvement in the life of their community.
- **Expanding and resourcing children and family service programs.** This will help and monitor child development, provide parenting advice, support positive family relationships and encourage community involvement from an early age.

"We want to show that not all youth are troublemakers."

- Youth Advisory Council Survey -
2008



In the future Wyong Shire will be a place where:

There will be ease of travel within the Shire, and to other regional centres and cities. Travel will be available at all hours and will be safe, clean and affordable.

This will improve access within, around and out of Wyong Shire and allow travel options.

We will achieve this by:

- **Insuring public and private bus services are timely, clean, safe and affordable.** They should service schools, workplaces and commercial centres and major community events along with entertainment venues during off-peak times such as large clubs, hotels, tourist centres and festivals.
- **Upgrading train and public transport services between Williamtown and Sydney Central ensuring the service is safe, timely and reliable.** This should include a very fast train during peak hours that will decrease travel time to Central by 30%. Local shuttle trains should run every 20 minutes.
- **Improving and linking the bicycle/shared pathway network and related facilities to encourage more cycling opportunities.** This includes improved road crossings, signage and installing lockers and showers at key centres. Businesses should also provide financial incentives for the purchase of bicycles.
- **Improving commuter parking at railway stations.** This should focus on being safe, accessible and appealing. Landscaping and bicycle facilities should also be provided.
- **Improving commuter hubs along the freeway.** These should be planned and designed to encourage carpooling and should provide safe, easy parking for vehicles, bicycles and buses. Some hubs should have kiosks selling coffee and newspapers.
- **SP** - Creating a better public transport system including new outer suburban train carriages, upgrades of the Tuggerah station, rail maintenance upgrades and better local bus services.
- **SP** - Ongoing upgrading of roads in the region including The Entrance Road and Pacific Highway.
- **SP** - Improving the F3 links to Sydney to three lanes in each direction in partnership with the Federal Government.

(SP identifies a strategy in the State Plan)

"We love to cycle on the Long Jetty to The Entrance cycleway. It has a great atmosphere and what a view!"

- Community Plan Summary Report -
2008

Diverse facilities at your doorstep

Thursday is a big night in the Bradley household, so it's lucky that both Tom and Gabby are able to work from home these days ... to fit in around the children's busy education and social schedules. Straight after school, Tom is off to footy training with Fletcher and Gabby heads off to netball with Nicky on their bikes.

Both of these training facilities have been built in the last 10 years and offer good floodlighting and playing surface resulting in fewer problems with injuries or abrupt end to training just because the sun has gone down.

The family then meets every Thursday for a quick bite to eat, often at one of several local restaurants, before Gabby takes both of the kids to the nearby community centre where all three do Tae Kwon Do training and Tom heads home for some time out on the lounge with a cyber-book or in front of the computer. He claims he can't do martial arts due to an old footy injury, but what he really appreciates is the little bit of rare peace and quiet.

The community, state government and Council have worked hard to ensure people know what facilities are available in their area, and how to make use of them and participate in the programs offered ... such as parenting courses, continuing education, social activities, counselling and family support as well as many sporting and recreational activities for all ages such as the local Tae Kwon Do classes attended by Fletcher, Nicky and Gabby.


In addition, Warnervale has an Aquatic Centre and Wyong has a new Cultural Centre, other areas have new cinemas, and most major suburbs have active community centres focusing on family and community development. Surf clubs, local sporting facilities and community buildings are well maintained and offer a range of activities that are reasonably priced or free.

Council has maintained a number of existing centres over the years, rather than building new ones. These centres remain the hub of many communities and are available to be hired out for functions to help raise funds for their maintenance. Transport connects all centres via the ever expanding pathways and bus timetables, while seniors in the area have access to a shuttle bus that connects a number of local senior citizens centres.

Funding generally ensures the ongoing operation of these centres, which are largely run by volunteers who report directly to their communities. There are problems; however, integrating service funding between the three levels of government so that professional staff at community centers often operate on short-term and part-time contracts due to lack of agreement as to who should pay for ongoing operations.

"I love the new community centre. It is abuzz with activity and people, there is so much going on."

- Community Plan Summary Report -
2008



In the future Wyong Shire will be a place where

Communities will have access to a diverse range of affordable and coordinated facilities, programs and services.

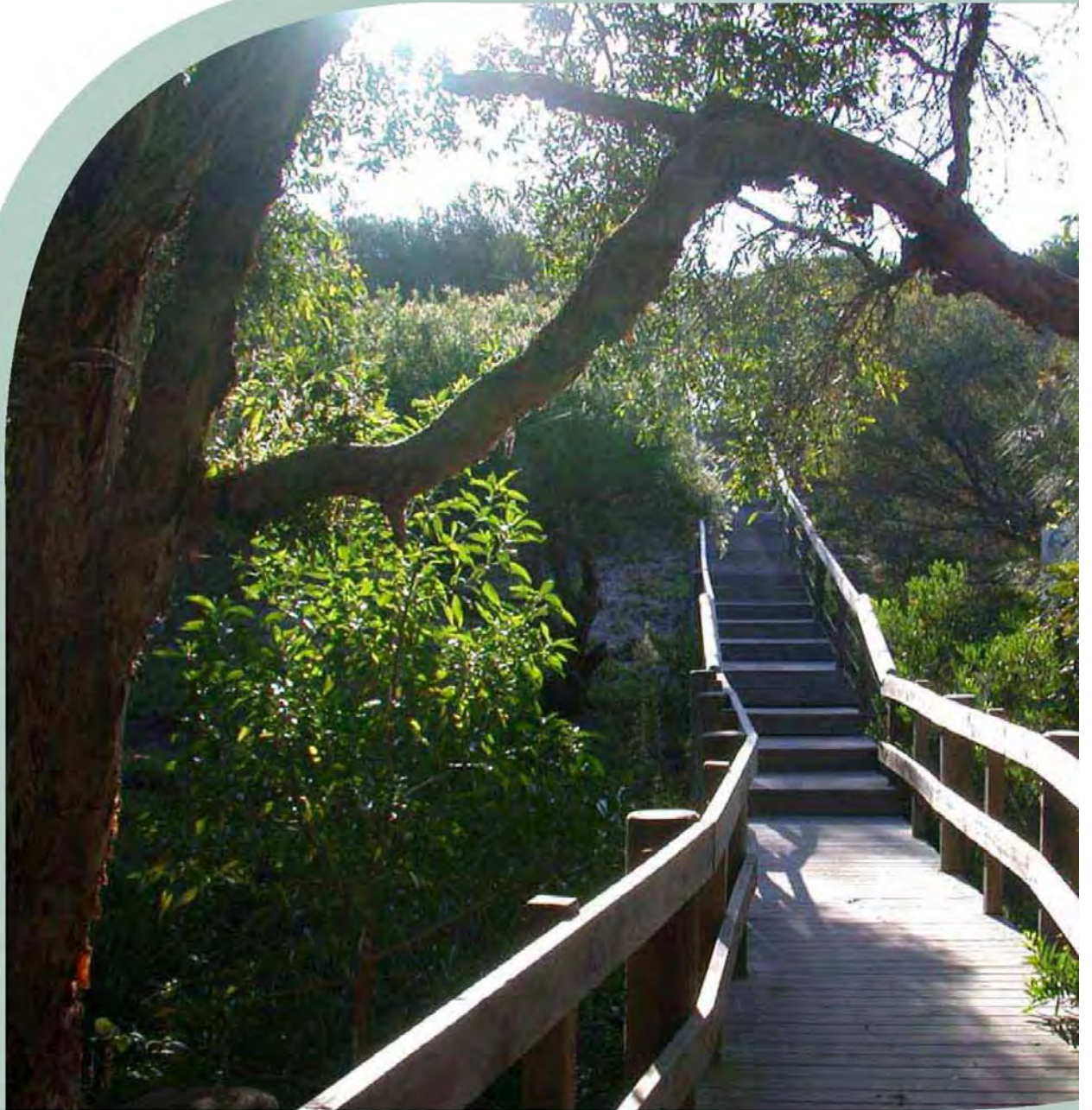
This will encourage connected and sustainable communities.

We will achieve this by:

- **Providing and maintaining local and regional community facilities for recreation, culture, health and education.** This will include major new regional centres in the Shire such as a Wyong Cultural Centre, cinema complex and Aquatic & Healthy Lifestyle Centre as well as maintaining and supporting existing facilities such as surf clubs and the Bateau Bay sports fields.
- **Providing and maintaining a range of community programs focused on community development, recreation, culture, environment, education and other issues.** This will support a wide range of community activities.
- **Providing recurrent funding for community support and development services.** This should target all ages and abilities and include business support programs, cultural and recreational programs as well as educational and health services.
- **Promoting community facilities to help maximize their benefits and use.** This should ensure people know what facilities are available, how to make use of them, how to participate in the programs offered and how they can help maintain and manage them.

"The Services at the community centre are being stretched and stretched without any more funding."

- Community Plan Summary Report 1 -
2008



Preserving our natural wonders

Nicky Bradley has always been a nature lover. She enjoys living and going to school in an area with lots of trees around her. On weekends, Nicky and father Tom, and sometimes Tom's father Roy, take in the area's abundant beauty on a leisurely walk or ride around the lakes and beyond. The trail system along the ocean and around the lakes connects to the Great North Walk which takes you all the way to Circular Quay in Sydney.



Ever since she can remember, Nicky's school has been involved in environmental programs which has given her a feeling of owning the natural environment. Nicky and some friends joined a local Landcare group and regularly get involved in raising money and planting new vegetation along the vast dunes of the Shire's coastline and controlling weeds. In fact, Nicky and her friends have decided to take their commitment to the environment a step further by adopting a nature trail in the area to look after, ensuring it is well maintained and able to be enjoyed by people of all ages. She thinks having young people involved will stop some of the graffiti that still occurs.

Nicky is also excited about the establishment of the annual Celebration of the Environment which is based around our lakes and beaches. She wishes that more people shared her passion, but there seems to be more knowledge in the community about last month's Mariners win in the grand final than there is about decline of the endangered Regent Honeyeater or Swift Parrot.

Tom and Gabby know not to raise the topic of sustainable homes since Nicky gets stuck into them about their 15-year-old house that is very comfortable and spacious. Like most homes in the neighbourhood, however, it would cost a small fortune to retrofit all of the things that Nicky believes it should have (such as a 10,000 L rainwater tank with pump, eaves, double glazed windows, roof ventilator, solar water heating and solar electrical panels). After all, Tom and Nicky already have put in a veggie garden.

The \$40 million plus spent on the Tuggerah Lakes Estuary Management Program over the years has certainly maintained the water quality ... although, there are still calls to build a breakwall despite the fact that studies for more than 50 years shows it simply will not improve water quality nor improve access for boats to the shallow estuary.

The "Green Wyong" Program has ensured native trees, now form a key feature of all developed areas and along all major roads in the Shire. New residents like this.

The Bradley's regularly attend markets, which focus on local produce creating a sustainable lifestyle hosted by a number of community gardens in the area and supporting local market gardens.

Areas important to past local indigenous inhabitants remain untouched by development. While information is available about the location of threatened vegetation, there is always a higher level of information that would be desirable to better understand and manage these ecological communities especially due to the changing climate.

Council continues to attract funding from both governments to ensure the lakes' quality doesn't diminish and there are ongoing streambank stabilisation and rehabilitation programs, along with educational campaigns, ensuring people pick up their dog faeces for example, so it doesn't run off into our lakes.

"Wyong Shire has great natural amenities, the beach, the lake and bush all close by."

- Community Plan Summary Report --
2008



In the future Wyong Shire will be a place where:

Areas of natural value in public and private ownership will be enhanced and retained to a high level in the context of ongoing development.

This will protect natural resources and ecosystems and retain a high quality of natural amenity.

We will achieve this by:

- **Preserving threatened and endangered species as well as ecological communities and biodiversity.** This involves a balance in the use of local endemic species in both landscaping and bush regeneration and the identification of habitats which are so sensitive that no development or recreational access should be permitted near them so as to achieve sustainability.
- **Expanding and continuing programs focused on restoring degraded natural areas in our community.** This should be done, where possible, in partnership with the local community and all levels of Government. The program could include, but not be limited to, lakes improvements, streambank stabilisation/rehabilitation, bushland regeneration and noxious weed and feral animal control.
- **Ensuring all development areas create or maintain tree-covered ridgelines and waterways.** This should form an attractive backdrop to development and also add to the environmental value and appeal of the area.
- **Developing and implementing strategies to reduce the Shire's Environmental Footprint.** This will reduce the impact of the human population in the Shire on the range of current and future environmental issues and serve as an example of more sustainable communities and economies.



In the future Wyong Shire will be a place where:

There will be a sense of community ownership of the natural environment through direct public involvement with environmental programs.

This will lead to community appreciation of the natural environment and create personal involvement and alliances that will maintain and improve the amenity and sustainability of our natural ecosystems.

We will achieve this by:

- **Improving and promoting public access to environmental areas.** This will help increase community awareness and involvement, encourage greater use among all ages and abilities, and improve community ownership.
- **Establishing and maintaining projects and programs to encourage more active participation in community based environmental activities.** The shift should include an "Adopt a Park/Nature Trail Program", and other activities which can break down barriers and help people become actively involved in improving and maintaining their local environment.
- **Creating and promoting a network of renowned natural trails. These could include:**
 - o A world-class "Beach and Cliff Walk" along the coastline.
 - o A "Mountains to the Sea Trail"
 - o Improved promotion and facilities for the Great North Walk
 - o Shared pathways around the entire Tuggerah Lakes system connects to Lake Macquarie to enhance a lakes focus for Wyong Shire.
- **Establishing an annual community 'Celebration of the Environment' event based around our lakes and beaches.** This could partner other major events with artistic or cultural theme.
- **Developing and implementing a 'Greening Wyong Shire Program'.** This can help to ensure native trees form key features of all developed areas and other areas as well as improving the visual amenity of the Shire.
- **Creating, maintaining and promoting a series of community gardens.** These can help to provide meeting places, local food stalls and a focus on sustainable lifestyles, as well as being an attractive natural amenity and asset for the Shire
- **Actively supporting and encouraging volunteer environmental champions.** These could be individuals, groups, schools, businesses, Council or other organisations. These people/organisation can help to engage and motivate the community through their actions.



Working hard from home...

Tom Bradley finishes up an email and races into the conference room for a big screen, video conference hook up with the company head honchos in the Munich office.

It's the regular monthly catch-up, for Tom who is a senior manager at a leading international logistics company. The company has rapidly expanded over the past decade, and has set up an operation in the Tuggerah Business Park along with other national, international and local Central Coast businesses. Their success has created some problems as it is difficult to source people with qualifications in their specific areas of need. Tom wishes that there was a closer connection between the local educational system and local employment.

There have been a number of releases of industrial land encouraging the growth of local employment. From a goat paddock 20 years ago, there are now about 6000 people employed in the Wyong Employment Zone.

Tom loves it. He remembers more than a decade of travelling two hours each way to Sydney every day where he worked for an Australian telecommunications company. When the opportunity to get a job locally came up in this growth industry, for the same money he could get in Sydney, he applied.

It's not easy. The Munich based company haven't got to where they are without demanding a lot from their experienced employees like Tom, but Tom thinks it's a



..thanks to IT advances

hell of a lot easier than jumping on a train at 6am every morning and not getting home until at least 7.30pm each night. Watching his children grow into adults and spending quality time with Gabby is certainly an added bonus.

Wyong Shire now has a strong and sustainable business sector, which has provided sustainable growth in local jobs and is strong enough to withstand financial downturns. Council's challenge is to ensure there is enough land available to support increasing business investors.

One of the major success stories in the Shire has been the introduction, across the board, of a free wireless broadband. In partnership with network providers, industry and governments, all businesses

and residents are now effectively electronically connected at least on a basic level.

Such a system has allowed Gabby to start up a home marketing business, where she is a contractor helping to promote new film releases on the Central Coast through major film companies. Like Tom, Gabby also travelled to Sydney before the birth of her children Fletcher and Nicky. If she wanted to continue working in her industry in the past, it meant a return to the trains which is something she wasn't keen to do.

The "world's best" telecommunications network has enabled our businesses, and educational centres, to compete on an equal footing with the rest of the world.

This network, and business base, has built up a wonderful reputation both in Australia and abroad. As a result, a major Conference Centre in the Shire with the capacity to host 1000 people is being developed.

The Bluetongue Brewery has showed over the past 15 years how successful a business can be, and is now a major tourist attraction in the Shire contributing significantly to local employment and economic development.

In the future Wyong Shire will be a place where:

There will be a strong sustainable business sector and increased local employment built on the Central Coast's business strengths.

This will provide sustained growth in local jobs and ensure a strong business sector able to withstand financial downturns.

We will achieve this by:

- **Providing a coordinated approach to business generation, employment and development for the region.** This should be done through partnerships across industries, businesses and government departments. Representatives from each sector should take a leadership role and "think outside the square" to continually generate new business opportunities. The group should also clarify responsibilities and avoid repetition.
- **Identifying and leveraging the competitive advantages of Wyong Shire.** This will help to differentiate the Shire from other regions, ensure a coordinated approach to business development and provide greater focus for business investors and job seekers.
- **Actively promoting the business benefits of Wyong Shire. Creating a single executive level voice to attract employment generating development to the Central Coast and negotiating in liaison with all relevant agencies.** This will reduce duplication and help target businesses that can take full advantage of the benefits on offer.
- **Establishing and maintaining a strategic database on business and economic trends on the Central Coast.** This should also include information on best practices for employment generation and other regional centers. It will provide useful information to governments, industries and business networks and act as a valuable monitoring tool.
- **Establishing and maintaining key industry networking roundtables.** Each roundtable should focus on different industries. They will share information, encourage local business expansion and encourage the local sourcing of business materials.
- **Regularly identifying Central Coast businesses that are innovative and creative with high growth potential ("gazelles").** These should be supported in maintaining their growth and encouraged to expand in the region.
- **Supporting the development of a major Conference Centre in the Shire.** This should be capable of hosting conferences of 600-1000 participants and promoted throughout Australia.
- **Ensuring adequate and appropriate employment land in the Shire.** This will help to ensure timely land availability and also support business investors.
- **Sourcing tourist attractions across the Shire.** This will build the tourist industry and contribute significantly to local employment and economic development.

In the future Wyong Shire will be a place where:

Information communication technology will be consistent with world's best practice and adaptive to technological advances across all sectors.

This will allow local businesses to compete on an equal footing with the rest of the world.

We will achieve this by:

- **Providing free wireless broadband throughout Wyong Shire.** This should be in partnership with network providers, industry and governments and enable all businesses and residents to be effectively electronically connected.
- **Developing and implementing guidelines to ensure all residences and businesses as well as commercial and educational centres can be quickly linked to fibre-optic telecommunications networks.** Hi-speed networks should be connected as soon as buildings are completed and before businesses start operating.

CORPORATE CENTRE



A place where you are always learning

"What's up," Tom says, pushing the button so he can talk to his brother Matt's face staring at him from his phone. "I've been thinking lately," Matt says. "I wouldn't mind doing some study to broaden my skill set and see if I can change jobs."

Matt has been a policeman for many years, getting a trade out of school before entering the NSW Police Force. But he is tired of the shift work and has seen and done it all over the last decade 13 years. He wants a change. "I've been looking at all the job advertisements on the "Wyongwork" website. I just want to move my family back to the Shire and see if I can get a job on the Central Coast, but I need to do some extra training to broaden my skill set," Matt says from his western Sydney home.



Luckily, Tom is part of a key industry networking roundtable where he has learned that a number of businesses are looking to expand. This expansion involves hiring new people and training them part time locally while learning the rest on the job. "I think I can help" Tom says and passes details onto his brother.

Despite Matt being older than your average person seeking further training and employment opportunities, Wyong Shire has become a place where people are able to gain knowledge at all stages of life and generate income. In turn, this has attracted businesses, keen to build and train their workforce almost from scratch. The Wyong Shire workforce of today is skilled compared to decades ago.

The Ourimbah University Campus, while still part of Newcastle University has built a solid reputation as an innovative centre in specific subjects such as nursing, marine science, teaching and food technology, most tied to local businesses. In addition, there are any number of courses conducted through other organisations. Training and studying is made a lot easier thanks to the high speed broadband.

A couple of days a week, Gabby also provides her time at the local school for volunteer reading programs. She finds it very rewarding after ensuring that her own children were read to from when they were first born. She believes this reading contributed significantly to their good school records. Nicky, in particular,

had achieved recognition both within her school and the Council's "Scholastic Achievers" awards. Tom has been asked to be a mentor for his industry in the local area, and help train new staff.

Wyong Shire has slowly and steadily transformed itself into an educational centre of excellence.

The stereotype of sitting in a classroom and looking at an overhead projector or whiteboard has long been replaced by learning on the job, learning in the field. Even Roy is learning through the University of the Third Age and regularly giving talks on local history.

In the future Wyong Shire will be a place where:

The community will be well educated, innovative and creative. People will attain full knowledge potential at all stages of life.

This will lead to residents valuing lifelong learning, strengthening community and participation and lead to a skilled local workforce. For many this will generate income and attract businesses.

We will achieve this by:

- **Generating community awareness and behavioural change about the value of ongoing education.** This should seek to change local views that higher education levels do not provide advantages for job seekers or income levels.
- **Creating programs that encourage lifelong learning for everyone.** This will reduce the stereotypes of traditional learning environments, create opportunities for individuals to expand and explore interests and careers and help to ensure mental activity through all stages of life and all sectors of the community.
- **Creating and maintaining programs to actively encourage community involvement in educational institutions.** This could include volunteer reading programs, leadership and mentor projects, artists or business in residence programs and others. Regulatory restrictions to community involvement should be removed.
- **Establishing and maintaining a committed network of education, community, business and government representatives.** These sectors should work together to transform Wyong Shire into a centre of educational excellence and convey an understanding of the positive impacts of education on values such as community, health, the local economy, employment and the natural environment.
- **Providing programs and services which respond to changes in the field of education in Wyong Shire.** This should encourage continual education of community leaders through programs including mentoring, personal development and cultural pursuits and improve long-term community participation and engagement.



Asset Management Strategy

Infrastructure is built to provide a wide range of services to the residents of the Shire. The replacement value of Wyong Shire's assets is over \$2B, as shown in the chart below. They require careful management as they age.

The use and the standard of maintenance has a direct consequence on the cost of managing an asset over its life. There will be an ongoing requirement for Council to properly manage all of its asset classes and for new assets to meet the needs of a growing community. The results of the Shire Strategic Vision process indicates that the priorities are:

- Roads & Drainage – priority to maintenance and rebuilding over new, upgraded structures. Concentrate on upgrading only where there are safety considerations.
- Community Facilities (including community, sporting and recreation areas) – concentrate on higher levels of maintenance and rebuilding of existing assets, upgrade bicycle/shared pathway network, develop new facilities for the growing population.
- Other asset classes such as water and sewerage and waste management – continue with current proposals to provide high quality services.

It is important to confirm that this strategic direction will meet the community's wishes for the future and, if not, the community's willingness to pay for higher levels of service.

Asset Management Plans have shown that:

For Roads -

- The current funding and approach to selecting jobs for maintenance and renewal of the 1039km of road managed by Council does not satisfy the community nor improve the overall condition of the network;
- The average road condition is described as "fair";
- The proposal to change the focus to emphasis road maintenance and renewal with less emphasis on road upgrading will result in road network improvement.

For Drainage -

- The drainage assets are relatively young;
- The current expenditure on maintenance and renewal work will not quickly overcome flooding problems nor ensure that older assets are replaced in a timely fashion;
- Increased maintenance funding will be required for wetland complexes being built.

For Community Buildings -

- The current level of expenditure on the 307 existing buildings is not sufficient to satisfy the community nor to overcome known defects in a timely manner;
- Currently proposed new building projects will increase the value of these assets by 30%, resulting in an associated need for increased funding for maintenance.

For Open Space & Recreation -

- The current level of funding to allow for replacement of the 1665 major assets in this group is insufficient to ensure they continue to provide a good level of service.

Further community engagement later in 2009 is required to clarify the community's expectations of the level of service provided by assets. If a higher level of service is expected, then the community needs to be consulted on their willingness to pay for this service. The aim of this second round of consultation is to assist Council in managing any identified gaps between the community expectation and the current level of service. Integrated with that for the Long-Term Financial Strategy.



Long-Term Financial Strategy

In the same way as individuals need to balance their household budget, Council needs to balance its income and expenditure. Council has undertaken long-term financial modelling since the mid-1990s. The financial model forecasts are based on extrapolating past trends, varying underlying assumptions, modifying programs and incorporating new initiatives.

In conjunction with the development of the Shire Strategic Vision and Asset Management Plans, the financial model will be expanded into a Long-Term Financial Strategy. The Long-Term Financial Strategy will ensure that there are sufficient resources to meet both ongoing commitments and undertake new projects. It will complement the financial model with a written commentary on financial policies, levels of service, sensitivity analyses, and scenarios.

In the short-medium term the financial model shows that Council's General Fund is in a basically balanced cash position (with very little discretionary funds). This position deteriorates in the long term due to the growth in rates not keeping pace with a significant proportion of Council's costs.

The financial model shows that Council has very little discretionary funding for any additional expenditure on new programs or projects arising from the Shire Strategic Vision or enhanced levels of service from Council's Asset Management Plan.

As there is little in the way of discretionary funds, new initiatives or service levels will only be possible by cutting existing services and programs, finding additional sources of funds, or getting others (i.e. community groups, the private sector, other levels of government, etc.) to do it.

In the past it has been very difficult to identify services and programs to cut because this option (i.e. reduced levels of service) has negative impacts on the quality of life of some residents.

Potential additional sources of funds include:

A special rates variation -

- This would provide an ongoing revenue source; it is a sustainable increase to the underlying revenue base (to support more or improved services).

Borrowing for major projects -

- Borrowing provides lump sums to undertake major projects however, on the current projections, this would need to be accompanied by a special rates variation to fund the loan repayments.

Investigating land development opportunities -

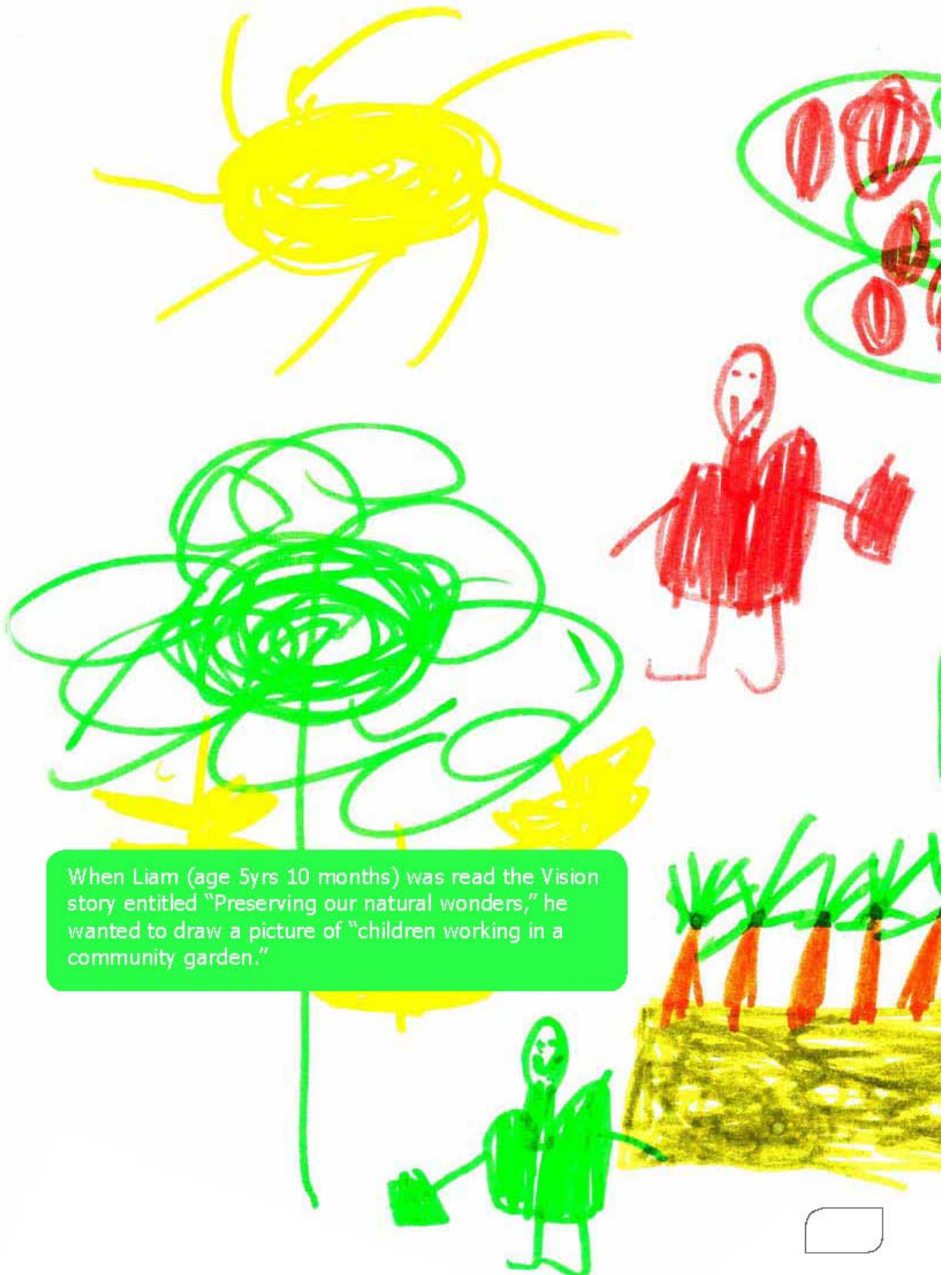
- Land sales also provide a lump sum to invest in long-term assets without the need for loan repayments. Opportunities for this are limited.

Considering Joint Ventures -

- Small scale joint ventures, with an appropriate like-minded partner, can result in enhanced community infrastructure.

Just like a household budget, in order to fund any additional expenditure (or Shire Strategic Vision initiatives or enhanced asset management) something has to be foregone or someone has to pay.

Before Council makes any decision about potential funding options, they will be subject to further investigation, community consultation and scenario testing in the long-term financial model.



When Liam (age 5yrs 10 months) was read the Vision story entitled "Preserving our natural wonders," he wanted to draw a picture of "children working in a community garden."

Beyond the Vision

Achieving the Wyong Shire Vision is a dynamic process involving first and foremost the community, but also Council, state and federal government working as partners to create an optimistic, but achievable, future.

The Vision is not business as usual. There is a need for all partners in this process to manage the change required.

The eight priority objectives and their initial strategies will head our Shire towards "Creating Our Ideal Community - caring... prosperous... sustainable" and improve the quality of life in 20 years time on the Central Coast while retaining the values and natural amenities our community holds close to their hearts.

The community, Council and state government will check the Shire Strategic Vision periodically to ensure that we are progressing towards the objectives and, wherever possible, implementing the strategies to get us there. The check of progress on strategies will be undertaken annually as part of the update of the 4 Year Delivery Program and the future State of the Shire and Council's Annual Reports with checking of priority objectives every 4 years with the community.

Council welcomes ongoing feedback. This feedback will form part of the review process.



Appendix III The remaining objectives

The Wyong Shire Vision process identified 22 community objectives where their achievement would, for the most part, lead to significant improvement to the quality of life in the Shire. While 8 of these objectives are identified as priority, in the body of this report the remaining 14 are not priority. They will not receive preference for funding and resources. These objectives and their related strategies are as listed:

In the future Wyong Shire would be a place where:

1. A high level of information about the natural environment and environmental change will be maintained and available.

This will...

- Help us manage our natural environment and be proactive about issues and impacts.

We could achieve this by:

- a) Generating comprehensive information on the environment and environmental change. This will have particular emphasis on issues impacting Wyong Shire and its current and projected state of development. It will help the community to understand ever improving environmental information and respond proactively to environmental changes.
- b) Developing and implementing a Natural Resources Sustainability Strategy for Wyong Shire. This will be based on comprehensive environmental and resource information and outline how the balance between natural and built environments will be achieved over the next 100-200 years.

2. Community knowledge of sustainability and environmental issues impacting Wyong Shire will be comprehensive.

This will..

- Help improve awareness about personal environmental responsibilities and generate responsible actions

We could achieve this by:

- a) Building greater community understanding about key environmental issues. This will help people acknowledge their own responsibilities to the environment and change their behaviour towards it.
- b) Being leaders in our approach to the comprehensive community knowledge of climate change.

Photograph by: Michelle Weir

In the future Wyong Shire would be a place where:

3. Residents will be active participants in setting the direction of their communities.

This will...

- Provide resources and leadership enabling people to create vibrant caring and sustainable communities.

We could achieve this by:

- a) Using innovative and appropriate ways to engage communities with themselves and all levels of Government. This will produce new models of working with communities to build relationships and generate community pride.
- b) Proactively informing the community about what is happening in Wyong Shire. This should use a range of media including online services. It will lead to greater local awareness and community engagement.
- c) Empowering people to make positive contributions to their communities by informing, engaging, partnering and supporting them. This includes providing tools and resources to help deliver what they want and need, such as neighbourhood reading programs, community gardens, street events and other activities.
- d) Supporting and resourcing local neighbourhoods to develop Neighbourhood Plans. This will help residents focus on issues important to them, such as community safety, transportation, open space areas, zoning, recreation, cultural diversity and other issues.
- e) Reviewing community funding programs and introducing a Neighbourhood Matching Funds Program for community initiated projects. This will match Council funding or other resources with community contributions. It could lead to the creation of new parks, playgrounds and community gardens, the restoration of streams and wetlands or the development of Neighbourhood Plans.
- f) Reviewing and improving ways for the community to give timely and effective input into Council and other Government decisions. This will ensure more community views are incorporated into decision-making and help to improve Government transparency.

In the future Wyong Shire would be a place where:

4. Communities are safe and will have a clear perception of security.

This will...

- Ensure neighbourhoods and public areas have minimal levels of crime, enabling residents to feel safe.
- Build a level of public pride where residents have a respect for property and each other
- Reduce signs of vandalism and graffiti

We could achieve this by:

- a) Supporting safe neighbourhood environments where people gather and relate to each other. These should be emphasised places where people naturally come together and interact.
- b) Undertaking an integrated program to reduce domestic violence
- c) Improve partnerships between state government, communities and Council to improve safety for children, families and communities.

5. Individuals have access to a variety of housing types that enable residents to buy or rent accommodation locally.

This will...

- Help people to meet their needs at any particular life stage and continue to live locally as their needs change.

We could achieve this by:

- a) Ensuring a diversity of housing types across Wyong Shire. This should accommodate population growth and provide for the changing needs of our community including different lifestyles and life-stages. Regulatory barriers to housing diversity should also be removed.
- b) Ensuring the cost of housing does not exclude significant and important sectors of the community. This can be achieved through many actions including: regulatory control, incentives for the provision of appropriate housing by developers and monitoring the cost of housing in Wyong Shire relative to the market here and elsewhere with a focus on affordability of housing.

Photograph by: Narelle Grace

In the future Wyong Shire would be a place where:

6. High quality, sustainable development will be sympathetic to the local setting and reflect community values.

This will ...

- Help create safe neighbourhood-friendly development that is sympathetic to and reflects the Shire's lifestyle and natural environment.

We could achieve this by:

- a) Establishing desired local styles and related design characteristics. Standards reflecting this identity should be incorporated into all basic building controls.
- b) Working with developers to establish and implement guidelines for neighbourhood-friendly environments. This could include the use of signage, natural themes, landmarks, meeting places and other initiatives.
- c) Ensuring that building development standards require healthy and safe lifestyle designs. This could include safe bicycle access and facilities, access to cycleways, bus stops readily accessible to homes and businesses and other fitness services and lifestyle designs. This will help to further encourage lifestyle quality in Wyong Shire.
- d) Ensuring development standards enhance the natural environment. Landscaping should reflect the area's natural setting and use local native species wherever possible.
- e) Planning and carrying out progressive revitalization of all major existing local centres. This refers to the careful planning and implementation of local centre revitalization for all major existing centres by local communities while meeting the requirements of all stakeholders and state and local governments. It enriches those locations where the community already meets and provides a high quality local identity.
- f) Enhancing opportunities for home-based businesses. Policies should help them grow as neighbourhood employers while not detracting from the neighbourhood characteristic. This will improve local employment opportunities and encourage positive interaction of residents.

In the future Wyong Shire would be a place where:

7. There will be a long-term integrated approach to the provision of both new and existing infrastructure.

This will...

- Require three levels of Government working together with developers and the community over the long term to plan to build, maintain and operate sustainable infrastructure projects that meet community needs and deliver timely, sustainable, high quality environments.

We could achieve this by:

- a) Developing and implementing the Wyong Shire-wide Settlement Plan. This should clearly lay out the areas for residential, business and commercial development while retaining the natural environment. It should clarify how the balance can be reached between constructed development and the natural environment.
- b) Identifying the backlog of hard and soft (as well as built and natural) infrastructure assets and how it will or won't be provided. This should be done with all three levels of Government working together to clarify the likelihood and timing of infrastructure. It should also identify the whole of life costs and explain how decisions are made.
- c) Communities plan for the overall improvement of their local centres. This should be done by the community with the support of Council and State government to achieve the objectives of the community.
- d) Improving the security of water supply. This will ensure the ongoing provision of a sustainable water supply system into the future.
- e) **SP** –Implementing the Regional Strategy for the Central Coast that will guide appropriate development, maintain the lifestyle and environment and include Government intervention to provide more than 35,000 jobs in the next 25 years.
- f) **SP** –Planning and delivering a new Town Centre at Warnervale including a new railway station transport interchange.

In the future Wyong Shire would be a place where:

- 8. There will be an independent University on the Central Coast that promotes innovation in areas important to the local and regional economy.**

This will ...

- Be an integral part of the Central Coast identity and will enhance regional advantages in education and employment.

We could achieve this by:

- a) Establishing an independent University on the Central Coast. This should be done in partnership with Gosford City Council, Newcastle University, local businesses and other levels of Government. It should encourage research and innovation to enhance our regional identity, economic activity and environmental values. It should start with independent funding for the Central Coast Ourimbah Campus.
- b) In association with the University identify, support and promote potential areas of educational, cultural and business excellence for the Central Coast. This will generate a reputation for excellence in both education and employment and support the regional identity. It should be supported through partnerships with local businesses and other organisations.

- 9. Education, training and skills development in Wyong Shire will reflect the region's specific employment needs.**

This will...

- Provide a clear connection between education and chances of finding local jobs and careers.

We could achieve this by:

- a) Coordinating educational programs to better meet current and future business needs on the Central Coast. This should take account of logical connections between local education and employment opportunities, particularly for those who are innovative and creative.
- b) Identifying potential areas of excellence for educational facilities. These should support our regional employment generating opportunities and be facilitated through partnerships between businesses, governments and educational institutions.

In the future Wyong Shire would be a place where:

10. All students and educational institutions will have access to high quality services and technological resources.

This will ...

- Deliver innovative and quality education into the future and help ensure the uptake of new technologies by the whole community.

We could achieve this by:

- a) Ensuring all students have access to the latest technology. They should make wide use of this communication tool and help embed it in family life throughout the community.
- b) Establishing programs to regularly up-skill teachers and students in telecommunications. This will help Wyong Shire become a leader in education and innovation. It will also ensure the highest levels are reached in the "NSW Institute of Teachers Protocols and Competencies"
- c) Actively promote the profile of local teachers. This will help raise the overall profile of educational value and excellence.

11. There will be an integrated transport system that satisfies users' needs.

This will ...

- Provide a safer, cleaner, more timely, cost-effective and inter-related range of public and private transport services.

We could achieve this by:

- a) Developing and implementing a single ticketing system for buses and trains throughout the Central Coast, Sydney and Newcastle. This should enable single easy payments for all public transport services.
- b) Establishing an executive level Transport Committee for the Central Coast to lead the public transport improvements. This should include representatives from the Department of Planning, Ministry of Transport, Roads and Traffic Authority, RailCorp, CityRail, local bus companies, taxis and Central Coast Councils.

In the future Wyong Shire would be a place where:

12. Commuters and their families will be supported.

This will ...

- Acknowledge that substantial numbers of residents will continue to commute, but will improve the quality of life for commuters and their families while encouraging greater community connectedness.

We could achieve this by:

- a) Ensuring all major developments are based around transportation nodes. Commercial developments should have easy bus and bicycle access and could facilitate a shuttle service to railway stations. Residential densities could also be increased near railway stations.

13. People in the community will lead healthy, active lifestyles.

This will ...

- Lead to the community enjoying improved fitness levels and a reduced need for clinical healthcare services. There is an integrated transport system that satisfies users' needs.

We could achieve this by:

- a) Establishing and maintaining a committed network of healthcare, education, community, business and government representatives. These sectors should work together to promote and facilitate healthy lifestyles, funding sources and community support.
- b) Expanding and maintaining education programs promoting healthy, active lifestyles. This could include anti-smoking programs, nutrition, early childhood activities, active lifestyles and self-care programs for all ages and abilities.
- c) Ensuring building development standards require healthy and safe lifestyle designs. This could include safe bicycle access and facilities, access to cycleways, bus stops readily accessible to homes and businesses and other fitness services and lifestyle designs. This will help to further encourage lifestyle quality in Wyong Shire

In the future Wyong Shire would be a place where:


14. Access to basic and specialist health care services will be available to all community residents.

This will...

- Provide equitable healthcare for a large and growing population.

We could achieve this by:

- a) Establishing and maintaining innovative healthcare facilities to improve local access and choice. This could include emergency and accident centres outside the public health system, nursing clinics, community clinics and others.
- b) Reducing restrictions on access to health care. For example, more bulk-billing, improved transportation options and more healthcare service providers and specialists.
- c) Actively locating medical practitioners in Wyong Shire and reducing the ratio of patients to doctors. This could include recruitment from overseas, establishing more facilities and the introduction of scholarships for locally-based medical students.
- d) Increasing provision of specialist services on the Central Coast. This would include services such as paediatrics, maternity, radiotherapy, orthopaedics, podiatry and others.



Our future your future

WYONG SHIRE COUNCIL (02) 4350 5555 www.wyong.nsw.gov.au