

APPENDIX A COMMUNITY CONSULTATION

A.1 Long Jetty Community Consultation Survey Results

Appendix A. Long Jetty Community Consultation Survey Results

LONG JETTY IMPROVEMENT MASTERPLAN Snapshot of Survey Results



A Survey was undertaken by Council to obtain preliminary community input into the Long Jetty Improvement Masterplan. The Survey was publicised and available on-line through Council's Consultation Hub. It was also available on-paper at various locations throughout December 2012 and January 2013. The response was very good with 73 surveys submitted by the closing date. A snapshot of the results is provided below:

Key Attributes

- 1 Nearly half of all respondents thought the **Lakeside Location** was the **most important Key Attribute of Long Jetty**.
- 2 Over 70% of respondents rated **Parks and Facilities** in the **top 3 Key Attributes**.
- 3 The most popular additional Key Attribute **identified by respondents** was that Long Jetty is **Close to Beaches**.

Key Challenges

- 4 Half of all respondents thought that **Congestion** was the **most important Key Challenge in Long Jetty**.
- 5 **40%** of respondents rated **Vandalism** and **Employment** in the **top 3 Key Challenges**.
- 6 The most popular additional Key Challenge **identified by respondents** was that the Long Jetty streetscape looks generally **Run-Down and Poorly Maintained**.

Key Words

- 7 **37%** of respondents associated **Community** with Long Jetty.
- 8 **25%** of respondents associated **Diversity** with Long Jetty.
- 9 The most popular additional Key Words **respondents associated with Long Jetty** were **Run-Down and Neglected** but also that it has the potential to be **Vibrant and Unique**.

Key Opportunities

- 10 **71%** of respondents identified the **Parkland Foreshore Precinct** as a **Key Opportunity** for Long Jetty.
- 11 **67%** of respondents identified **Retail Development** as a **Key Opportunity** for Long Jetty.
- 12 **Half** of respondents identified **Tourism** as an **Opportunity** for Long Jetty.
- 13 The most popular additional Opportunity for Long Jetty identified by respondents was to **Clean up the Lake and Improve the Foreshore**.

Newly Installed Streetscape Improvements

- 14 There was generally a **mix of responses** about the **Newly Installed Streetscape Improvements**.
- 15 Some respondents thought it **made an improvement** and liked the **Vibrant Colours and Flag Poles**.
- 16 Some respondents thought it **didn't make an improvement** and disliked the **White Bollards**.
- 17 Some respondents **hadn't noticed** any improvements.

Other Comments

- 18 There was generally a **mix of other comments** by respondents.
- 19 A lot of comments related to **Traffic** and also to **Roads and Verges** and their maintenance and repair.
- 20 A lot of comments focussed on the **General Appearance** of Long Jetty.
- 21 There were comments both positive and negative on the **Prevalence of Second Hand Shops**.

APPENDIX B STAKEHOLDER WORKSHOP MINUTES

B.1 Stakeholder Meeting 2 (Workshop 1) Notes

B.2 Stakeholder Meeting 3 (Workshop 2) Notes

B.3 Stakeholder Meeting 4 (Workshop 3) Notes

Appendix B.1. Long Jetty Stakeholder Meeting 2: 11th March 2013

Workshop Notes

General comments:

- Lake and town are currently separated.
- Currently streets look messy / shabby - need to clean up.
- Need to look at current connections between pedestrian and cycleways.
- Look at ideas such as 'Renew Newcastle'.
- Focus on a revitalizing one key area to drive political funding and support.

Commercial Precinct:

- The Entrance Road between Toowoan Bay Road and Elsiemeir Street was generally identified as the 'Main Street'.
- Toowoan Bay Road was identified as a key opportunity to link the existing commercial precinct to the Lake front. Reasons given were the width of the road and proximity to the lake, and location at start of commercial precinct.
- Cable underground power lines along The Entrance Road in the commercial precinct to reduce visual clutter in the main street.
- Opportunity to provide gallery space for local artists.

Parks & Foreshore:

- Provide an area along the foreshore for swimming.
- Examples were given of towns with successful foreshore areas: River Walk in Townsville, River Walk in Noosa, Port Macquarie.
- The stakeholders considered Saltwater Creek Reserve and Lions Park to be an important feature of the town.
- Lions Park entry gates require enhancement.
- Opportunity to draw visitors to Long Jetty through Markets at Salt Water Creek Reserve and along the foreshore.
 - - Examples: Batemans Bay & Avoca Beach Markets
- Slow traffic along Tuggerah Parade.
- Provide exercise equipment along the foreshore.
- Needs to be a draw card between Saltwater Creek Reserve and Toowoan Bay Road to link the two areas together.

Theming:

- Significance of Long Jetty being between the Beach & Lake.
- Sustainability / recycling 'embrace bohemian theme'.
- Highlight the historical assets.
- Significance of photography in the area.

Streetscape:

- Opportunity to provide street trees on local roads between The Entrance Road and Tuggerah Lake.
- Agreement that there was currently not enough 'green' and too much concrete / hard surfaces.
- Planting in central median strip - Wyong Road is an example.
- Wide side streets provide an opportunity to incorporate planting and street trees.
- Clean footpath.
- Close down areas of parking on the main road and extend pavement to provide alfresco dining areas.
- Provide footpaths between The Entrance Road and Tuggerah Lake as a priority.

Signage:

- Signage to identify visitors they are entering Long Jetty.
- Opportunities to include signage on the existing cycleway to connect Saltwater Creek Reserve to the commercial precinct.
- General consensus that there should be consistency in signage.
- People liked the existing coast to lake signage.
- More signage to identify where parking is.
- Large areas of paving provide opportunities for alfresco dining.
- Large volume of people on cycleway creates an opportunity to direct visitors up to the commercial precinct through signage.
- 5 Lands Walk - example of successful signage.
- Use signage to let people know distance to beach, the entrance etc.

Lake:

- Lead people towards Tuggerah Lake.
- Consider removing sea grass in one location to provide a clean swimming area.
- Embellish existing Jetties with lighting.
- Currently cannot tie boats up to Jetties.
- Issues with weed at Paddle Boat Hire.

Businesses:

- Provide a tourist kiosk (ice-cream stand, coffee etc.) close to the Parks, this could link into another business such as a restaurant overlooking the lake.
- Provide space for local artists.
- Pop up cafes along foreshore.
- Diverse range of 'quirky' and 'interesting' businesses to be showcased.
- Long Jetty needs an anchor business such as a supermarket to draw people to the area.

Appendix B.2. Long Jetty Stakeholder Meeting 3: 8th April 2013

Workshop Notes

Presentation: Tuggerah Lakes Estuary

Presented by David Ryan (Wyong Shire Council)

- Projects: Regenerating Salt Marsh around Lake.
- Trying to get natural vegetation around foreshore however expensive, so focus is now on preserving existing.
- Action plan also includes fixing boat ramps, cycleways etc.
- Tuggerah Lakes Catchment - Lagoon System with a large catchment area.
- A lot of run off from valleys feeding basins.
- Lots of sediment from agricultural lands.
- Storm water run off from urban areas includes rubbish and nutrients.
- Only 1% ocean exchange from The Entrance channel.
- Lake area is 80km², catchment area is 800km².
- What goes in the lake stays in the lake.
- Near shoreline the storm water is high in sediment.
- The amount of sea grass hasn't increased since the 1960s, just the location is closer to the shore.
- The problem is the high level of nutrients, little or no mixing of water.
- Long Jetty area has the most nitrates from storm water run off in the whole catchment area.
- Solutions: Council is increasing wrack collection, replacing gross pollutant traps, community education, reduce clippings from entering storm water.
- Some residents are maintaining salt marsh and as a result species are reappearing.

Presentation: Long Jetty Master Plan

Presented by David Moir (Moir Landscape Architecture)

- Hubs have been identified to better utilise money by focusing on certain areas rather than diffuse money over whole Study Area.
- Hubs include: Southern Gateway, Foreshore Reserve, Long Jetty Village Centre and Connecting Roads.
- Long Jetty Theme - connections with the lake, natural themes, photography, natural materials, timber (referencing jetties).

Workshop Minutes:

- Opportunity to incorporate information centre to educate public about Estuary Management similar to Terrigal Marine Centre.
- Opportunity for commercial development between lake and The Entrance Road to draw people down to the lake. Watkins Jetty and Foreshore to connect to The Entrance Road.

- Enhance areas where space exists eg. Corner cafe - Glass Onion Society.
- Laneways at rear of shops to improve parking and access for shop owners.
- Need to look at projects in short, medium and long term.
- Improve and extend cycleways to provide better connections between the lake and beach.
- Existing coast to lake walk to include a section which runs through the 'Long Jetty Village Centre'
- Utilise permeable materials to reduce run off into the lake.
- Opportunity to allow lake front business opportunities and Watkins Jetty and Saltwater Creek Reserve.
- Provide a key focus area for wrack removal and cleaning the lake. This could be done at Saltwater creek reserve or Watkins Jetty.
- Existing BMX track may need new signage.
- Opportunity for bicycle hire and bike racks to encourage cyclists in the area.
- Pacific Street identified as easiest route to access the Lake with prams and bicycles as it is flat.
- Opportunity to provide Wifi internet access at Saltwater Creek Reserve to encourage use.
- Opportunity to enhance existing jetty with lighting and sculptural elements. Provide visual cues to areas from the town.
- Sculptural contests and competitions ie. sculptures by the sea.

Appendix B.3. Long Jetty Stakeholder Meeting 4: 14th May 2013

Workshop Notes

Attendees:

Wyong Shire Council (WSC):

Gary Hamer, Tania Halbert, Paul Bowditch

Moir Landscape Architecture (MLA):

David Moir, Phill Walbank, Ashley Rathgen

Gary Hamer (WSC)

- June 2008- Council resolution for the Long Jetty Master Plan to incorporate a commercial operation with education aspects.

David Moir (MLA) Presentation

Purpose of this workshop is to prioritise the proposed projects and suggest any additional projects Study Area has been divided into four key precincts these include:

A: Main Street & Urban Core

'Village Centre' shopping strip along The Entrance Road and connecting streets to the Lake (Pacific Street, Toowoan Bay Road, Thomson Street).

B: Saltwater Creek Reserve & Lions Park

Includes the two parks and section of road at the southern entry to Long Jetty.

C: Lake Foreshore & Jetties

The foreshore reserve associated with Tuggerah Lake and associated jetties (Parrys Jetty, Watkins Jetty and Long Jetty).

D: Southern Precinct

The commercial precinct at the southern end of Long Jetty.

Discussion / Feedback:

A: MAIN STREET AND URBAN CORE

Discussion:

- Development in Key Iconic Site needs to have a point of difference to other town centres
- General agreement there should be a village focus on development ie. small scale supermarket

and speciality stores

- Street upgrades to include a hierarchy of materials, and be pram, wheelchair and bicycle friendly
- Upgrade of old theatre complex into a community space to build on the existing attractions in Long Jetty

High Priority Projects

- Rezone land between Pacific Street & Thompson Street from 2 (a) to 3 (a)
- Street trees and landscape improvements
- Main street footpath upgrades
- Consolidation of car and bus parking on side streets (ie. Thompson St, Pacific St & Toowoan Bay Road)
- Urban planting and landscape improvements

Moderate Priority Projects

- Possible upgrade of old theatre complex (Key Iconic Site) into entertainment / community space
- Focal point at northern entry to Long Jetty
- Restaurant / Shopping Village / Education Centre

Long-term Projects

- Footpath widening in key areas to provide alfresco dining areas
- RMS road widening, street trees and under grounding of power lines along The Entrance Road

Additional projects identified:

- - Bicycle parking at The Entrance Road

B: SALTWATER CREEK RESERVE

Discussion:

- Opportunity to incorporate a Marine Information Centre, commercial food outlet and toilets all in one building - would require detailed design resolution
- Boat ramp improvements would require dredging
- Opportunity to incorporate services for market stalls etc. into car park upgrade works
- Provide space for a temporary food outlet in the near future - down the track a permanent food outlet could be incorporated into Saltwater Creek Reserve

High Priority Projects

- Boat Ramp and associated parking
- Car Park associated with Saltwater Creek Reserve to be upgraded
- Free WiFi access at Saltwater Creek Reserve

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- Mobile food outlet at Saltwater Creek reserve

Moderate Priority Projects

- Feature landscaping along southern gateway
- Marine Information Centre & permanent commercial food outlet

Long-term Projects

- Expansion of playground area

Additional projects identified:

- Community gardens
- Fenced off dog off leash area

C: LAKE FORESHORE AND JETTIES

Discussion:

- Existing bicycle track needs to be upgraded in some areas
- General consensus the existing jetties should be embellished with lighting, bench seating, areas for boats to pull up at jetties, platform to provide access for boats and swimmers.
- Cycleway is underwater when flooding occurs

High Priority Projects

- Embellish existing jetties
- Links between foreshore and commercial precinct
- Storm water pollution traps to catch rubbish - open up drains and landscape

Moderate Priority Projects

- New public park, food outlet and water play area at Watkins Jetty
- Landmark tree planting to identify Long Jetty
- Selective tree removal to provide open space and assist in improving safety and connectivity
- Walkway upgrades in low lying areas
- Upgrades to Tuggerah Parade

Long-term Projects

- Introduce vertical elements to provide a visual marker
- Event space along cycleway for linear festivals

Additional projects identified:

- Signage
- Exercise equipment along cycleway

- Promoting cycleway through events & festivals iconic to Long Jetty

D: SOUTHERN PRECINCT

Discussion:

- Minto and Lake Streets provide level access between The Entrance Road and the Lake (for southern end of Long Jetty).
- Opportunity to recognise buildings at the southern gateway as significant

High Priority Projects

- Provide a unifying element to define this as a precinct (ie. landscaping)

Moderate Priority Projects

- Promote area as a hub for IT industries
- Provide kerb and guttering in side streets
- Improve parking in side streets
- Review advertising and other signage in precinct and consolidate where possible.

Appendix B.4. Long Jetty Stakeholder Meeting 5: 23rd September 2013

Workshop Notes

Attendees:

Wyong Shire Council (WSC):
Gary Hamer, Tania Halbert

Moir Landscape Architecture (MLA):
David Moir, Ashley Rathgen

3 Key Stakeholders attended the Stakeholder Meeting.

- Public exhibition of Draft Master Plan was from 7th of August until 4th of September.
- The exhibition included material located at Libraries, WSC Website, Consultation Hub and Council Chambers.
- A total of 12 submissions were received and most were positive.
- A presentation of the Master Plan was presented to the The Entrance Peninsula Community Precinct. Their minutes endorsed the proposed lifestyle improvements in the Long Jetty Master Plan and look forward to its early implementation.
- This was the last workshop undertaken.
- Master Plan was well received by stakeholder and they are keen for progression from Master Plan to implementation.

Possible Projects from Public Exhibition:

- Fenced dog areas in Long Jetty.
- Community Art.
- Community festivals.
- Youth facilities e.g. skate ramp.
- Electronic display - Local information including: things to do in Long Jetty, weather and time and advertising for businesses.
- Bike track.
- Security sponsored by council and businesses to patrol Long Jetty at night.
- Signs on new bin enclosures to educate the public that what doesn't go in the bin end up in the lake.
- No off leash areas near cycleways.
- Notice for works on jetties.
- Xmas tree in Saltwater Creek Park.

Council is currently initiating the first projects of the implementation plan.

These projects include:

- Jetty upgrades
- Footbridge replacement
- New kerb ramps and bin hutches
- Wifi in Saltwater Creek Reserve