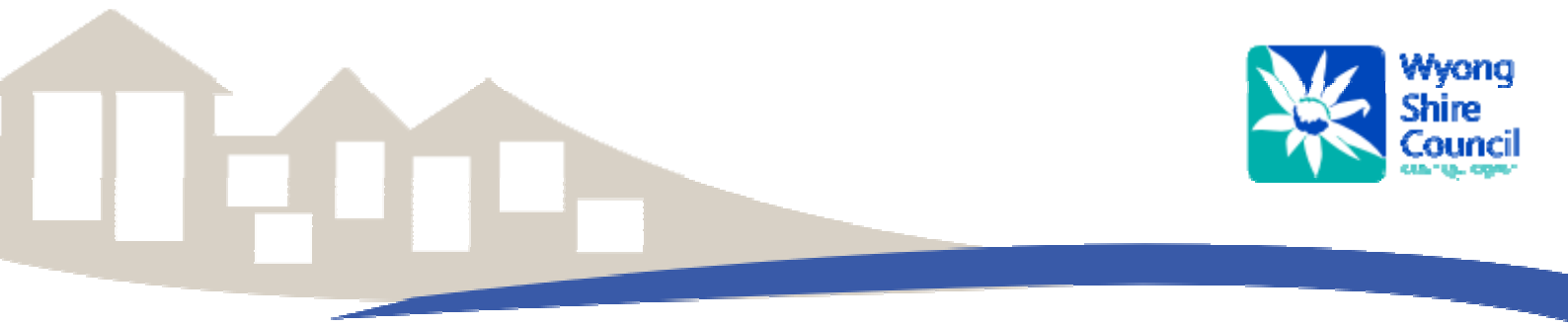


Wyong Shire Council

ORDINARY COUNCIL MEETING

ENCLOSURES

Wednesday, 22 August, 2012



WYONG SHIRE COUNCIL
ENCLOSURES TO THE
ORDINARY COUNCIL MEETING
TO BE HELD IN THE COUNCIL CHAMBER,
WYONG CIVIC CENTRE, HELY STREET, WYONG
ON WEDNESDAY, 22 AUGUST 2012 ,
COMMENCING AT 5:00 PM

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GENERAL REPORTS

4.3 2011-15 Strategic Plan - June Quarter Review

Attachment 1: Business Report Q4 - June 2012 (D03100923
distributed under separate cover)

5.6 Central Coast Tourism Inc - Update

Attachment 1: Central Coast Tourism Inc. April - June 2012 Wyong
Council Report..... 3

5.13 Outstanding Questions on Notice and Notices of Motion

Attachment 1: Table of Outstanding Questions on Notice and Notices
of Motion - 22 August 2012 23



Wyong Shire Council Report 2012

4th Quarter: March – June 2012

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Value of Tourism to Wyong Shire and the Central Coast

Tourism delivers \$762 million in expenditure to the Central Coast annually
(National Visitor Survey Data, Tourism Research Australia, Dec 2009)

Tourism employs almost 3000 people in the Federal Electorate of Dobell.

Electorate of Dobell

COMPOSITION OF RESIDENTS' EMPLOYMENT

Industry Sector	Employment (full-time equivalent)	% of total Employment	National Average
Tourism	2,924	5.2%	5.7%
Accommodation/Casinos/Gambling	430		
Cafes/Restaurants/Pubs/Clubs/Taverns	501		
Tourism retail	923		
Tourism-related transport	275		
Other tourism	795		
Transport (non tourism-related)	1,548	2.8%	2.5%
Air/Water	75		
Road/Vehicle hiring	1,080		
Rail	393		
Other	51,392	92.0%	91.8%
Manufacturing (non tourism-related)	5,527	9.9%	11.0%
Agriculture/Forestry/Fishing	604	1.1%	3.9%
Mining	188	0.3%	0.9%
Other	45,073	80.7%	76.0%
TOTAL	55,864	100%	100%

Central Coast Tourism Key Achievements

Under the Memorandum of Understanding with Wyong Shire Council 2012

- Tourism Product Development Grants for Wyong including Norah Head Lighthouse Signage, Central Coast Wetlands and Pioneer Dairy Rebrand and Signage, Lakes Beach Disability Beach Wheelchairs and Central Coast Ecotours (Forest of Tranquility) Tipi Tents all progressing well.
- New major events secured for the Central Coast (World Youth Baseball 2012, NSW Regional Senior Rugby Union Championships, SEGRA Conference 2012, NSW Surf Lifesaving Championships 2013/2014, 2012 Emirates Melbourne Cup Tour 2012) lead by Central Coast Tourism's Business and Tourism Events Manager.
- The Entrance Tourism and Economic Development Plan finalised. Meetings held with Federal Minister for Tourism, Minister for Regional Development, Accor Hotel Group, Tourism Australia and NSW Tourism Investment Attraction Unit with Trade and Investment to progress the plan. The Entrance soon to be listed on Tourism Australia investment opportunity guide.
- Continued development of pilot mobile concierge program with Optus, Ad IQ and Wyong Council for Central Coast Holiday Parks. Ad IQ have now tendered for the Central Coast Tourism version.
- Central Coast Tourism membership continues to grow, now standing at 265 members- the largest membership contingent in Central Coast Tourism's history and largest Regional Tourism Organisation membership in NSW
- 52 Local Secrets of the Central Coast Campaign Launched with 20 + Central Coast Tourism members and Star FM Central Coast
- Central Coast Conference and Events Planner 2012 launched
- Central Coast Tourism hosted Accessible Tourism Professor Simon Darcy to recent Northern Lakes Disability Tourism meeting. Three beach wheelchairs purchased and available for the community at Lakes Beach Kiosk.

Key Deliverables to Wyong Shire Council through the Memorandum of Understanding 2011 - 2013

Deliverable	Status	Comment
1. Recognition of Wyong Shire Council funding by recognition through branding	Achieved and Ongoing	Agreed opportunities for council recognition and implemented logos on website, membership prospectus, AGM report, etc.
2. Signage at events to recognise Wyong Shire Council's sponsorship	Achieved and Ongoing	Council signage provided at events when required.
3. Promote tourism and events in Wyong Shire in conjunction with GTV, WCC, TETCM	Achieved & ongoing	Events Strategy, Events Alliance, Events Attraction work all in place. Business case for extended funding of CCT Events Manager developed and rejected.
4. Deliver and Support VIC Services across the Central Coast	Achieved & ongoing	TETCM MOU remains in place. Ongoing Training to TETCM provided. Recent famils run with TETCM staff.
5. Deliver the DMP	Achieved and Ongoing	DMP priorities largely achieved within 18 months of plan being released – Annual Report provides full update. DMP 80% Complete. New Tourism Opportunity Plan commissioned by CCT, WSC, GCC and RDA CC.
6. Include an Ecotourism strategy and Disability tourism strategy within business plan	Completed	Business plan completed and provided to Central Coast Tourism board – WSC representatives. Disability Tourism Precinct Brochure Completed and Website Built by CCT.
7. Commitment to engage in airport project	Completed	Central Coast Tourism has publicly advocated for the establishment of Sydney's second airport at Wallarah
8. Commitment to support improved mobile service coverage in WS	In process	Working with Optus and AD IQ on mobile concierge project for Central Coast Tourism now that Holiday Parks are complete
9. Provide a commitment to the Tourism Strategy for the Northern part of the Shire	In process	CCT active working partner on Disability Tourism Precinct and involved in Greater Toukley Vision. Attendance and participation in the Toukley Masterplan workshops

10. Provide a commitment to sporting tourism events	Completed	Central Coast Tourism actively bid and secured new events- see attachment
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Central Coast Destination Management Plan Report

Priority 1: Activate the Waterfront

- Central Coast Tourism is pleased to report it has submitted extensive commentary on the Wyong Local Environmental Plan.
- Central Coast Tourism in conjunction with WSC, GCC and RDA Central Coast have now commissioned a Tourism Infrastructure/ Opportunity Plan for the Central Coast with EC3 Global and The Stafford Group. Due for completion in November 2012.
- Central Coast Tourism continues to lobby heavily for tourism improvements to The Entrance, having finalised the Tourism and Economic Development Plan. Recent meetings held in Canberra with the Tourism and Regional Development Ministers, as well as Tourism Australia and Accor.
- Work continues in conjunction with CCRDC and Wyong Shire Council for boardwalk improvements for The Entrance \$800,000 project.

Priority 2: Enhance and promote the lifestyle and culture of the Central Coast

- Central Coast Tourism recently launched the 52 Local Secrets of the Central Coast campaign with Star FM Central Coast, with sponsorship from a number of Wyong Shire based tourism experiences/ products.
- Mercure Kooindah Waters and Treetops Adventure Park signed up as members of the Australian Tourism Export Council, providing greater access to Inbound Tour Operators (international markets)
- Australian Attractions Group represented Wyong based businesses on the Destination NSW China mission and at the Australian Tourism Exchange 2012 in Perth including:
 - Treetop Adventure Park
 - Pelican Feeding at the Entrance
 - Mingara Recreation Club
 - Oaks Waterfront Resort The Entrance
 - Mercure Kooindah Waters
 - Quay West Magenta Shore
 - Camp Breakaway
- Central Coast Tourism represented Wyong based businesses at the ATEC Symposium conference on the Sunshine Coast.

Priority 3: Attract and grow here, business and tourism events

- Updated comprehensive list of prioritised target leads for new events to attract to the Central Coast has been developed and sent to representatives of council.
- Central Coast Tourism through the Business and Tourism Events Manager role has secured new events for the region
- Business case for long term funding for the Business and Tourism Events Manager role presented for councils consideration.
- Central Coast Events Alliance meetings continue to be held bi monthly – last meeting attracted more than 35 participants. A steering group made up of 50% Wyong Shire representatives recently met to set the agenda's for 2012 activity, including guest speakers and maximising networking opportunities. Topics on the 2012 agenda include event insurance issues, impact of carbon tax and strategic timing of events. CC Event Alliance continues to be an important and valued program for event coordinators on the Central Coast.
- Business and Tourism Events Manager continues to work closely with (WSC officers) including Tracey Southern, the Sports Federation and Sports Academy to maximise potential sporting and business tourism events opportunities for the Wyong shire. Country Rugby Union Championships, Country Music and Buy Local Festivals and CC Rugby 7s 2012, and Melbourne Cup Tour 2012 all recently received a variety of individual CCT assistance.
- \$50,000 worth of business events qualitative research undertaken and report delivered to key stakeholders on the challenges of attracting business events to Regional Sydney.

Priority 4: Improve partnerships, packaging and accessibility

- Assisted Coastal Liner on product famil for Central Coast Tour Group Organisers. Two group tours were executed with itinerary including:
 - Norah Head Light House

- Hosted members, volunteers, Business Events and media at the Central Coast Mariners Games.

General Support Provided to The Entrance Town Centre Management and Wyong Shire

- Grant application support for Chromefest 2012
- Provided onsite BookEasy training to TETCM
- Collated bookings activity and report for TEVIC team
- Working with TETCM on the Central Coast Music Festival expansion for 2012
- TETCM VIC team invited to participate in tourism operator familiarisations
- Provided advice and assistance to TETCM on the Federal Government TQUAL grants program 2011
- Conducted an assessment of Treetops Adventure Park to assist in attaining RTA directional signage
- Advised Optus on their grant application to develop Wyong smartphone application technology- grant successful
- International marketing meetings with Noonaweena, Cedar Park Lavender, Treetops Adventure Park and Camp Breakaway
- Conducted onsite BookEasy training to staff at Toowoona Bay Holiday Park
- Provided support to Pioneer Dairy - Central Coast Wetlands, TETCM, Norah Head Lighthouse, Sculpture on the Greens, Coastal Liner, Central Coast Eco Tours, Mercure Koondah Waters for Tourism Product Development Fund
- Attended the Wyong Race Club and H&H Catering new opportunities planning meeting to explore new products and market segments
- The Regional Tourism Product Development Fund applicants received support with project managing and reporting for Destination NSW; Pioneer Dairy Central Coast Wetlands, Norah Head Lighthouse, Lakes Beach Accessible Beach Wheelchair project

Media Interaction & Exposure for Wyong Shire Tourism Operators

- Secured destination coverage in Daily Telegraph following journalist visit that included SkyDiving at Warnervale Airport and attending the Mariners v Sydney FC Game in March. Double page article valued at \$46,000.

- Secured destination coverage in NRMA Magazine May/June 2012 issue including Little Creek Cheese Factory, Kims Beach Hideaway and Central Coast Country Music Festival. Double page article valued at \$48,550.

- Press releases disturbed including Wyong Shire based members and activities:
 - 5 Breathtaking Winter Warming Walks
 - Get Cracking to the Central Coast to enjoy egg-cellent Activities and Special Offers
 - Central Coast Tourism drives the development of tourism infrastructure on the Central Coast
 - Chris King's Central Coast \$6 million man

Quotations/New leads for Conference/Event Business in Wyong Shire

- Business and Tourism Events Manager continues to work closely with (WSC officers) including Tracey Southern, the Sports Federation and Sports Academy to maximise potential new sporting and business tourism events opportunities for the Wyong shire: Beach Bash, 2012 Jan Stephenson International Seniors Golf Tournament, Tim Cahill Soccer Clinic (associated events) and Indian Cultural Group, Cultural Retreat.
- Business and Tourism Events Manager has joined Wyong Council Sports Committee (ex officio) and attended 1st 2012 meeting at WSC.
- Stand Up Paddle Board Entrance and State Road Relay Event, Ourimbah Campus: Secured
- Secured Senior Country World Youth under 17 Boys Baseball Tournament WS venues TBC Secured.
- Oztag 2013 Junior Senior State Cup Championships: Various playing fields Wyong Shire and funding being assessed.
- Assisting to conduct the "Gerry Thomas Pro-Am Sprinters and Distance Runner event" October 1st 2011 Mingara: Completed.
- Central Coast Poultry Club: assistance and support for the relocation of their significant event space from Wyong Race Club to Warnervale airport site ongoing.

Northern Lakes Disability Tourism Precinct Initiative

- The Northern Lakes Precinct has been identified as a primary growth area on the Central Coast for enhancement and further product development and infrastructure catering for a more senior demographic. The Northern Lakes Disability Tourism Precinct Committee consists of concerned Central Coast, NSW residents, regional peak disability organisations and respite providers.
- New website created www.accessibletourism.com.au to showcase accessible accommodation, attractions, activities, transport and facilities. Successful referral for accessible accommodation 'NORAH' and provided information for things to do in the Northern Lakes area.
- Attended monthly meetings at Camp Breakaway and organised Professor Simon Darcy to present to the community the benefits of providing accessibility in the region. Supported committee with project management and reporting for the allocation of \$12,750 funds which were used to acquire three beach wheelchairs

Wyong Shire industry meetings attended

- The Entrance Revitalisation sessions
- Toukley Masterplanning sessions
- Chromefest Planning
- Northern Lakes Disability Tourism Precinct Committee meetings
- Regional Development Australia Infrastructure meetings
- Ourimbah TAFE Tourism Student Research Program
- Social Enterprise Connect
- Wyong TAFE – Student Workplace Training meeting
- Enterprise Connect – Group Business Review
- Jobs on the Coast
- Senior Rugby Union Championships meeting
- SEGRA Bid meeting
- Australian Rally Competition meeting
- Central Coast Regional Plan
- Central Coast Innovations Festival 2012 meeting
- Events Alliance – Wyong Race Club
- Coastal Liner Central Coast Familiarisation meeting
- Focus on the Coast – RDACC
- Central Coast Health
- Northern Lakes Business Chamber Awards (Judging)

Wyong Shire Tourism Operator Site Inspections

- Wyong Pioneer Dairy
- Cedar Park Lavender
- Camp Breakaway
- Treetops Adventure Park
- Norah Head Lighthouse Quarters & Tower
- Oaks Waterfront Resort
- The Entrance Visitor Information Centre
- Norah Head Holiday Park
- Waldorf Apartment Hotel The Entrance
- Blue Lagoon Beach Resort
- Toowoong Bay Holiday Park
- Allamanda Retreat
- Little Creek Cheese
- Mercure Kooindah Waters Resort
- Mingara
- Hidden Valley
- The Happiness Hut The Entrance
- Kims Beach Hideaway
- Toowoong Bay Cottages
- Oceanfront Motel
- Coachman Motor Inn
- Norah Head Lighthouse Tower & Cottages
- Dunleith Tourist Park
- Two Shores Holiday Park
- Lakefront Motel
- Two Birds Gallery

Central Coast Tourism Promotion of Events in Wyong Shire

Through www.visitcentralcoast.com.au , as well as Social Media (Twitter and Facebook), visitnsw.com and iMag editorial:

- Central Coast Home, Lifestyle & Leisure Show - Mingara, Tumbi Umbi
- Easy Street Hot Rods Show n Shine - Toukley
- Helicopter High Tea on the Green - Magenta Shores
- Mercure Kooindah Waters Wedding Expo - Wyong
- Country Music Festival 2012 - The Entrance
- World's Greatest Shave - Wyong
- Hidden Valley One Day Event - Ourimbah
- Warnervale Annual Fair - Warnervale
- CCFSS Charity Golf Day - Shelly Beach
- NSW Country Rugby Championships - Kanwal
- Kooindah Waters Family Fun Day - Wyong
- Psychic and Alternative Fair - Mingara
- BlazeNbeats @ The Beachie - Toukley
- Soldiers Beach Body Boarding Pro - Soldiers Beach
- Zumbatomic Workshop - The Entrance

- Wet Wild & Rhythm - Toukley
- 'GOATS' Family Festival - San Remo
- 150 Years of NSW Police Force - The Entrance
- ANZAC Day Services 2012 - Various Locations
- What's On at The Beachie! - Toukley
- Colours of Cancer Ball - Toukley
- Annual Charity Quilt Show - Wyong
- Cruise to The Entrance
- Mothers Day Fundraiser Luncheon - Shelly Beach
- Mother's Day on the Central Coast - Various Locations
- Buy Local Festival 2012 - North Wyong
- Central Coast Ukulele Festival - The Entrance
- Wyong Fitness & Lifestyle Expo
- Central Coast Wedding Expo - The Entrance
- Weekend Entertainment at Mingara - Tumby Umbi
- Central Coast Buy Local Cup - Wyong
- Sculpture on the Greens - Kooindah Waters, Wyong

Wyong Shire Businesses - Membership of Central Coast Tourism

Existing Central Coast Tourism members at 1st January 2011

(new members since 1st April 2010 highlighted in orange)

6S Health	Dunleith Caravan Park	Orana Holiday Units
A Paradise Park Cabins	El Lago Waters Resort	Peters Meats & Deli
Adrift Surf	Elephant Shop	Pets Domain
Adventure Golf Mingara	The Entrance AMCAL Chemist	Pro Dive
Al Mare Beachfront Retreat	The Entrance Boathouse	Quay West Magenta Shores
Allamanda Retreat	The Entrance Ice Creamery	Red Baron Tours
Amazement	The Entrance Kebab King	Richard's Old Bookshop
Annexe's Galore	The Entrance Reef Resort	Rigon Headwear
Bang Rak Thai	The Entrance Town Centre Mgmt	Rijdale B&B
Bateau Bay Tenpin Bowling	Fashion Array	Roses to Go
Beachcomber Hotel	First National Real Estate	Rotary Club of the Entrance
Beachfront at Blue Bay	Gorgeous, Please! Hair Design	Sandra English Surf Coaching
Big 4 Lake Macquarie	Greater Toukley Vision	Sea N Sun Motel
Blue Bay Caravan Park	The Greens The Entrance	Shelly Beach Cabins
Blue Lagoon Beach House	Healing Haven	Shelly Beach Golf Club
Blue Lagoon Beach Resort	Hibiscus Lakeside Motel	Skydive the Central Coast
Boutique B&B Group	Hidden Valley	Springfield Trails
Breakaway	Hunter Institute TAFE	Stockland Bay Village
Buccaneer Motel	Illusion Nails	Sun Valley Tourist Park
Budgewoi Holiday Park	Imag Publications	Surf Life Saving Central Coast
Burbank Nurseries	Kims Beach Hideaway	The Entrance Real Estate
Business 2 Business	Kooindah Waters Golf Club	The Wyong Milk Factory
Canton Beach Holiday Park	Lake Haven Castle Cottage	Toowoan Bay Cottage
Central Coast Eco Tours	Lake Haven Shopping Centre	Toowoan Bay Holiday Park
Chang Thai @ The Entrance	Lakeside Dry Cleaners	Tour de Long Jetty
Chestnut Avenue	Lakeview Tourist Park	Treetop Adventure Park
Chipmunks Tuggerah	Lavender House B&B	Two Birds Gallery
Chittaway Motel	Leela Traditional Thai Massage	Two Shores Holiday Village
Club Toukley	Little Creek Cheese	Waldorf Apartments
Coachman Motor Inn	Long Jetty Catamaran Hire	Warnervale Air
Coastal Limousines	Maddies Boutique	Warnies
Coastal Liner Touring	Mercure Kooindah Waters	Waterfront Tourist Park
Coco for Beauty Therapy	Michel's Patisserie	Westfield Tuggerah
The Coffee Club Mingara	Ming Dragon	Wyong Race Club
Dezire Hair & Fashion	Mingara Recreation Club	Wyong Regional Chamber
Diggers @ The Entrance	Norah Head Holiday Park	Yarramalong Macadamia Farm
The Entrance Holiday Unit	Northern Lakes Business Chamber	
Doyalson Wyee RSL Club	NSW National Parks & Wildlife	Total WSC LGA members : 115
Diggers @ The Entrance	Northern Lakes Business Chamber	Since April 2010: 61
The Entrance Holiday Unit	Oaks Waterfront Resort	
Doyalson Wyee RSL Club	Ocean Front Motel The Entrance	

Member Comparison: Sep 09 - Jun 12 (all Central Coast)

ACCOMMODATION MEMBERS	Total operating on the Coast	Member of CCT Sept 2009 (34.9% of market)	Member of CCT February 2012 (49.69% of market)
Property Type:			
Cabin Parks	24	19	18
B&B & Self Contained	70	15	33
Hotel / Resorts	28	11	11
Motels	35	10	17
Pub Stays/Backpackers	6	2	2
TOTAL	163	57	81
Clubs	Total operating on the Coast	Member of CCT Sept 2009 (19% of market)	Member of CCT February 2012 (33.33% of market)
Registered Clubs	42	8	14
Restaurants & Cafes	Total operating on the Coast	Member of CCT Sept 2009 (11% of market)	Member of CCT February 2012 (14.92% of market)
Restaurants	201	23	30

Central Coast Tourism facilitated accommodation bookings for Wyong Shire tourism operators

Membership Year to Date – 1 April 2011 – May 2012

Property Name	Membership Level	Membership Cost	Total Apr 11-May 12	ROI %
A Paradise Park Cabins	Regional	\$396.00	\$0.00	-100%
Allamanda Retreat	Regional	\$396.00	\$2539.00	541%
Al Mare Beachfront Retreat	Regional	\$396.00	\$0.00	-100%
Beachfront at Blue Bay	Regional	\$396.00	\$380.00	-4%
Big 4 Monterey Tourist Park	Regional	\$396.00	\$0.00	-100%
Blue Lagoon Beach Resort	Regional	\$396.00	\$4219.00	965%
Breezes Bed & Breakfast	Regional	\$369.00	\$360.00	-9%
Central Coast Holiday Parks	International	\$0.00	\$6604.50	N/A
Chittaway Motel	Regional	\$396.00	\$1245.00	214%
The Coachman Motor Inn	Regional	\$396.00	\$1998.00	405%
El Lago Waters Resort	National	\$1584.00	\$650.00	-59%
Hibiscus Lakeside Motel	Regional	\$396.00	\$1115.00	182%
Kims Beach Hideaway & Central Coast Toowoan Bay Cottages	National	\$1584.00	\$7190	354%
Lake Front Motel	Regional	\$396.00	\$660.00	67%
Lake Haven Castle Cottage	Regional	\$396.00	\$974.00	146%
Lavender House by the Sea	Regional	\$396.00	\$230.00	-42%
Mercure Koondah Waters Golf & Spa Resort	National	\$1584.00	0.00	-100%
Norah Head Lighthouse Reserve Trust	National	\$0.00	\$141695.00	N/A
Norah Head Lighthouse Tours	National	\$0.00	\$4640	N/A
Oaks Waterfront Resort	Regional	\$396.00	\$3708	836%
Ocean Front at The Entrance	Regional	\$396.00	\$5492	1287%
Quay West Resort, Magenta Shores	National	\$1584.00	\$583.00	-63%
Shelly Beach Cabins	National	\$1584.00	\$1670	5%
Sun Valley Tourist Park	Regional	\$396.00	\$0.00	-100%
The Beachcomber	Regional	\$396.00	\$885.00	489%
The Reef Resort - The Entrance	Regional	\$396.00	0.00	-100%
Two Shores Holiday Village	Regional	\$396.00	\$1664	320%
Waldorf Apartment Hotel - The Entrance	Regional	\$396.00	\$6627	1573%
Camp Breakaway REFERRAL ONLY	Regional	\$396.00	N/A	N/A
Dunleith Tourist Park REFERRAL ONLY	Regional	\$396.00	N/A	N/A
Lakeview Tourist Park REFERRAL ONLY	Regional	\$396.00	N/A	N/A
Sandy Cove Apartments REFERRAL ONLY	Regional	\$396.00	N/A	N/A
Sea n Sun Motel REFERRAL ONLY	Regional	\$396.00	N/A	N/A

* This table does not include data from March 2012.

Visitor Information Centre

Mail outs & Distribution Packs Mar-Jun 12

	Mar 2012	Apr 2012	May 2012	Year to date
Mail outs & distribution packs	96	113	80	289
Email & online enquiries & information pack requests	156	111	108	375

** June statistics not yet available*

Visitor Information Centre

Booking & Visitor Statistics Mar-May 12

Bookings	Mar-12	# Mar -12	Apr-12	# Apr-12	May-12*	# May -12	YTD Jul-May 12*
2012	\$24,371.00	431	\$34,245.00	468	\$17,968.00	376	\$288,518.50
Bookings	Mar -11	#Mar-11	Apr -11	# Apr -11	May -11	# May -11	YTD Jul-May 11*
2011	\$16,539.00	41	\$23,692.00	61	\$27,863.60	738	\$230,361.60
Comparison %	47%		45%		-36%		26%
Bookings by centre	Mar -12	# Mar -12	Apr -12	# Apr -12	May-12*	# May -12	YTD Jul-May 12*
The Entrance	\$1,747.00	7	\$685.00	7	\$0.00	0	\$12,836.00
Gosford	\$0.00	0	\$0.00	0	\$0.00	0	\$454.00
Kariong	\$11,531.00	130	\$14,390.00	45	\$6785.00	92	\$126,123.00
Internet/Online	\$11,093.00	294	\$19,170.00	416	\$11,183.00	284	\$149,105.00
Total	\$24,371.00	431	\$34,245.00	468	\$17,968.00	376	\$288,518.50

** June statistics not yet available*

**Visitor Information Centre
Door Counter Statistics Mar-May 12**

Kariong VIC	Mar12	Apr 12	May 12	YTD Jul-May12
2012	3091	3042	2403	29,571
	Mar 11	Apr 11	May 11	YTD Jul-May11
2011	2247	1980	1672	23,773
Gosford**	Mar 12	Apr 12	May 12	YTD Jul-May12
2012	531	531	474	6,318
	Mar 11	Apr 11	May 11	YTD Jul-May 11
2011	729	497	593	9,890

**June statistics not yet available*

*** Gosford VIC door counter – manual head count by staff as of March 2011*

No	Department	Question Asked / Resolution	Meeting Asked/ Councillor	Status
1	Environment and Planning Services/General Counsel	9.5 - Notice of Motion – Sea Level Rise Notification 1 <u>Write to all property owners affected by the State Governments sea level rise policies.</u> 2 <u>Text of the letter be endorsed by Council.</u>	24 February 2010 Cr Eaton / Cr Graham	F2009/00067 A report will be submitted to Council once additional information has been provided by the General Counsel.
2	General Department - Major Projects	7.6 - Notice of Motion – Warnervale Town Centre Viability <u>Staff report on the viability of developing the 1,100 units proposed for Warnervale Town Centre and possible variation of proposed densities to ensure viable town centre development.</u>	12 May 2010 Cr Eaton / Cr Best	F2004/00535-07 D02226279 Once the Development Control Plan and Section 94 Contribution Plan have been endorsed by the appropriate authority a report will be provided to Council.
3	Environment and Planning Services	8.1 - Notice of Motion – Clause 14 Fund Improving Conservation Outcomes <u>Investigate and report back to Council on the best use of the Clause 14 (3) (b), funds for improving conservation outcomes.</u>	14 July 2010 Cr Wynn / Cr Eaton	F2004/12208 Report drafted and being reviewed taking into account the CLEP template and proposed CLEP clauses. A report is being prepared for late 2012.
4	Corporate Services	Q109/10 – Regional Hospital Cutbacks <u>“It has been reported in the media that the Federal Government has redirected hospital funding into the regions, reportedly resulting in substantial cutbacks to our regional hospital at Gosford. As the Central Coast is a region and that the Federal Government funding adjustment was indicated to favour the regions how is it that this region appears to have suffered a health funding cutback?”</u>	13 October 2010 Cr Best	F2004/11290 A response will be submitted to a future meeting of Council.

No	Department	Question Asked / Resolution	Meeting Councillor Asked/ Councillor	Status
5	Environment and Planning Services	<p>8.2 - Notice of Motion - Development Applications for Retail Liquor Outlets & 8.6 Notice of Motion - Proliferation of Alcohol Outlets</p> <p>1 <u>Make representation to the Crime Prevention Partnership Committee to establish a working party of this group to provide advice on any Development Application submitted for a Retail Liquor Outlet.</u></p> <p>2 <u>If the crime prevention partnership Committee group can not form a working party then Council will establish a licensed premises reference group comprising of:</u></p> <p>a) Council Officers, including Rangers</p> <p>b) NSW Police Local Area Commander</p> <p>c) A NSW Office of Liquor and Gaming Representative</p> <p>d) Central Coast Area Health Representative</p> <p>3 <u>Reject the further proliferation of alcohol availabilities through the recent push by the Australian Association of Convenience Stores to sell alcohol in local petrol stations.</u></p> <p>4 <u>Make formal representation on behalf of its residents and ratepayers to the current Productivity Commission's Inquiry into the industry's proposal with the grounds for objection to include but not limited to:</u></p> <p>.....(Please see minutes for complete resolution.)</p>	12 October 2011 Cr Wynn / Cr Best	F2004/07052 Meeting held to establish reference group. Councillor Business Update being prepared

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/	Status
6	Environment and Planning Services	Q34/11 – Purchase of Sections of Remaining Undeveloped Land at Wadalba Hill “Could staff please advise on any State or Federal funding schemes that may be available to purchase sections of the remaining undeveloped land at Wadalba Hill for conservation purposes?”	14 December 2011 Cr Vincent		F2005/00562 A report is being prepared for submission to a Council meeting late 2012.
7	Environment and Planning Services	8.5 - Notice of Motion - Granny Flat, Second Dwelling Contribution Waiver 1 <u>Reaffirm its commitment to the principles of affordable housing and its importance in assisting a broad cross section of our community and recognise that Section 94 contributions may be prohibitive to many affordable housing projects.</u> 2 <u>Note the decision of Gosford City Council to assist in facilitating affordable housing through the trial waiver of Section 94 contributions for granny flats.</u> 3 <u>Support this initiative thereby establishing a regional approach to affordable housing.</u> 4 <u>Waive Section 94 contributions for granny flats on a trial basis till September 2012, concurrent with Gosford City Council and that the outcome of this be reported to Council.</u> 5 <u>Receive the report in a timeframe for inclusion in the 2012-13 Annual Plan.</u> 6 <u>Implement the trial by way of reporting those relevant development applications to Council for determination.</u>	8 February 2012 Cr Best Cr Symington	/	F2004/00552 Report on outcomes of trial to be prepared for October/November meeting of Council.

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/ Councillor	Status
8	Environment and Planning Services	<p>8.6 - Notice of Motion - Ongoing Approval from State Government for Part 5 Assessments for Maintenance Works</p> <p>1 <u>Request the General Manager to investigate options contained within relevant legislation to enable longer term approvals (including licences) to be issued for annual and repeat activities undertaken by Council within, on the foreshore and adjacent to the Shire's lakes, and other locations in relation to Part 5 Assessments.</u></p> <p>2 <u>Request the General Manager to report back on the current costs borne by Council due to the need to apply for approvals and licences on an individual basis, with a view to minimising and/or avoiding any unnecessary waste of staff resources and ratepayer funds.</u></p>	8 February 2012 Cr Symington Cr Eaton	/	F2004/07773 Input being sought from Council's Legal Counsel! Letters will then be prepared to various State Government Departments. A report will be prepared once advices are received.
9	Environment and Planning Services	<p>8.7 - Notice of Motion - Tree Vandalism Norah Head</p> <p>1 <u>Note with concern acts of environmental vandalism in relation to the poisoning of several mature trees in Mazlin Reserve at Norah Head.</u></p> <p>2 <u>Direct the General Manager to urgently prepare a report regarding the actions and responses available to Council concerning acts of environmental vandalism in general, and specifically in relation to the poisoning of several mature trees in Mazlin Reserve at Norah Head.</u></p> <p>3 <u>Direct the General Manager to discuss the possibility and capacity of Council to erect and maintain a "view blocking" barrier in the report.</u></p>	8 February 2012 Cr Symington Cr Wynn	/	F2012/00194 A report on this item will be submitted to October meeting.

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/	Status
10	Environment and Planning Services	<p>Q18/12 - Sea Level Rise Outrage</p> <p><i>"Madam Acting General Manager, as reported in the local media the coast community is outraged at the prospect and impact of proposed sea level rise policy particularly as it will affect in Wyong Shire alone some 20 local suburbs and up to 10,000 individual homes. As this draft policy is having a profound affect on insurance and property value issues, planning, building and site usages, I respectfully request this matter now be reported urgently to Council. Could staff please advise when this would be?"</i></p>	9 May 2012 Cr Best		<p>F2009/00067 - D03003223</p> <p>Report will be prepared upon receipt of updated direction from the State Government.</p>

No	Department	Question Asked / Resolution	Meeting Councillor	Status
11	Environment and Planning Services	<p>9.2 Notice of Motion – Ausgrid</p> <p><u>Request the General Manager to invite Ausgrid to attend a briefing with Councillors and Senior staff to discuss the following topics:</u></p> <p>a <i>Masterplanning of future urban precincts to achieve improved coordination of the location of Ausgrid infrastructure with Council landscaping and street tree planting programs.</i></p> <p>b <i>Enhanced engagement and communication with the community regarding Ausgrid tree maintenance programs and schedules.</i></p> <p>c <i>Request Ausgrid to formally commit to the undergrounding of power lines whenever upgrading and/or relocating existing power lines within urban areas.</i></p> <p>d <i>Invite Ausgrid to be involved in the review of Council's Landscaping Chapter of Development Control Plan 2012 with respect to the selection of appropriate species for street planting.</i></p> <p>e <i>Request Ausgrid to agree that in circumstances where it carries out significant vegetation maintenance on a major road/visually prominent location (such as Wyong Road), Ausgrid will replace the existing vegetation with more appropriate species that will not require significant future maintenance.</i></p>	9 May 2012 Cr Wynn/Symington	Briefing is currently being arranged. Date and time to be advised.

No	Department	Question Asked / Resolution	Meeting Asked/ Councillor	Status
12	Environment and Planning Services	<p>9.3 Notice of Motion - Assisting Housing Affordability</p> <p>1 <u>agree in principle to vary its policy to allow collection of s94 contributions for the contributions to be deferred until later in the development process.</u></p> <p>2 <u>request the General Manager to report on possible implementation procedures and benefits and disbenefits back to Council for approval prior to adoption.</u></p>	9 May 2012 Cr Eaton/Cr Best	Investigations will take place and outcome will be submitted to a future meeting of Council.
13	Infrastructure Management	<p>7.1 Notice of Motion - Reduce Single Use Plastic Bag Use in Wyong Shire</p> <p>1 <u>That Council <u>acknowledge</u> the efforts taken by some local businesses, residents and environmental groups to reduce the number of single-use plastic shopping bags used throughout the Shire.</u></p> <p>2 <u>That Council <u>acknowledge</u> that single-use plastic bags in the waste stream cause pollution, lasting many hundreds of years as they photo degrade rather than biodegrade into ever smaller pieces. The bags are a major litter problem in our parks, bush land and waterways and can result in the injury and death of many animal species both inside and outside of Wyong Shire such as turtles, cetaceans and birds.</u></p> <p>3 <u>That Council <u>write</u> to State and Federal Government Ministers urging them to introduce legislation that would ban or impose a levy on free single use plastic shopping bags as a timely measure that.</u></p>	23 May 2012- Cr Wynn/Cr Vincent	<p>Waste staff met with Cr Wynn on 4 July to clarify the scope and scale of actions required as part of this NOM. A plan and timeline to complete these actions is currently being developed.</p> <p>Addressing the environmental, social and economic impacts of plastic bags forms part of a broader Litter and Illegal Dumping program being developed in collaboration with staff across Council.</p>

No	Department	Question Asked / Resolution	Meeting Councillor	Status
		<ul style="list-style-type: none"> ▪ shows solidarity with the stated position of the LGSA in supporting extender producer responsibility by retailers and waste reduction at the source, ▪ notes the lack of legislation to impose a levy on free single-use plastic bags ▪ reinforces a levy or ban as an important NSW state and national measure to decrease packaging litter, already successfully modeled by national retailers, Target, Aldi and Bunnings; by legislation passed in the states of South Australia, Northern Territory and ACT; by towns such as Coles Bay (Tasmania) and Mogo (southern NSW) in 2003, and planned by the City of Freemantle Council in 2012. <p>4 That Council contact major retailers to encourage them to collaborate with Council voluntarily in a staged approach to reduce and ultimately eliminate non-biodegradable plastic shopping bags from Wyong Shire.</p> <p>5 That Council engage with the Wyong Shire community in a process of creating awareness and education with regard to the degradation caused by plastic pollution including behavioural change away from our throwaway, disposable, single use attitude and awareness around the excessive plastic packaging of many products.</p>		

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/ Councillor	Status
14	Environment and Planning Services	<p>7.3 Notice of Motion - Enhancing Planning Flexibility and Business Viability</p> <p>1 That Council <u>proceed</u>, as soon as practicable, to place on public exhibition its draft Settlement Strategy, subject to Department of Planning and Infrastructure concurrence.</p> <p>2 That Council <u>proceed</u>, as soon as practicable to place on public exhibition those parts of the draft DCP, that can be adopted prior to the DLEP, which would increase planning flexibility and/or development viability, including but not limited to the car parking and engineering chapters.</p> <p>3 That Council <u>authorise</u> the General Manager to determine which parts of the DCP to proceed to exhibition.</p> <p>4 That Council <u>nominate</u> an exhibition period of two months.</p> <p>5 That Council <u>receive</u> a further report on the results of the exhibition including consideration of adoption of these policies.</p>	23 May 2012 Crs Eaton/Webster	Point 1 - Council is awaiting concurrence from Dept of Planning and Infrastructure Point 2 - Exhibition will commence 25 July 2012.	

No	Department	Question Asked / Resolution	Meeting Councillor	Status
15	Corporate Services – Economic & Property Development	<p>5.1 Notice of Motion - Hunter Link Opportunities</p> <p>1 That Council <u>note</u> that the F3 freeway extension to Braxton is due for completion in about 1 year.</p> <p>2 That Council <u>note</u> that the link will reduce travel time from Wyong Shire to the Hunter mines to around 1 hour in comparison to travel from Newcastle to the mines of around 90 minutes.</p> <p>3 That Council <u>investigate</u> the opportunities for employment and economic development that the completion of this link will provide.</p>	13 June 2012 Crs Eaton/Graham	F2004/07086 Investigations will take place and response will be submitted to a future meeting of Council.
	Environment and Planning Services	7.1 Notice of Motion - Housing Jump Start That Council <u>direct</u> the General Manager to report to Council on the benefits and disbenefits of a short term moratorium on Development Application fees, Construction Certificate fees and Complying Development fees for single detached housing and additions only.	27 June 2012 Crs Eaton/Graham	F2008/02302 A report regarding this item is being prepared and will be submitted to Council late 2012
16	Corporate Services – Economic & Property Development	<p>7.2 Notice of Motion - Council Calls to Stop Community Building Partnership Cuts</p> <p>1 That Council <u>note</u> that Wyong Shire has received in excess of \$2,000,000 for community and infrastructure projects from the State Government's Community Building Partnership program in 2009, 2010 and 2011.</p> <p>2 That Council <u>note</u> that this funding has assisted the Council and the community to undertake many worthwhile projects such as: a Wyong Shire Council – Baker Park Northern Carpark and Recreational Space - \$22,400.</p>	27 June 2012 Crs Vincent/Matthews	F2009/02124

No	Department	Question Asked / Resolution	Meeting Councillor	Status
		<p>b Wyong Shire Council – Upgrade of Community Reserve - \$30,000.</p> <p>c Soldiers Beach Surf Lifesaving Club – Club fitout - \$59,909.</p> <p>d Toukley and District Senior Citizens Club Inc – replacement of bowls room roof - \$30,000.</p> <p>e San Remo Community Garden - Establishment of a Permaculture Education centre - \$25,000.</p> <p>f Northern Lakes Rugby League Sport and Recreation Club – Construction of Clubhouse and Amenities block - \$50,000.</p> <p>3 That Council <u>note with concern</u> media reports that the NSW Treasurer will cut the funding provided through the Community Building Partnership by one third (from \$400,000 to \$300,000) in the 2012-13 State Budget.</p> <p>4 That Council <u>note with concern</u> any reduction in funding available to Community groups and the Council from the State Government places financial pressure on the Shire's ability to invest in infrastructure and deliver quality local services.</p> <p>5 That Council <u>call on</u> the O'Farrell Government not to cut the funding available through Community Building Partnership in the 2012-13 State Budget, and instead make a full allocation of \$35 million available for community groups and Councils to invest in local infrastructure.</p>		<p>Letter issued to State Government Community Building Partnership Grants Department.</p>

No	Department	Question Asked / Resolution	Meeting Councillor	Status
17	Environment and Planning Services	<p>Q29/12 - General Store Compliance</p> <p><i>"I have received numerous representations with regard to the ongoing issue of compliance of a general store in Norrah Head that now seats some 50-60 patrons "The General Store" can be booked online for functions or private gatherings, could you please outline how this activity has been able to be approved in a residential area under the guise of a general store? As this matter has been ongoing for some 6 months your response would be appreciated at your earliest convenience to assist those in question."</i></p>	25 July 2012 Cr Best	Awaiting advice from Legal Counsel on this matter.
18	Corporate Services - Economic & Property Development	<p>8.2 Notice of Motion - Re-evaluation of Strategic Direction in Shire's North</p> <p>117/12 <i>That Council note the significant contribution our Community Precinct Committees make as a conduit between Council and the local community.</i></p> <p>1/12 <i>That Council, as an advocate on behalf of the local community of our Shire's north, request the General Manager to seek timely responses to the key issues contained in the attached joint Precinct Committee submission.</i></p> <p>2/12 <i>That Council request the General Manager to call for a meeting of key stake holders, Community, Government, land owners and relevant Departments, to discuss the strategic future of this massive 780 hectare site (Delta Electricity power stations and associated lands) that has the potential to profoundly impact Council's developed northern regions strategic plan / LEP.</i></p>	8 August 2012 Crs Best/Eaton	Investigations will take place and response will be submitted to a future meeting of Council.

No	Department	Question Asked / Resolution	Meeting Councillor	Status
		<p>3/12 That Council <u>request</u> the General Manager to also seek direction from stakeholders on issues around site contamination and environmental assets with a prospect of rehabilitation such as Lake Colongra and various former natural overland flow paths.</p> <p>4/12 That Council <u>request</u> the General Manager to reiterate to the relevant agencies the matters with regard to community elements of the Delta site contained in Item 2.1 Mayoral Minute - Proposed Transfer of Delta Electricity Land to Council for continued operation of the Extreme Sports Park, Koala Park and Camp Breakaway at San Remo adopted by Council on 23 May 2012.</p>		
19	Infrastructure Management	<p>8.3 Notice of Motion - RV Friendly Town - Trial in the North of the Wyong Shire</p> <p>5/12 That Council <u>support</u> the Northern Lakes Regional Chamber of Commerce in its endeavours to pilot the "RV Friendly Town" concept in the North of the Wyong Shire.</p> <p>6/12 That Council <u>request</u> the General Manager to investigate options for installing two RV dump sites in the North of the Shire in consultation and conjunction with the Northern Lakes Regional Business Chamber and the Northern Lakes Disability Tourism Precinct Committee.</p>	8 August 2012 Crs Vincent/ Symington	Investigations will take place and response will be submitted to a future meeting of Council.

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/	Status
		7/12 That Council <u>request</u> the General Manager to submit a report detailing two feasible RV dump sites in the North of the Shire for piloting and trialling the RV Friendly Town concept, with one dump site being predominantly a "disability friendly" dump site, to Council for consideration.			
20	Infrastructure Management	8.4 Notice of Motion - Wyong Shire Community Purchasing Scheme 8/12 That Council <u>note</u> with concern the significant socio-economic disadvantage this community faces, that was highlighted in the recent national census. 9/12 That Council <u>request</u> the General Manager to seek to assist its community through broadening Council service delivery, with the implementation of a group/collective purchasing of services scheme. 10/12 That, subject to resolution 4, Council <u>request</u> the General Manager to trial the scheme in the area of energy purchase in response to the escalating price of power, partially due to the carbon tax and in light of other highly successful energy purchase schemes run by various media outlets. 11/12 That Council <u>direct</u> the General Manager to provide an indicative and conceptual report which outlines benefits, structural issues, resources, and possible revenues that may	8 August 2012 Crs Best/Eaton		Investigations will take place and response will be submitted to a future meeting of Council.

No	Department	Question Asked / Resolution	Meeting Councillor	Asked/	Status
		<p>12/12</p> <p><i>result in the scheme becoming cost neutral.</i></p> <p><i>That Council request the General Manager to consult with its Community Precinct Committees to evaluate the interest of any proposed system.</i></p>			

**QUESTIONS ON NOTICE AND NOTICES OF MOTION REMOVED SINCE
8 AUGUST 2012**

	Department	Question on Notice / Notice of Motion	Date Asked/ Councillor	Status
1	Corporate Services	8.1 – Notice of Motion – Opportunities for Trade and Tourism in China	26 April 2012 Cr Eaton / Cr Best	This item has been deferred until after the Local Government Elections to allow consideration by the new Council.
2	Corporate Services	Q28/12 - Fairness Test	25 July 2012 Cr Best	A response to this question is included in this Business Paper