

AMENDED REPORT

26 June 2013

To the Ordinary Council Meeting

Councillor

2.2 Mayoral Minute - WSC Trade Tourism & Marketing Delegation to China - 25 May to 3 June 2013

TRIM REFERENCE: F2011/00192 - D03411450

AUTHOR: Doug Eaton; Councillor

BACKGROUND

A Trade Tourism & Marketing Delegation visited China during the period 25 May - 3 June 2013. Information regarding the activities undertaken during the visit, including a delegates' report, prepared by Councillor Delegates, Councillors Eaton, Best, Nayna, Taylor and Troy, is attached.

Council at its meeting on 12 December 2012 considered Item 7.11 Australian Chinese Theme Park Purchase of Council Land and resolved, in part, follows:

"675/12 That Council establishes a delegation which will travel to China in late May 2013 consisting of interested Councillors and their spouses, the General Manager or his delegate and other significant interested local stakeholders to further develop trade, investment and tourism relationships and provide a different perspective on development, transportation and government."

On 6 March 2013 the Employment and Economic Development Committee considered Item 3.3 Delegation to China. The minutes of this meeting were subsequently considered by Council at its meeting on 13 March under Item 5.9 Recommendations and Minutes of the Employment and Economic Development Committee and resolved, in part, as follows:

"285/13 That Council note all delegates and accompanying persons are funding their own travel, accommodation and expenses."

Initially a delegation of 21 persons was proposed however, as a result of the adoption of resolution 285/13 two staff delegates, the staff member proposed to act as the General Manager's Delegate and the staff member proposed to act as a translator withdrew from the Delegation.

Below is a list of the 19 persons which formed the delegation;

Official Party - Council Representatives

Councillor Doug Eaton	Mayor
Councillor Greg Best	Former Mayor and Chair Employment and Economic Development Committee
Councillor Luke Nayna	Chair Traffic Committee
Councillor Adam Troy	Co Chair Tuggerah Lakes Estuary and Coastal Management Committee

Councillor Lloyd Taylor Co Chair Tuggerah Lakes Estuary and Coastal Management Committee

Business and Community Members

David Hannan	CEO and Director of F. Hannan Properties Pty Ltd
John Stevens	CEO Stevens Group
Eric Stammer	GM Yeramba Group
Damien Wilde	GM Henry Kendall Group
Howard Cao	Director Option Investment Australia (Magenta Shores)
Hongyi Yang	President China Australia Friendship Association
Marlene Pennings	Wyong Citizen of the Year

Accompanying Persons

Mrs Maree Best, Joshua Best and Amelia Best
Mrs Sharne Byrnes (partner of Cr Luke Nayna)
Mrs Kaylene Troy
Ms Adele Taylor (partner of David Hannan)
Mr Gerry Pennings

Council at its meeting on 24 April 2013 considered Item 2.3 Mayoral Minute – Trade Investment and Tourism Marketing and resolved as follows:

- “498/13 *That Council authorise the Mayor to execute agreements generally in the forms annexed hereto as Attachments 1-4, where it is impractical to gain prior Council approval subject to reporting such agreements to Council as soon as possible.*
- 499/13 *That Council authorise, within budgets contained in the Council adopted four year delivery plan and annual plan for the preparation, printing, manufacturing and distribution of promotional and marketing material promoting Wyong Shire, its development sites and projects and its attractiveness for investment, trade and tourism. Such material may be written, electronic or on any appropriate media and maybe in various languages.”*

The Delegation travelled to China on 25 May and returned on 4 June 2013.

A delegates’ report prepared by the five Councillor delegates is added to this report as Attachment 1 to this report

The Memorandum of Understanding - *Establishing Twin-City Relations between Qianjiang, the People’s Republic of China and Wyong in the State of New South Wales, Australia*” which was co- signed by the Mayor, on behalf of Wyong Shire Council and Wang Yumei, on behalf of Qianjiang Municipal People’s Government as a preliminary co-operation agreement during the Delegation’s meeting with Government officials in Qianjiang on Thursday 29 May 2013 and is added as Attachment 2 to this report.

Also attached are various itineraries and information brochures which were distributed to Delegates during the visit.

CONCLUSION

The attached delegates' report provides details of the various government meetings, investor functions and site inspections carried out by members of the Delegation. Hard copies and electronic copies of a portfolio of investment prospects such as Council's iconic sites, the airport and the university were distributed to potential Chinese investors during these meetings. As a result a delegation of government officials from Qingpu District of Shanghai Province, Qianjiang City and also a delegation from the Jiatong University financial leaders club are proposing to visit Wyong Shire.

I formally move:

- "1 That Council receive and note the delegates' report on the WSC Trade Tourism & Marketing Delegation to China during the period 25 May – 3 June 2013 prepared by Councillors Eaton, Best, Nayna, Taylor and Troy (added as attachment 1),***
- 2 That Council ratify the Memorandum of Understanding (MOU) with Qianjiang City which was signed by the Mayor on behalf of Wyong Shire Council generally in accordance with Council resolution 498/13, adopted by Council at its meeting on 24 April 2013 (added as attachment 2).***
- 3 That Council note the unsolicited offer from Australia Chinese Theme Park Pty Ltd (ACTP) to provide unpaid representation of Council for the introduction of Council projects to potential Chinese investors."***

ATTACHMENTS

1	OM-26-06-13 Attachment - Delegates Report - WSC Trade Tourism & Marketing Delegation to China 25 May - 3 June 2013	D03420176
2	OM 26-06-13 - Attachment M.O.U. - establishing Twin City Relations between Qianjiang and WSC	D03411439
3	OM 26-06-13 Attachment to China Delegation Report - Itinerary of Visit to Qianjiang	D03411440
4	OM 26-06-13 Attachment - Program for Artistic Performance for WSC Delegation at Qianjiang	D03411443
5	OM 26-06-13 Attachment - Information Brochure - Qinpu - City of Water	D03411444
6	OM 26-06-13 - Attachment Itinerary for WSC Delegation at Shanghai	D03411445

Attachment - 1

Delegates Report WSC Trade Investment and Tourism Marketing 25 May – 3 June 2013

Date	
Monday 27 May 2013	<p>Beijing Two meetings arranged by Howard Cao:</p> <ul style="list-style-type: none"> • 1st meeting included Mr Zhou, owner of a major investment company, who had significant interest in the university. Mr Zhou was interested in the airport and was also interested in mining. • 2nd meeting also with Mr Zhou and two different Mr Li's - investment, building and IT.
Tuesday 28 May 2013	<p>Beijing</p> <ul style="list-style-type: none"> • Cr Taylor , Ruby and The Mayor went to Chinese Entrepreneur Developing Federation Forum • Ruby gave a keynote address in Chinese at the beginning of the forum, • Later the Mayor and Councillor Taylor also addressed the Forum – video taken of Mayor's speech • Followed by lunch with the Federation • About 200 at the federation forum • Also met with the Honorary Chair of ACTP, a VIP in Beijing , and a princess as descendant of Qing Emperor and the President of the Senate of the kingdom of Cambodia. • Rest of delegation went to meeting with large company that owns amongst many other things a private art gallery. Filled with antiquities and precious artefacts - 100s of millions of dollars of collectables – Fine art dealers but this was only one division of the company looking to visit Australia, would like an invitation – Cr Best has business card.
Wednesday and part Thursday 29 - 30 May 2013	<p>Qianjiang (100k west of Wuhan) Government Meetings in Qianjiang</p> <ul style="list-style-type: none"> • Population of 1m, inspected prawn food factory,1200 people in one huge room peeling prawns , export frozen and dried all over the world. • Also inspected oil refinery and the furniture business park, still under development. • Qianjiang intends to be the major furniture park in middle China, has a major oil field. • Signed a prelim co-operation agreement. (see M.O.U. added as attachment 2 to Council Report) • Also inspected new park where Qianjiang has a museum and the Hubei Expo pavilion from Shanghai World expo and is building an opera house / performing arts centre , due to finish in 5 yrs. • Need to invite Ms Wang , deputy mayor to visit Wyong.

<p>Thursday 30 May 2013</p>	<p>Shanghai</p> <ul style="list-style-type: none"> • ACTP met Delegates at the airport • Dinner with Hitech business park people
<p>Friday 31 May 2013</p>	<p>Shanghai</p> <ul style="list-style-type: none"> • Morning meeting with Shanghai Government OCH office , provides a bridge between Chinese and overseas investors both ways. In reality any major project needs to be vetted by them. Mr Xu is the director. The Mayor has met him 3 times now and advises that he appears to be content with progress on the China China theme park and was impressed that this time we had our business men / entrepreneurs as part of our delegation which added weight. • Lunch with Mr Wang , Shanghai Government, director , effectively the head of the office approving co-operation agreements between Shanghai Government and other cities. He was most impressed with our 3 key project plans , is satisfied as to our eligibility to enter into co-operative agreement with Shanghai district • Friday nite function at Shanghai. Yacht Club to promote the China theme park - brand new facility on the bund , very impressive venue and function. Speeches by The Mayor , Consul General Alice Cawte and Bruce Zhong ACTP . • ACTP signed heads of agreement MOU with 3 major companies promising to support the China theme park. • There were 250 attendees which included representatives from Austrade and NSW Trade & Investment, Chinese government officials. • Entertainment included performances by famous local artists • Excellent event , huge coverage for Wyong and the China theme park - received press and TV coverage
<p>Saturday 1 June 2013</p>	<p>Shanghai – Qingpu District</p> <ul style="list-style-type: none"> • Meet with Qinpu government - Deputy Mayor, and Foreign Affairs department officials. • We met at the administration building of the Qinpu Industrial Park.16 storey building containing an exhibition area, offices and reception and meeting facilities. • This is owned and developed by Qinpu government, major factories include Hitachi , NEC , Tyco, Sumitomo and many others. • Official meeting with 6 Qinpu Government officials and our delegation. Exchange of information about respective cities. At the end of the meeting both parties agreed to progress a co-operation agreement. The Mayor is to invite the Qinpu Government to send a delegation to visit Wyong in around October 2013, with a view to entering into a preliminary agreement. • Lunch followed with more discussion on agreement. • Qinpu officials then took the Delegates to their museum - very impressive building and display.

	<ul style="list-style-type: none"> • Followed by a tour of Zujijazhou Water Town, cultural tourist village. Part of the Warnervale China theme park will be modelled on this town. The tour took some 21/2 hours followed by dinner in the Watertown major hotel. • Contact for invitation to visit is via the interpreter attached to the bus park Ms Furlong Hao, email: hfrgreek@hotmail.com; haofr@industry.shqp.gov.cn. Mobile: 0086-181018141677
Sunday 2 June 2013	<p>Shanghai</p> <ul style="list-style-type: none"> • Sunday - tour and inspection of Jing An temple , oldest and most significant and richest temple in Shanghai. This temple will auspice the temple in the theme pk. Discussion with the master monk about the China theme park temple. Jing An temple has as its main Buddha one consisting of 15 tonnes of pure silver. • Vegetarian lunch at the Temple followed by meeting at China Theme park Shanghai office. lengthy discussion on Council projects of airport and university. it seemed they are interested in doing the airport themselves. • Also agreed that ACTP would be an agent for Council in seeking investors in China for its projects , non-exclusive and no fee to be paid by Council. • Dinner at old Shanghai restaurant adjoining the pearl tower. • Dinner with Jiatong University financial leaders club. They will send a delegation of around 30 people to Wyong in October 2013. The Mayor to issue an invitation. • President is Ye Hongxian- major property developer.
Monday 3 June 2013	<p>Shanghai</p> <ul style="list-style-type: none"> • Monday - meeting with Yangpu district government. Inspection of their planning exhibition centre. Very impressive hologram type audio visual projection. Yangpu was a heavy industrial area being transformed into a hi tech area. • Lunch with Director Wang. Then inspection after lunch of KIC, knowledge and information centre - Hitech incubator / bus pk. Then tour of their sports ground located next to the KIC , a wood carving museum- very impressive carvings and finished off by tour of a fashion factory shopping outlet which was an old factory complex with most of the buildings retained and refurbished into shops. Then to the airport. • Yangpu is the major university district in Shanghai and is a possible future ITEC district. We would need to visit a few more times to establish connections.

SUMMARY

This was a very busy and instructive trip and a Great launch of Australia China Theme Park with solid support for theme park from both Chinese investors and government. As a result of the success of the launch and Council's support for the Theme Park, Australia China Theme Park (ACTP) are now planning to start construction of the China Theme Park in 2014, a year ahead of schedule.

There was significant interest in Wyong Council's other two big projects which are the airport and the university.

Information regarding Council projects was saved on to USB's which were distributed as well as hard copies of Council information packs.

Signed ITEC agreement – Memorandum of Understanding of Establishing Twin-City Relations between Qianjiang (copy attached).

Delegations from Qianjiang and Qinpu and also a delegation from Jiatong financial leaders club are proposing to visit Wyong.

Below are some comments regarding the trip which have been submitted by the Business and Community Delegates

David Hannan

“What a wonderful eye opener.

The relationship with your future investors into Wyong is clearly solid and certainly their external view of the strengths of the Central Coast for investment is a healthy reminder to the rest of us that in the Sydney Centric State of NSW we need to think outside the box in terms of the opportunities that Wyong offers. We see water as the enemy of development whereas they see it as a valuable resource. Whether we can ever align the environmental concerns of the built form being part of the water cycle or we have to consider being fenced off from the environment is the challenge Council will have some significant decisions into the future.

To see apartments marching into the paddocks was confronting.

To see Pollution at those levels reminds us every little bit of pollution reduction DOES matter.

Thank you for the opportunity to join you on the China Delegation and I look forward to supporting whatever comes directly from the efforts over there or even more so, the better understanding we all have of our roles in the future development of Wyong.”

John Stevens

“The trip to China was impressive, to say the least, with exceptional organisation from all parties. The Chinese people made our visiting group feel most welcome and showed us an array of history, monuments, parks and development that is taking place in China. Of particular note, was the foresight and strategic planning of government with major business parks, education, hi-tech industry and housing adjacent to major transport links in key locations of major cities. There was much to be seen other than residential re-development which was on a major scale.

The Fortune 500 meetings in Beijing and Shanghai made it very clear that investment and business interest in Australia and Wyong Shire was high on their agenda. The announcement and introduction of the Theme Park at the Shanghai Yacht Club was well supported by business people and clearly showed there are businesses prepared to get behind and invest in the new proposal with a number of major partner signings on the night. I believe the trip, in retrospect, was very worthwhile and gave confidence to the people in China who are investing in the park, that Council are very supportive of the project. Wyong Councillors and businessmen were well received in all meetings with the promotion of investment in Wyong Shire at the forefront.

The trip has provided good long term opportunities to promote business between the two regions.”

Cr Doug Eaton (Mayor)

Cr Greg Best

Cr Luke Nayna

Cr Lloyd Taylor

Cr Adam Troy

**Memorandum of Understanding
of Establishing Twin-City Relations between
Qianjiang, the People's Republic of China and
Wyong in the State of New South Wales, Australia**
中国湖北省潜江市与澳大利亚新南威尔士州怀王市
关于建立友好城市关系的合作备忘录

In May 2013, the Mayor of Wyong Shire Council, Mr Doug Eaton, led a delegation of Councillors to visit Qianjiang, Hubei, China.

2013年5月，怀王市市长道格·伊顿先生率政府代表团访问中国湖北省潜江市。

1. The purpose of the visit to Qianjiang, Hubei, China by the delegation was to promote and develop a relationship between the two cities with a view of both cities working together to benefit both the Wyong Shire Council community and the Qianjiang community.

代表团访问中国湖北省潜江市的目的是促进和发展两市间的友好关系，实现互利互惠。

2. This Memorandum of Understanding is for both cities to work in harmony together in promoting and encouraging government, economic and trade relations within their respective communities.

两市政府将共同努力，推动和鼓励发展政府之间和经贸之间的关系。

3. It will be encouraged by the parties, to freely provide information regarding economics, trade, education and culture. It is the intention that the two cities have an open communication in respect of these matters and that each city will promote economics, trade, education and culture within their communities in order to encourage business investment within the two cities.

双方将鼓励经贸、教育、文化信息的共享，本着开放交流的原则，促进两市在经贸、教育、文化方面的交流与合作。

4. After the expiry of one year from the date of this Memorandum of Understanding, the two cities hope to enter into an Agreement of Establishing Twin-City Relation.

此合作备忘录签署一年后，两市期望签署友好城市关系协议。

5. This Memorandum of Understanding signed on 29 May 2013 in Qianjiang, Hubei, China, is not intended to establish a legal obligation on either city, and is written in duplicate in Chinese and English with each duplicate being equally authentic and held by both sides respectively.

此合作备忘录于2013年5月29日在中国湖北省潜江市签署。此合作备忘录未对任意一方确立法律义务。此合作备忘录用中文、英文书写，一式两份，两份文本具有同等效力，双方各执一份。

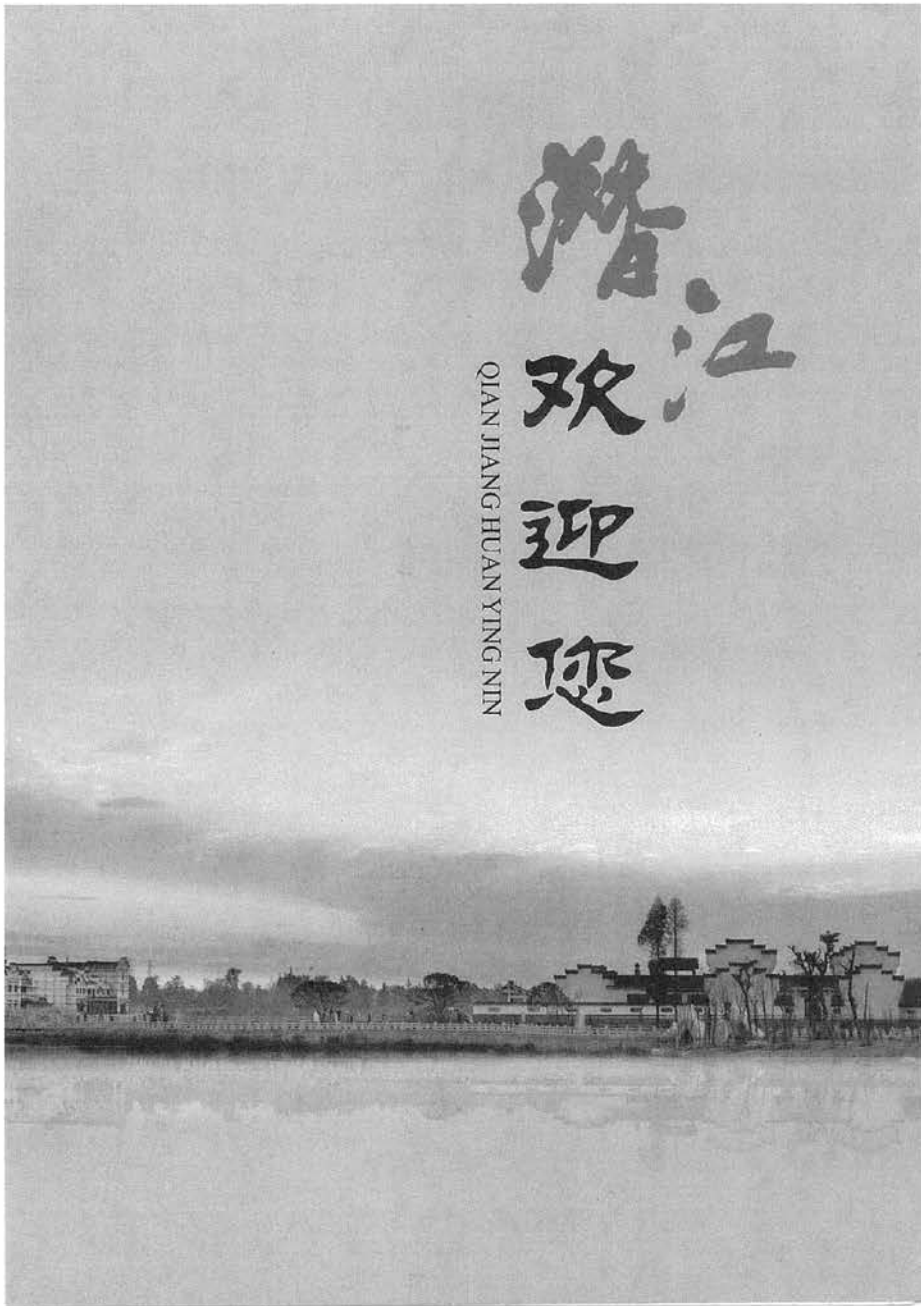
Wyong Municipal Government
怀王市政府

Qianjiang Municipal People's Government
潜江市人民政府




Doug Eaton
道格·伊顿

Wang Yumei
王玉梅



Welcome the Arrival
with Full Honours of the Council Delegation
of Wyong Shire Council in Qianjiang!
(May 28, 2013 – May 30, 2013)

Itinerary of the Visit to Qianjiang

May 28, 2013, Wuhan - Qianjiang

19:45

The Official Delegation of Wyong Shire Council is greeted at Wuhan Tianhe International Airport by the Foreign Affairs Office Crew

Receptionist: Wen Yi, Yi Lan

Vehicle arrangement: tourist bus

Accommodation arrangement: HEDY International Hotel

May 29, 2013, Qianjiang

08:00

Breakfast at HEDY International Hotel

09:00

A visit to Huazhong Furniture Industrial Zone

10:00

A visit to Kingao (Hubei) Science & Technology Chemical Industry Co., Ltd.

11:00

Discussion between the representatives of both sides at HEDY International Hotel

The Signing Ceremony of Memorandum of Understanding of Establishing Twin-City Relations between Qianjiang, the People's Republic of China and Wyong in the State of New South Wales, Australia

12:00

A banquet in honour of the visiting Delegation held by Qianjiang

Municipal People's Government

13:30

Noon break in HEDY International Hotel

14:30

A visit to Hubei Qianjiang Huashan Aquatic Food And Product Co., Ltd.

16:00

A visit to Jiangnan Art Vocational College

Appreciation of the performances given by the students of Jiangnan Art Vocational College

18:00

Dinner at Diamond International Hotel

May 30, 2013, Qianjiang – Wuhan

08:00

Breakfast at HEDY International Hotel

09:00

A visit to Meiyuan Park, Cao Yu Memorial Hall coupled with Qianjiang Museum

11:00

Lunch

12:00

Departure for Wuhan Tianhe International Airport from Qianjiang

Attendees of Qianjiang

Xu Zhengqing: Vice-Chairman of the Municipal People's Congress

Wang Yumei: Vice-Mayor of Qianjiang

Chen Hua: Vice-Secretary-General of the Municipal People's Government

Wen Yi: Director General of Foreign Affairs Office

Yi Lan: Section Chief of Foreign Affairs Office

Xie Gang: Interpreter

热烈欢迎
澳大利亚怀王市政府代表团访问潜江
文艺演出

WELCOME TO QIANJIANG CITY
Artistic Performance for the Municipal Government
Delegation from Wyong, Australia

节目单
Programme

时间: 2013年5月29日下午4:00

地点: 江汉艺术职业学院2号报告厅

Time: 4:00pm, May 29, 2013

Place: No.2 Lecture Hall

Jiangnan Vocational College of Art

一、二胡齐奏《喜盈门》

No. 1 Erhu Ensemble—*Full Happiness*

表演者：邱雨等

Performer: Qiu Yu etc.

二、葫芦丝合奏《多情的巴乌》

No. 2 Cucurbit Flute Duet—*Warm Bawu*

表演者：胡慧 王焱

Performer: Hu Hui Wang Yan

三、女生二重唱《峡江情歌》

No. 3 Duet—*Love Song for Xiajiang*

表演者：彭媛华 郑伊轩

Performer: Peng Yuanhua Zheng Yixuan

四、竹笛独奏《塞上风情》

No. 4 Chinese Bamboo Flute Solo—*Folklore of Frontier*

表演者：董涛

Performer: Dong Tao

五、潜江花鼓戏梁祝选段《送友》

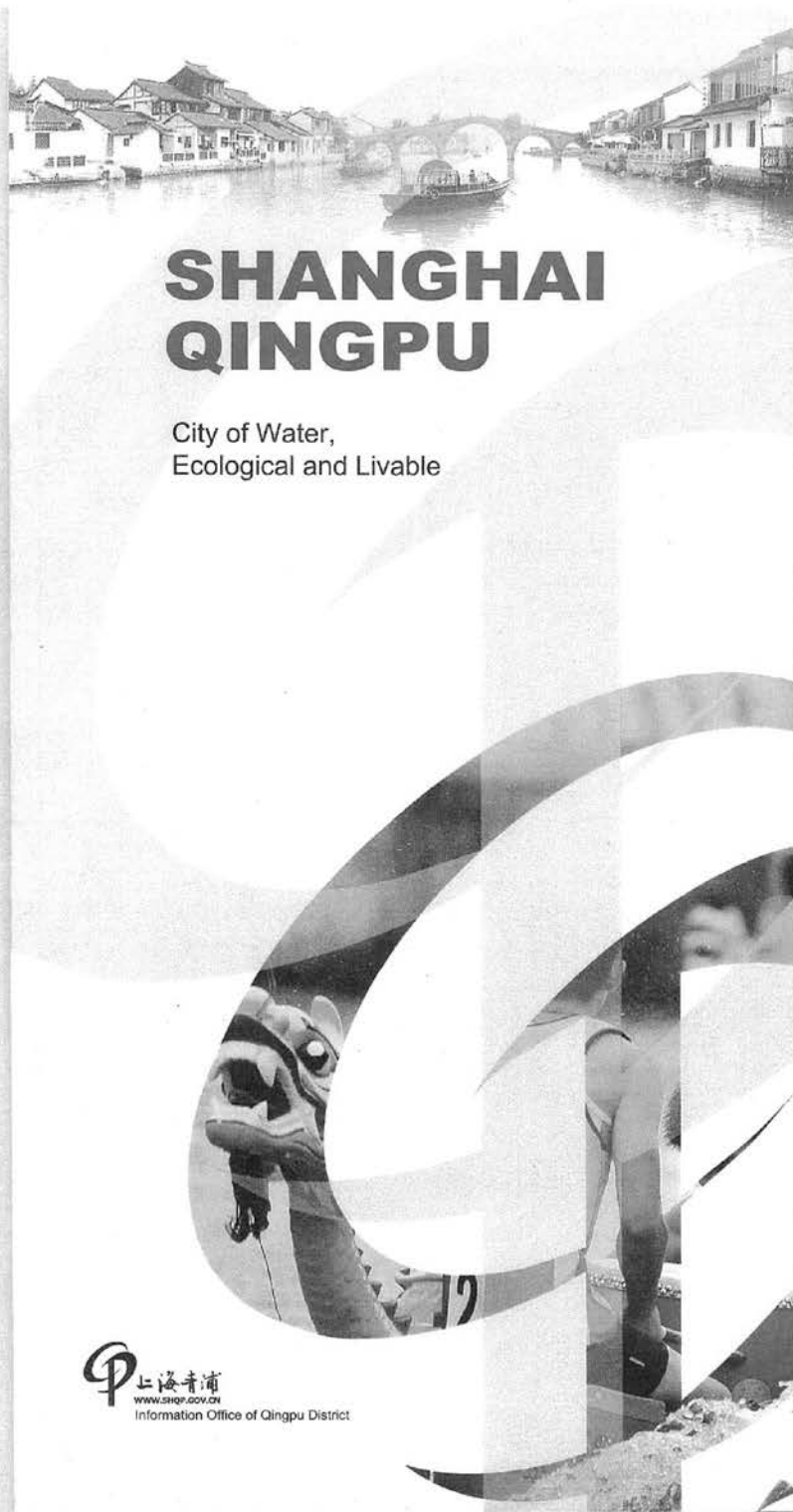
No. 5 Qianjiang Local Opera—*Seeing off Friends*

表演者：答沙 付潜芳

Performer: DA Sha FU Qianfang

- 六、独舞《家·梅表姐》
No.6 Solo Dance—*Cousin May*
表演者: 肖庆婷
Performer: Xiao Qingting
- 七、独唱《父亲的草原母亲的河》
No.7 Solo—*Father's Grassland and Mother's River*
表演者: 李胜威
Performer: Li Shengwei
- 八、古筝合奏《战台风》
No.8 Guzheng Ensemble—*Combating Typhoon*
表演者: 郭沐蕾等
Performer: Guo Mulei etc.
- 九、中国大鼓演奏《鼓威》
No.9 Chinese Base Drum Solo—*Power of Drum*
表演者: 李炜伦
Performer: Li Weilun
- 十、三人舞《月狐吟》
No.10 Trio Dance—*Fox Chant*
表演者: 白诗嫣 王庆妹 任丽妃
Performer: Bai Shiyan Wang Qingmei Ren Lifei
- 十一、女生独唱《越来越好》
No.11 Solo—*Becoming Better*
表演者: 杨 迎
Performer: Yang Ying

总策划: 杨文堂
Producer: YANG Wentang
策 划: 李永华
Assistant Producer: LI Yonghua
总导演: 耿同梅 蔡 艳
Director: GENG Tongmei CAI Yan
舞台监督: 李铁民
Stage Director: LI Tiemin
前 台: 张明明
Front Stage: ZHANG Mingming
后 台: 张如欣
Back Stage: ZHANG Ruxin
音 响: 占 宇
Sound Designer: ZHAN Yu
剧 务: 董旭申 高天恩 刘 傲
Stage Management: DONG Xushen GAO Tian'en LIU Ao
摄像摄影: 金 辉 程琪锐
Photographer: JIN Hui CHENG Qirui
主 持: 皇甫宜硕 吴中艳
Presenter: HUANGFU Yishuo WU Zhongyan



Shanghai's Cradle



statuary of ancient Shanghai residents

Qingpu has a long history which formed land 7000 years ago and became the earliest land-forming area in Shanghai. 6000 years ago, ancestors of Shanghai lived, worked and bred here, then they created the prehistoric culture typically Songze Culture and left us abundant culture heritages, such as the first Shanghai native skull, the earliest livable stilt house, the first environmental-friendly well, the earliest cultivated paddies both of the long and short grain as well as the first domestic animals, etc..

Fuqianshan Site, the only important heritage sites under state protection of Shanghai, with abundant types of culture and valuable relics, is regarded by archaeologists as "Chronology of ancient Shanghai history" and "earthwork pyramid".

Qinglong Town, established here in Tang dynasty, was the largest market town and external trade port in Yangtze Delta area at that time according to historic book.

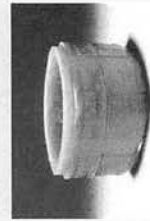
Qingpu, famous at home and abroad for rich old culture is the rootage of Shanghai-nese.



Qinglong Harbor model



Songze ancient village relic



Yu Cong (octagonal jade piece with a round hole in the center for fete ritual)

Visiting Qingpu, you will not only enjoy the historical relics of finely-built Qinglong pagoda and Mao pagoda in Tang Dynasty, unique-modeled Life-Free Bridge in Ming Dynasty and one of the five ancient gardens in Shanghai --the Qushui Garden in Qing Dynasty, but also appreciate lots of intangible cultural heritages with distinctly regional characteristics such as folk custom of local homespun, Grandma's Tea and fast boat rowing, folk crafts like black pottery making and paper-cutting, folk cultures as field songs and stringed and woodwind instruments. These living cultures show the panorama of Qingpu as well as Shanghai's tolerance of diversity.

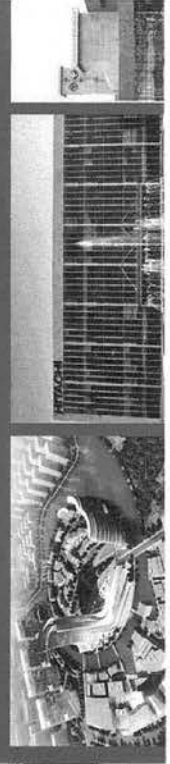
Integrated Area

East neighbor, Shanghai Hongqiao Integrated Transport Hub, west of Jiangsu Province, south of Zhejiang Province, Qingpu has enjoyed its unique geographic advantage accessible from all directions so that it has become the significant gateway and bridgehead of Shanghai's developing together with the Yangtze River Delta. 6 high-speed expressways such as Shenyang-Haikou Expressway, G50 Expressway, G42 Expressway, etc. goes through Qingpu as well as 28 sea-routes. Moreover, Shanghai Metro Line 2 links Qingpu with the city downtown and Line 17 which is now under construction will intersect the whole district. With its gumption, Qingpu, the venerable district turns out thriving vigor.

Autumn in a leaf, Shanghai in a lake. This lake is the lake of Dianshanhu in Qingpu, Undertaking the task of boosting new type of industrialization and urbanization, Dianshanhu New Town is the experimental focus of the Economic Circle of the Yangtze River Delta. With the total area of 119 square kilometers and population of 0.7 million, Dianshanhu New Town takes the

concept of "manufacturing while living, waters surrounding lands" as its characteristics and is going to make a ecological town which is suitable for the people there.

There are 2 national industrial zones (Zhangjiang New & High Tech Park Qingpu Sub & Shanghai Qingpu Export & Processing Zone) and 1 municipal industrial park (Shanghai Qingpu Industrial Zone) in Dianshanhu New Town. With the area of 56.2 square kilometers, these zones focus on the industries of new materials, new energies, bio-medicine, advanced equipment, software and information services. Promoting productivity through science and technology, Qingpu has taken the lead and become the important base of high and new technology industry and advanced manufacturing industry of Shanghai. Companies in Fortune 500 and global leading corporations such as Heidelberg Graphic Equipment Company, Shanghai Pratt & Whitney Aircraft Engine Maintenance Co., Ltd. etc. are attracted to set up regional headquarters research and development centers as well as sale and service centers here.



Integrated Area

East neighbor Shanghai Hongqiao Integrated Transport Hub, west of Jiangsu Province, south of Zhejiang Province, Qingpu has enjoyed its unique geographic advantage accessible from all directions so that it has become the significant gateway and bridgehead of Shanghai's developing together with the Yangtze River Delta. 6 high-speed expressways such as Shenyang-Haikou Expressway, G50 Expressway, G42 Expressway, etc. goes through Qingpu as well as 28 sea-routes. Moreover, Shanghai Metro Line 2 links Qingpu with the city downtown and Line 17 which is now under construction will intersect the whole district. With its gumption, Qingpu, the venerable district turns out thriving vigor.

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concept of "manufacturing while living, waters surrounding lands" as its characteristics and is going to make a ecological town which is suitable for the people there.

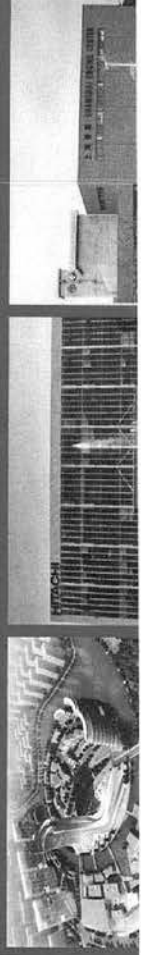
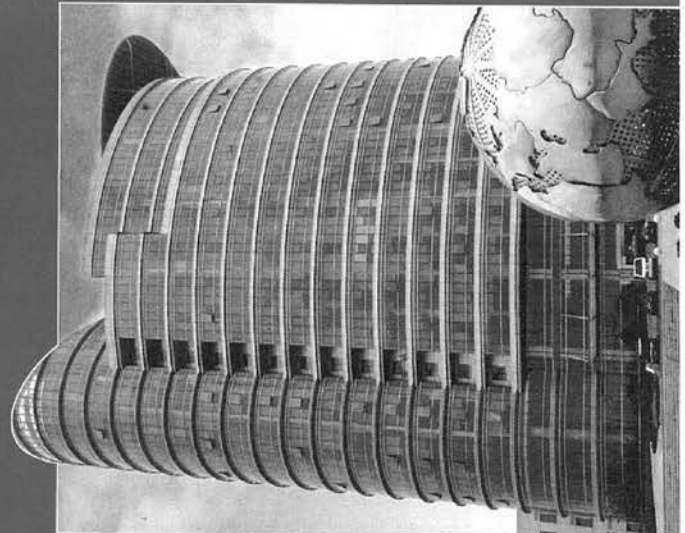
There are 2 national industrial zones (Zhangjiang New & High Tech Park Qingpu Sub & Shanghai Qingpu Export & Processing Zone) and 1 municipal industrial park (Shanghai Qingpu Industrial Zone) in Dianshanhu New Town. With the area of 56.2 square kilometers, these zones focus on the industries of new materials, new energies, bio-medicine, advanced equipment, software and information services. Promoting productivity through science and technology, Qingpu has taken the lead and become the important base of high and new technology industry and advanced manufacturing industry of Shanghai. Companies in Fortune 500 and global leading corporations such as Heidelberg Graphic Equipment Company, Shanghai Pratt & Whitney Aircraft Engine Maintenance Co., Ltd. etc. are attracted to set up regional headquarters, research and development centers as well as sale and service centers here.



Dianshanhu New Town Dual Bridge



workshop of Heidelberg Graphic Equipment (Shanghai)



MOU Business



National Exhibition Center
(architectural rendering)

With the opportunity of the construction of Hongqiao integrated transport hub and relying on geographic advantages and favorable environment, Qinqpu thrives the modern service industry. The whole district has scored the double-digit growth of the total retail sales of consumer goods in recent years.

Specialized markets such as outlets brand direct sale plaza in Zhaoxiang Business Zone have led a good way and got the attention domestically and abroad. Startup of Chinese Exhibition Compound sponsored by both central and municipal governments has boosted the west Hongqiao Ecological Business Zone of exhibition service, innovation

hatch, international stock and high-level businesses. Dianshanhu Lake Leisure & Tourism Zone has taken the industry of tourism, exhibition, innovation research and livable residence as priority and tries to become a world famous lake district. Dianshanhu New Town Business Circle is perfecting its services and making the people there more convenient and comfortable.

These three zones and one circle develop diversely and interactively which push forward Qinqpu's modern service industry. Business and trade, leisure and tourism, ecological inhabitation together with producer services have become the crucial part of economic growth of Qinqpu.

YBON International Building Materials Center (architectural rendering)

Shanghai Peiri River International Innovation and Exhibition Trade Center (architectural rendering)



JSWB Global Home Furnishings Center



Shanghai Xijiao International Agricultural Product Trade Center



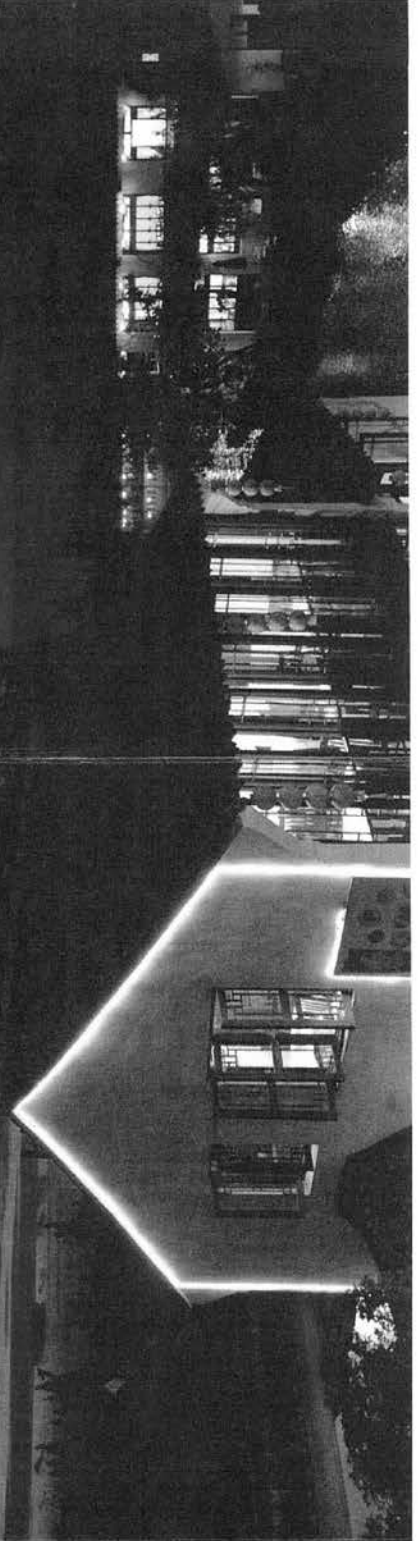
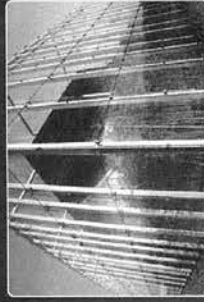
Ecological Community

Surrounded by rivers and bridges and 5 national AAAAA level scenic spots, Qinqu has attracted varied tourists.

Crisscrossed by rivers, the elegant Qinqu is a typical canal town of southern China. Its water area is 125.5 square kilometers, accounting for 1/5 of the district's total land area. There are 1,817 channels that are as long as 2,155 km in total. In Qinqu lies the largest freshwater lake of Shanghai—Dianshanhu Lake.

providing a unique scene. All those natural beauty of waters give Qinqu a superior ecological environment.

The air quality of the district keeps the fine rate of over 90% along with the forest coverage of 9.3% and the green coverage rate of 31.4%. In 2011, Qinqu was awarded as national environmental protection model district and is heading for the aim of being the national ecological district.



Leisure and Tourism Scenic Spots

Well known for its brilliant traditional culture, charming canal town style and superior ecological environment home and abroad, Qinqpu has been one of the most famous holiday resorts as well as the only district with 5 national AAAAA level scenic spots in Shanghai. People are travelling to Qinqpu for experiencing ancient culture, revolutionary history, canal town charisma, stopping or farming in order to gain knowledge, cultivate temperament and having relaxation.

1 Zhujiajiao Old Town



Old ancient town of Zhu Jia Jiao, there are numerous rivers and ports, nine long streets extend along the rivers, a thousand buildings from the Ming and Qing Dynasty stand on the riverside, 36 stone bridges still bear the old style and famous spots are seen everywhere. Zhu Jia Jiao has been well known for its unique natural environment and convenient water transportation. It has been a place where business people get together and was a big town in the south region of Changling River known for its garment industry.

Address: Zhu Jia Jiao Town, Qing Pu District, Shanghai
Tel: 021-59240077

2 Kezhi Garden



The Kezhi Garden (also known as Ma's Garden, being part of the Ma family residence) is a classic garden in the water town Zhujiajiao, consists of two parts Ke and Zhi, the Kechi Garden fully demonstrates the literal meaning of Ke (to learn) and Zhi (to plant), i.e., "learning and reading but not forgetting to plow and plant". Consisting of Ke and Zhi, the garden was a good combination of Chinese and Western elements, as well as integration of traditional garden style in South China and Shanghai-style culture in modern times.

Address: No. 115, Xijing Jie, northwest corner of Zhujiajiao town
Tel: 021-59240077

3 Grand View Garden



Covering a land area of 135 Mu and a building area of 8000 square meters, Grand View Garden is a Shanghai style dream park built according to the description in "Dream of Red Mansions", the first of its kind in China. The Garden consists of over 20 scenic spots. The whole garden is well organized with grand architecture, five courtyards, strange rocks, ancient trees and bamboos, presenting a royal and elegant style of Jiangnan gardens. It was selected as national AAAAA Class scenic spot and Shanghai's Five Star

4 Jintan Town



Located on the bank of Dianshang Lake in west suburbs of Shanghai, Jintan Town covers an area of 0.8 square kilometers. There used to be 42 railroad bridges in the town, but now still over 10 ancient bridges mainly built in Song and Yuan have been preserved. It's a famous bridge town in the region south to the Yangtze River. The old bridges in Jintan have drawn attention of bridge experts and workers from the visitors. It's a tourist resort worth visiting in Shanghai.

Address: Jintan Town
Tel: 021-59260881
Driving: G50 Expressway, Jintan Exit

5 Former Residence of Chen Yun



Lian Tang Town is where the Former Residence of Chen Yun and Qingpu Revolution History Museum is located. It covers an area of 52 Mu. The Former Residence of Chen Yun and Qingpu Revolution History Museum is a presentation of the glorious life of the great man and an organic combination of politics, idealism and art.

The Former Residence of Chen Yun and Qingpu Revolution History Museum was built and open to the public on June 6, 2000. In June 2001, the Former Residence of Chen Yun and Qingpu Revolution History Museum was named by central government as "national patriotism education demonstration base". The building presents both a Jiangnan style and the features of a modern memorial museum, simple but solemn. The four exhibition halls in the first and second floors display the pictures, works and articles in a chronological order that present the glorious life of Chen Yun.

Address: No. 3516, Zhu Feng Road, Lian Tang Town
Tel: 021-59257178

6 Qushui Garden



Built in the 10th year of Qianlong Reign of Qing Dynasty (1745), the Qushui Garden has a history of over 200 years and one of the five ancient gardens in Shanghai.

24 scenic spots, each stone, water and pavilion presents its own fun. Qushui Garden is known for its elegance and grace. The buildings reserve the garden features with the halls surrounded by black brick walls and gates that are arch, round or square. On the top of pavilions, there are round-like or um-shaped decorations.

Address: No. 612, Gong Yuan Road
Tel: 021-59732996

7 Eco-belt around the Dianshang Lake



Dianshang Lake has a total 30.3 kilometers of shoreline in Shanghai which all lies in Qinqpu District. Eco-belt around the Dianshang Lake takes 3.3 kilometers as the experiment of Phase I, where plants with various kinds separated by colors bring the impression of countryside. There are also lakeside platform, wooden restles and leisure facilities.

Address: 300 meters west of the Xian Tai Gate
Tel: 021-59262236
Driving: G50 High-speed Express Xian Tai Gate Exit; 318 National Highway-heading west.

8 Qingpu Museum



The new Qingpu Museum, designed by the famous architect Xin Tonghe, is about 8800 square meters in construction space, situated at the Songze Square of Qingpu district.

The architecture, composed of five interlocking oval cylinders and constructed with modern architectural materials, looks like a flying butterfly. Guided by the new museum display theory, modern audio and lighting techniques and many background scenes, pictures and multimedia equipments are adopted in the display to enable visitors to learn the history of Qingpu and Shanghai more easily and pleasantly.

Address: No. 1000, South Hua Qing Road
Tel: 021-69719900

9 Oriental Land



Located on the shores of Dian Shan Lake, the Oriental Land takes up an area of 5600 Mu, including a water area of 2000 Mu. As the largest eco-leisure tourist attraction in Shanghai, the Oriental Land presents a magnificent combination of natural and cultural landscapes including a 170,000 sq.m. grassland that is green all the year round, 110,000 trees, over 400 species of flowers and plants. The Oriental Land has become a symbol of Shanghai's urban culture, civilization and vitality.

Address: No. 6888, Hu Qing Ping Road
Tel: 021-59233000
Driving: G50 Express Zhu Jia Jiao Exit-turn right to Hu Qing Ping Highway-turn left and drive 3 kilometers-Oriental Land Gate No.1

10 Qinglong Temple of Qinglong Pagoda



Qinglong Temple and Qinglong Pagoda are situated at Qinglong Village of Bahe Town. The 5,048-room temple was built in the second year of Tianbao Reign of Tang Dynasty (743) and presented a magnificent sight. All the Buddha statues there were made of jade.

Qinglong Pagoda is to the south of the temple by the river. Rebuilt and expanded in Yuan and Qing dynasties, it has 7 levels and each of which has four doors in every direction.

Address: Qinglong Village, Bahe Town
Tel: 021-69744481
Driving: Huning Expressway-the Highway-drive west to the Qinglong Temple Stop

11 Shanghai Sun Island



Shanghai Sun Island International Club ("Sun Island") is located in the ancient town of Zhu Jia Jiao in Qingpu District of Shanghai and 45 km away from the city center. It was rated as Five Star Resort and National AAAA Class Science Spot. The whole island takes up an area of 2400 Mu. Gold Club which has a 27-hole-18-hole course and 30-hangar sports aerobics area is the main attraction of Sun Island. The resorts accounts for 25 ha, and has 450 units, which also provide surfing, spa, horse-riding, kiting, jacks, yacht, topology, shuttle-board as well as beach volleyball.

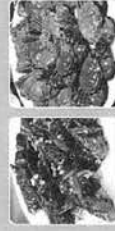
Address: No. 2888, Shen Tai Road, Zhujiajiao
Tel: 021-69833888
Driving: Take Yanchen Express (Way and G50 High Expressway) (Previously known as A9 Expressway)-Exit 10 Zhujiajiao-Take a left turn to Zhujiajiao Road -Left turn to Shaochuan Road -Take a right turn to Shertan Road-another 5 km to Shanghai Sun Island

Leisure and Tourism Shopping Guide

Local Specialty

- preserved rose beancurd;
- Shuanghao soy-bean sauce;
- smoked peas;
- Tzung Tzu (pyramid-shaped rice dumpling);
- stuffed meal pork;
- sugared lotus root;
- wild rice stem;
- water chestnut;
- water vegetables; strawberry;
- corn; fish; shrimp; crab;
- Champion rice cake;
- Zhao's dried soybean curd

Dianshanhu Cuisines



• dark steamed fish with brown sauce

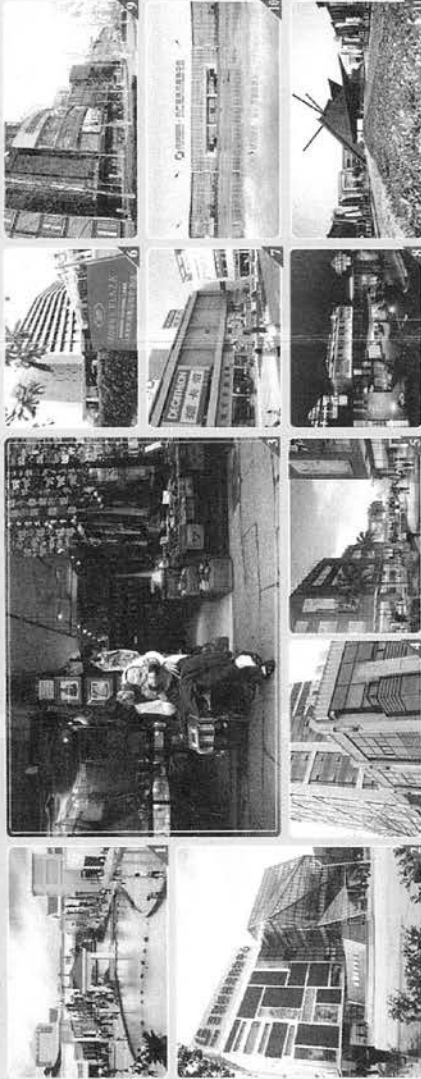


• braised wild rice stem

• rice field eel



• steamed



- ### Shanghai Outlets Brand Direct Sale Plaza

Located in Zhaocuijing town of Qingpu suburb, 26km from Shanghai People's Square, Shanghai Outlets Brand Direct Sale Plaza has 240 discount stores, featuring many major fashion brands, with the area of 160,000 square meters. There are also the fast food joints, cafes and restaurants for customers.
Address: No.2888, Huilingping Highway, Zhaocuijing Town
- ### Qiaorwan Business Area

Located at the crossover between Gongyuan Road and North Chengzhong Road and designed by international design firm MAD, Qiaorwan Business Area is a fashion icon in west Shanghai. There is Starbucks, Pizzahut, etc. and Oriental Mill.
Address: No.700, Gongyuan Road
- ### North Street in Zhujiajiao Old Town

North Street in Zhujiajiao Old Town, which is the best preserved ancient street in this suburb of Shanghai. Only 1.5 kilometers long, the street is very narrow, but very simple, yet very elegant. The street boasts "a mile-long road with a thousand shops". Traditional special native produce here are smoked peas, Tzung Tzu(pyramid-shaped rice dumpling), stuffed meat pork, sugared lotus root. Visitors can also buy art works such as fans, straw bags and blueprint Chi-Pao.
Address: No.763, Xianglingbang Town, Zhujiajiao
- ### Ganglong Plaza

Located at the crossover between Yingjing Road and Chengzhong North Road and neighboring the supermarkets of Homeart and Century Lianhua.
- ### YBON International Building Materials Center

Shanghai Ybon Property Co., Ltd. is mainly developing and managing the building materials decorative market, a large company integrating with the commercial real estate development and property management. YBON International Building Materials Center lies in Zhongpu Town, Qingpu District with a total area of 880,000 square meters.
Address: No.6998, Beijing Road, Zhongpu Town
- ### Crowne Plaza Shanghai Xiyang Lake

Crowne Plaza Shanghai Xiyang Lake has 315 elegant rooms and various entertaining facilities. Guests can enjoy the unique experience with the individualized service and beautiful landscape of Xiyang Lake.
Address: No.303 Qingzhou Road
- ### Yongye Shopping Center

Located in Xujing Town, Yongye Shopping Center gathers 3 international retail chain enterprises of Carrefour, B&Q and Decathlon and turns out to be the recreation with dining, shopping, leisure, entertainment and culture facilities.
Address: No. 1829, Huilingping Road
- ### Royal Tulip Zhujiajiao Shanghai

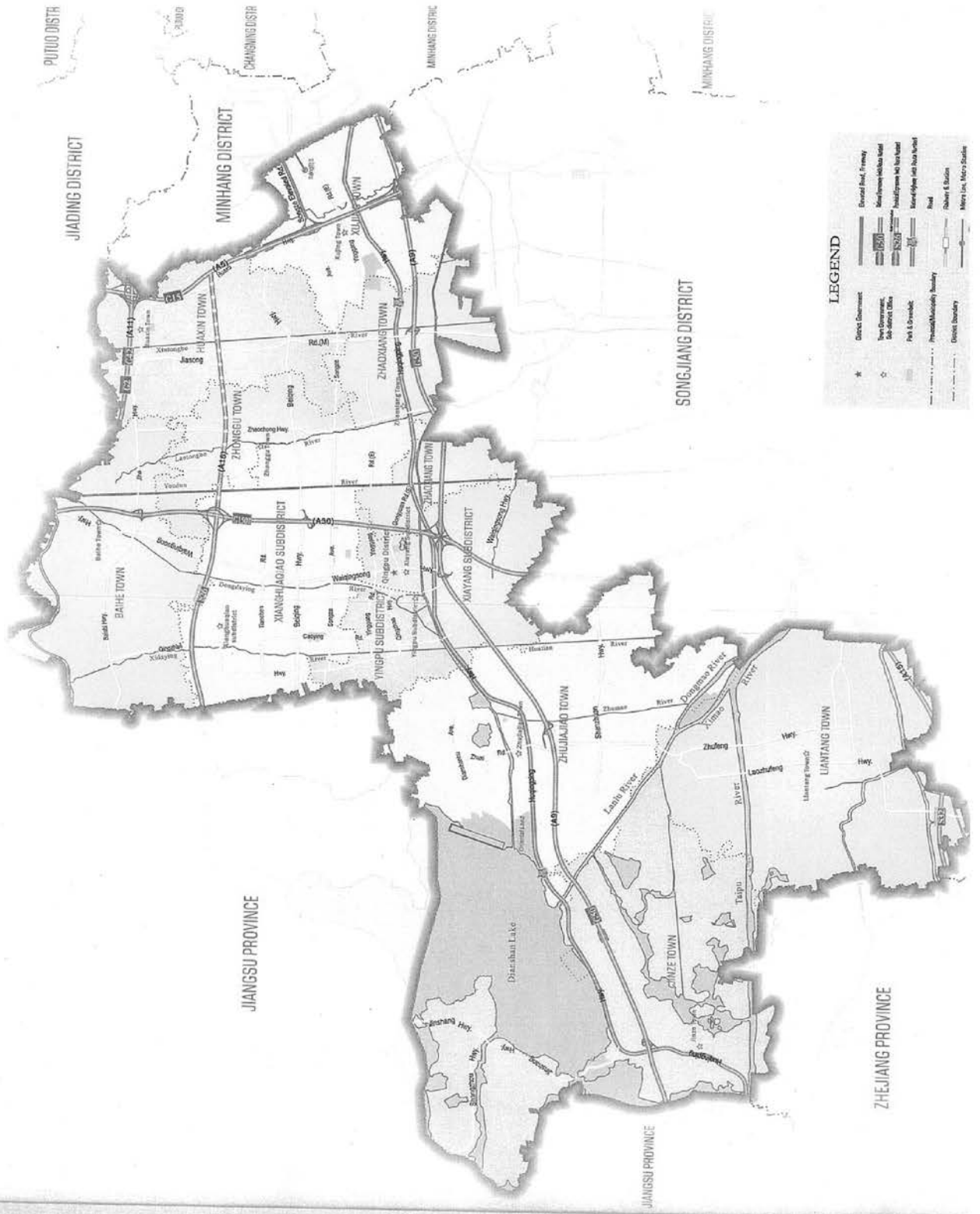
Royal Tulip Zhujiajiao Shanghai is only a 45 minute drive from downtown. As the first 5-star hotel for business as well as vacation, it has 180 guestrooms, a multifunction ballroom that can accommodate 600 people and ten multifunction meeting rooms.
- ### Kaiteli Square

Located at the crossover between Gongyuan Road and Qingsong Road, Kaiteli Square is a modern shopping mall integrated with restaurants, hotels, stores as well as entertainment, business, leisure facilities.
Address: No.458, Gongyuan Road
- ### Shanghai Xijiao International Agricultural Product Trade Center

The total area of Xijiao International Agricultural Product Trade Center is 1658 Mu, with a floor space of 450,000 square meters. All trading is managed with unified brand, management, accounts settlement and services. The center provides comprehensive service including wholesale trading, exhibition, distribution, import and export agent, e-commerce and information release, etc. It brings together agricultural business around the world and agricultural products in all directions.
Address: NO.3833, Huaxu Highway, Huaxu Town Driving: G60 Express-Jinji Highway-Beijing Highway- Xijiao International
- ### JSWB Global Home Furnishings Center

With a total area of some 750,000 square meters once fully completed, JSWB Global Home Furnishings Center will become the first and only one-stop furnishings center in China. Located in Shaoyang town, Qingpu District at the outskirts of Shanghai, the center's geographical convenience allows an easy access to and from the nearby Zhejiang and Jiangsu provinces as well. It will thus have a 100 million-plus consumer base in Shanghai and the Yangtze River Delta region, the fastest growing economy in China.

MAP OF QINPU DISTRICT



Public Service

Government Website

District Government: www.shqp.gov.cn

District NPC: <http://pcg.shqp.gov.cn>

District CPPCC: <http://pcc.shqp.gov.cn>

Tweet

Green Qingpu: <http://weibo.com/lvseqingpu>

District Youth League: <http://weibo.com/qptw>

Dianshanhu New Town: <http://weibo.com/u/2080725483>

Traffic Police: <http://weibo.com/qpjzd>

Public Service Website

Culture: <http://whfu.shqp.gov.cn>

Library: <http://www.qplib.sh.cn>

Hospital: <http://www.qphospital.com>

traditional Chinese medicine hospital

<http://www.qpzyhospital.com.cn>

Shanghai Paradise Cinema (Qingpu)

<http://www.ieiga.com>

Information Office of Qingpu District

Address: No. 100, Gongyuan Road, Qingpu District

Post Code: 201799 Tel: 021-59732890

代表团行程（5/30---6/3）Itinerary

代表团酒店：上海绿地普陀智选假日酒店（酒店地址：上海市光复西路 843 号）

- 5 月 30 日 17: 45 到达上海浦东机场 Arrived in Shanghai
- 19: 00 上海漕河泾开发区园艺发展有限公司宴请 --晚宴后，与澳中文
化基金会会谈 Dinner invitation by Shanghai Caohejing
Development Zone Gardening Developing Co., Ltd. After
Dinner, meeting with ACCFI.
- 5 月 31 日 参加市侨办会见人员 Persons who meet with Overseas Chinese Affairs
Office of Shanghai
- 9: 00 酒店大堂集合，出发 start off from the hotel lobby
- 9: 30 上海市侨办会见 meet with Overseas Chinese Affairs Office of
Shanghai (地址：延安西路 129 号华侨大厦)
- 12: 00 上海市外办会见并宴请 meet with Foreign Affairs Office of
Shanghai and lunch invitation (地址：新锦江大酒店 4 楼兰花
厅)
- 15: 00 豫园正门集合，回酒店 gather at the front door of
Mcdonalds (No. 88 Li shui Road) ,back to the hotel
- 17:00 酒店大堂集合，出发去外滩游艇会 start off from the
hotel lobby, to the "The bund yacht club"
- 21: 30 晚会结束。回酒店 Party over and back to the hotel.
- 不参加市侨办会见人员 Persons who not meet with Overseas Chinese

Affairs Office of Shanghai

9: 00 酒店大堂集合, 出发去参观豫园午餐、购物、游览 start off from the hotel lobby to have lunch, shopping, touring in Yuyuan Garden

15: 00 豫园正门集合,回酒店 gather at the front door of Mcdonalds (No. 88 Li shui Road) and back to the hotel

17:00 在酒店大堂集合,出发 start off from the hotel lobby, to the "The bund yacht club"

18: 00 参加“澳中文化交流-- 外滩游艇会之夜” take part in the " Party of Australia & Chinese Cultural Communication – in The bund yacht club"

外滩游艇会地址: 滨江大道 3510 号 (Address: No. 3510

Binjiang Avenue)

21: 30 晚会结束。回酒店 Party over and back to the hotel.

6 月 1 日 8: 30 酒店大堂集合出发 Start off from the hotel lobby

前往上海青浦区政府(公园路 100 号)To Shanghai Qinqu District

Peoples' Government

10: 00 青浦区政府会见 Meeting with the Qingpu District Peoples' Government

11: 00 参观青浦区博物馆、午餐 Visit the Qingpu District Museum and lunch invitation

13: 00 参观朱家角活动,晚饭后回酒店 Visit Shanghai's Venice---Zhujiaji ao and dinner invitation. After dinner, back to the hotel.

6 月 2 日 10:00 酒店大堂集合出发, 前往静安寺并参观 start off from the hotel lobby and visit Jinan Temple

- 11: 30 午宴（素斋） Plain Zhai Lunch (vegetarian diet)
- 13: 00 南京路步行街购物 Shopping along Nanjing Walking Street
- 17: 30 出发前往浦东老上海餐厅 8 号 set off to Dinner Invitation in
Pudong Old Shanghai Restaurant
- 18: 30 老上海餐厅 8 号晚宴（地址：浦东世纪大道 1 号电视塔 8 号门
内） Dinner
- 20:30 晚餐后，游览外滩 Touring the Bund after dinner
- 21: 30 回酒店 Back to the hotel
- 6 月 3 日 9: 00 酒店大堂集合出发，前往上海市杨浦区侨办（江浦路 1515 号）start
off from the hotel lobby to Shanghai Yangpu District Overseas Chinese
Affairs Office
- 10: 00 杨浦区侨办会见并宴请 Meeting with Yangpu District Overseas
Chinese Affairs Office and lunch invitation
- 13: 00 前往参观国之宝展览馆,后有购物活动（地址：长阳路 368 ）
Visit China modern treasure of the museum and shopping
- 16: 00 出发到上海浦东机场， 20:20, 乘坐飞机,回悉尼 set off to
Shanghai Pudong Airport and fly back to Sydney

上海联系人：李丰媛： 13818720394 何洁： 18602119652

吴潇： 13809231737

PIC: Amanda Li 138-1872-0394 Jenny He 186-0211-9652

Lotus Wu 138-0923-1737