

AMENDED REPORT

9 April 2014
To the Ordinary Council Meeting

General Manager's Report
General Manager's Unit

4.1 Exhibition of Draft Wyong Shire Council Strategic Plan 2013-2017 - Year 2 (incorporating the Four Year Delivery Program and 2014/15 Operational Plan)

TRIM REFERENCE: F2013/01660 - D06274350
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AUTHOR: Kathleen Morris; Manager

SUMMARY

This report presents the second year review of the Wyong Shire Council Strategic Plan 2013-2017 for Council's consideration and adoption for public exhibition and consultation in accordance with the Office of Local Government's Integrated Planning and Reporting Guidelines.

RECOMMENDATION

- 1 That Council adopt the Draft Wyong Shire Council Strategic Plan 2013-2017 – Year 2 (the Draft Plan) for public exhibition including the following changes:

Page	Section	Original Wording	Amended Wording
23	2	(SRV table) Gorokan Park, Spotted Gum Reserve Watanobbi, Heritage Drive Kanwal and Sunshine Reserve Chittaway – playground renewal program	Spotted Gum Reserve Watanobbi and Heritage Drive Kanwal - playground renewal program
23	2	Minnesota Road	Minnesota Road
60	3	Remove item 9-034 Implement Council's Property Strategy and Economic Development Strategy (Civic Leadership theme)	Insert item 7-005 Implement Council's Property Strategy and Economic Development Strategy (Our Economy theme) (Page 55) Renumber items 9-035 to 9-056 – now 9-034 to 9-055
55	3	5-001 7-005 to 7-009	Renumber item 7-006 Renumber items 7-007 to 7-011
92	5	Remove option 2 from average residential rates table (negligible difference between the options) in the Long Term Financial Strategy (page 92)	Insert full average residential rates table showing options 1 and 2 into Statement of Revenue (page 176) supported by explanatory text
195	5	Map 14 removed	Map 14 added including legend

4.1 **Exhibition of Draft Wyong Shire Council Strategic Plan 2013-2017 - Year 2 (incorporating the Four Year Delivery Program and 2014/15 Operational Plan) (contd)**

- 2 ***That Council receive submissions from the community and interested groups or stakeholders concerning the Draft Strategic Plan for consideration and possible inclusion in the final plan to be adopted by Council in May 2014.***
- 3 ***That Council authorise the General Manager to make appropriate corrections in the Draft Strategic Plan to eliminate numerical inconsistencies and typing errors.***

BACKGROUND

In accordance with the Office of Local Government's Integrated Planning and Reporting Framework, by the 30th June each year Council is required to review the Four Year Delivery Program and develop an annual Operational Plan that details how Council will deliver against the Community Strategic Plan. The requirements also include a Long Term Resourcing Strategy that considers financial, asset management, workforce management and information management requirements.

CURRENT STATUS

The Draft Strategic Plan incorporates all elements required by legislation and the Integrated Planning and Reporting Framework.

The single document has been designed as a one point of reference and is aligned to the objectives of the Community Strategic Plan.

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4.1 **Exhibition of Draft Wyong Shire Council Strategic Plan 2013-2017 - Year 2 (incorporating the Four Year Delivery Program and 2014/15 Operational Plan) (contd)**

The components of the Draft Strategic Plan are:

- Special Rate Variation Update
- Four Year Delivery Program
- 2014/15 Operational Plan
- 2014/15 Operational Budget
- Major Projects
- 2014/15 Capital Works Program
- Long Term Financial Strategy
- Asset Management Strategy
- Workforce Management Strategy
- Information Management Strategy
- Statement of Revenue (including 2014/15 Fees and Charges)

THE PROPOSAL

Section 405 of the *Local Government Act 1993* requires Council to place its Draft Strategic Plan on public exhibition for 28 days. It is proposed to place the Draft Strategic Plan on exhibition on Monday 14th April 2014 with any amendments requested at the meeting. Exhibition would close on Monday 12th May 2014.

STRATEGIC LINKS

Wyong Shire Council Strategic/ Annual Plan

The Draft Strategic Plan will be on public exhibition for 28 days. Submissions received during exhibition will be considered prior to the Draft Strategic Plan being presented to Council for final adoption.

Long term Financial Strategy

The Long Term Financial Strategy is included in the Draft Strategic Plan, under section 4.

Asset Management Strategy

The Asset Management Strategy is included in the Draft Strategic Plan, under section 4.

Workforce Management Strategy

The Workforce Management Strategy is included in the Draft Strategic Plan, under section 4.

Information Management Strategy

The Information Management Strategy is included in the Draft Strategic Plan, under section 4.

Link to Community Strategic Plan (2030)

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4.1 Exhibition of Draft Wyong Shire Council Strategic Plan 2013-2017 - Year 2 (incorporating the Four Year Delivery Program and 2014/15 Operational Plan) (contd)

The Draft Strategic Plan is aligned to the Community Strategic Plan through the Four Year Delivery Program and Annual Operational Plan including a detailed operational budget and capital works program.

Budget Impact

That Draft Strategic Plan provides a continued pathway to financial sustainability with a budgeted surplus of \$595,000 achieving Council’s target to break even by the end of the 2014/15 financial year. Any departure from the planned programmes may have a negative effect on that target unless a review of revenue and expenditure is undertaken to balance the impact of any changes – revenue maximisation and cost containment strategies.

CONSULTATION

The Draft Strategic Plan has been formulated through extensive consultation with Councillors who have established the strategic direction, provided leadership and set priorities through a series of workshops and briefings.

All Service Units and the Executive Team have contributed specific actions and formulated budgets to deliver against the priorities set by Councillors.

Engagement with the community is planned throughout the exhibition period and post exhibition period, as detailed in the below table:

Timing	Key Purpose of Engagement	Key Messages	Key Engagement Activities
Exhibition Period			
During April / May 2014	Inform and engage the community on Year 2 of the draft Strategic Plan 2013 – 2017	<ol style="list-style-type: none"> 1. The Strategic Plan is the main document guiding Council’s activities for the next 12 months 2. The Strategic Plan is on public exhibition and comments close 12 May. 3. We are focusing on transforming our local economy through the Economic Development Strategy 4. We are focused on improving our customer’s 	<p>Issue hard copies of the Draft Strategic Plan to Council’s Customer Contact, Libraries and Depots for community access and feedback</p> <p>Issue soft copies of the Draft Strategic Plan to Councillors and staff (via intranet and e-mail) for feedback</p> <p>Issue hard copy summaries of the Draft Strategic Plan to identified community contacts and centres</p> <p>Public exhibition of draft Strategic Plan utilising:</p> <ul style="list-style-type: none"> • Central Coast Express Advocate (Shirewide advertisement) / Rural Grapevine • Social media - Facebook

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Timing	Key Purpose of Engagement	Key Messages	Key Engagement Activities
		<p>experience through improved processes</p> <p>5. We head into 2014/15 with a strong financial base to deliver on our community's vision</p>	<p>and Twitter</p> <ul style="list-style-type: none"> • Council's website • E-news April edition • Consultation Hub • Resident ePanel • Media Releases • Internal communication to staff <p>Councillor Briefing Session</p> <p>Presentation at Community Ward Forums</p>

GOVERNANCE AND POLICY IMPLICATIONS

The Draft Strategic Plan provides clear information on activities to be undertaken by Council to deliver against the Community Strategic Plan. It identifies the financial, asset management, workforce resources and information management necessary to achieve Council's programs and provides a system for measuring and monitoring the results over the course of the Plan.

MATERIAL RISKS AND ISSUES

The formulation of the Draft Strategic Plan ensures clear direction for the upcoming financial year and beyond. It considers the resources required and ensures they are allocated based on priority and availability. The Draft Strategic Plan mitigates significant risks arising from adhoc decision making and provides long term direction based on the community's aspirations.

CONCLUSION

The Draft Strategic Plan details Council's actions, budget and resources for the upcoming financial year and beyond.

The Draft Strategic Plan complies with the *Local Government Act 1993* and the Office of Local Government's Integrated Planning and Reporting Framework. It provides:

- Clear connectivity between the Community Strategic Plan and Council's programs
- Financial targets that focus on achieving financial sustainability by the end of the 2014/15 financial year
- Projects to be completed under the Special Rate Variation for 2014/15

It is presented for Council to adopt for public exhibition before consideration of community opinion and final adoption.

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ATTACHMENTS

- 1 Draft Strategic Plan 2013-2017 (Year 2) Enclosure D06551022

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