

# Status of Women Advisory Committee Meeting Record 9 May 2018



Location:	The Erina Centre Terrigal Drive, Erina, NSW	
Date:	9 May 2018	
Time	Started at: 10AM	Closed at: 12:05PM
Chair	Councillor Lisa Matthews	
File Ref	F2017/00176	

## Present

Clr Lisa Matthews, Julie Vaughan, Sharon Walsh, Danielle Habib, Margot Castles, Sharryn Brownlee, Belinda Kimpton, Courtney Jones, Christine Arnaldi, Jenny Tinworth and Aliesha Gates

## Apologies

Clr Kyle MacGregor, Clr Doug Vincent, Clr Jillian Hogan, Clr Chris Holstein, Clr Jilly Pilon, Danielle Hobday, Miranda Cashin and Sally Jope.

Move minutes from 21/03/18 – Sharryn  
Seconded by – Sharon  
Carried

## Item 1 Comms Introduction

- How positions are advertised within council
- Julie has met with people and culture and discussed the issue. Still figuring it out whether it is comms or HR.

**Action:** Solve the mystery of where the marketing and design for job ads comes from and how to remedy it. (Julie)

## Item 2 Events Calendar

- Events calendar – possible space for initiatives, keep it as a live document and we will continually update it.
- Community engagement pop up events are also a space for engagement from SOWAG
- Programs are also run in the library and education centres. E.g. Author talks at the libraries.

- CCC can create opportunities with synergies between these spaces and events already run.
- Sports facility opening having a stall possibly – ordering some banners and promo shirts, things to hand out etc.

**Action:** look at budget for this financial year. Talk to Beth Burgess – Polo shirts order. Banner design and order.

### Item 3                    General

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- Draft HR document that councillors are endorsing, Julie to send a link to the committee.
- The CSP is in the exhibition phase. As a group don't have time to comment on this (send a submission) however we will send a link and if enough people have time Clr Matthews will organise a submission to be sent
- Instead of changing the Terms of Reference. Create a vision statement instead

**Action:** Workshop a vision Statement

### Item 4                    Priorities

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- What is the purpose and what does the group want to advocate
- Gender inequality – within this, what focus areas do we want?
  - Financial literacy related to power imbalances. Educate around money.
  - Primary prevention and education (possibly organising sub groups to organise some programs)
  - Youth employment
  - Love bites programs in schools
- Becoming an endorsement group and supporting programs already run as well.
- Barbeques and surveys have been done throughout Council regarding DV (white ribbon accreditation) this has been powerful and a possible thing for SOWAG to get behind.
- Getting someone to come along to discuss what council is doing in the DV arena
- Gender equality is the driver of all the issues.
- The group is welcome to create sub-committees
- Possibility to become a sponsor for certain programs – the budget allocated to this group is \$20,000
- Proposal of a conference event:
  - Possibly partner with the university
  - Use what contacts we all have
  - Who do we want to engage with (target audience)
  - Is it a conference or do we do a series of videos?
- Need to decide on some tangible programs to either support or run.
- Can't champion other programs without evidence that there are outcomes
- Need to be intergenerational
- Need to influence leaders
- Wanting leaders to come speak at meetings

**Action:** to discuss with Julie what the process would be for Sharryn to talk to directors of education

## Item 5 Julie's Questions

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- Q1- What do we mean by gender equality?  
Q2- Is there other issues, smaller focus areas?  
Q3 -What can we really do?  
Q4 -How do we know we have made a difference?

### Main Priority – **Gender Equality**

#### Focus areas

1. Education and information
2. Young people
3. Leadership and respectful relationship

#### Tangible ideas

1. **Education and information** – Communication through social media, Mayors page etc.
2. **Young people** – (yet to brainstorm, possibly university conference, mentoring program)
3. **Leadership** – 50/50 program, partnering with high level leaders e.g directors of education

Outcomes can be determined by social media reach and data. As well as feedback from programs run.

## Actions

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- Solve the mystery of where the marketing and design for job ads comes from and how to remedy it. (Julie)
- Look at budget for this financial year. Order polo shirts order. Banner design and order, talk to Beth burgess (Aliesha).
- Workshop a vision statement (All)
- Discuss with Julie what the process would be for Sharryn to talk to directors of education

The meeting closed at 12:05PM

**Next Meeting:** Wednesday 11<sup>th</sup> July – Wyong 10am